

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM610137

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Canteen Wine Company, LLC		11/01/2020	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	R. Douglas Hanson		
Street Address:	754 16th Street		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80302		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5697778	CANTEEN WINE	
Registration Number:	5557159	CANTEEN WINE CO.	
CORRESPONDENCE DATA			
Fax Number:	8773985240		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3038001580		
Email:	jlnorthrop@michaelbest.com, mkeipdocket@michaelbest.com		
Correspondent Name:	Jolly-Johanna L. Northrop		
Address Line 1:	Michael Best & Friedrich,8300 Arista Pl.		
Address Line 2:	Suite 300		
Address Line 4:	Broomfield, COLORADO 80021		
ATTORNEY DOCKET NUMBER:	213140-5000		
NAME OF SUBMITTER:	Jolly-Johanna L. Northrop		
SIGNATURE:	/Jolly-Johanna L. Northrop/		
DATE SIGNED:	11/20/2020		
Total Attachments: 3			
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source=CanteenWine.Hanson.Assignment.Executed.2020.11#page2.tif			

OP \$65.00 5697778

INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is entered into and made effective as of November 1, 2020 (the "Effective Date"), by Canteen Wine Company, LLC, a Colorado Limited Liability Company ("Assignor"), in favor of R. Douglas Hanson, a United States individual ("Assignee").

WHEREAS, Assignor is the exclusive owner of all rights, title and interest in and to the trademarks, common law trademarks, service marks together with all goodwill associated therewith and represented thereby (collectively, the "Trademarks"), and other intellectual property listed on Schedule A attached hereto and made a part hereof (collectively, the "Assignor IP");

WHEREAS, Assignee wishes to acquire from Assignor, and Assignor wishes to assign to Assignee, all of Assignor's right, title and interest in and to the Trademarks and Assignor IP, and the goodwill represented thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

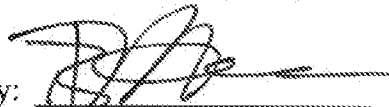
1. Transfer of Intellectual Property. Assignor hereby assigns and as of the Effective Date assigned to Assignee and its successors and assigns all of Assignor's rights, title and interest in and to the Assignor IP including all common law rights, the goodwill of the business associated with, corresponding to, symbolized by and embodied in the Trademarks, whether or not listed on Exhibit A, including the right to recover for past, present and future infringements of the Assignor IP, all rights to apply for or obtain registration for the Assignor IP, and the right to bring any proceeding in the United States Patent and Trademark Office or foreign trademark office for cancellation, opposition or other proceeding in connection with the Trademarks or Assignor IP.

2. Facilitation of Transfer. Assignor agrees that, upon reasonable request from Assignee, it will execute all documents necessary or desirable for further assuring the transfer of all rights, title and interest to the Trademarks and Assignor IP to Assignee including, but not limited to, signing any confirmatory assignments, taking all rightful oaths, and doing all lawful acts which may be reasonably necessary for vesting title to the Trademarks and Assignor IP in Assignee; and will provide whatever documentation Assignor may have relating to or supporting the chain of title and use of the Trademarks, including without limitation, dates of first use of the marks and such use thereafter.
3. Recordation of Assignment. Assignor will cooperate with Assignee to record this Assignment with the appropriate governmental entities in all jurisdictions designated by Assignee, including without limitation the United States Patent and Trademark Office or other governmental agency.
4. Binding Effect. This Assignment shall be binding upon Assignor, its successors and assigns, and shall inure to the benefit of Assignee, its nominees, successors and assigns.

I
above written.

Assignor has executed this Assignment effective as of the date first

Canteen Wine Company, LLC

By: 

Name: R. Douglas Hanson

Title: Manager

EXHIBIT A

1. Trademarks

Any and all trademarks, service marks and logos associated with the CANTEEN WINE CO. / CANTEEN WINE brand, Canteen Wine Company, LLC and/or the wine and/or beverage related goods and services or other goods and services of Assignor including, but not limited to:

United States Trademark Registrations:

CANTEEN WINE RN: 5697778 SN: 87155717	Registered, March 12, 2019 Int'l Class: 33 First Use: December 11, 2018 Filed: August 30, 2016 Registered: March 12, 2019	(Int'l Class: 33) Red wine; Rose wine; Sparkling wines; Wines, all of the foregoing goods being United States wines and all of the foregoing goods being packaged in cans and not packaged in bottles
CANTEEN WINE CO. RN: 5557159 SN: 87978162	Registered, September 4, 2018 Int'l Class: 33 First Use: August 20, 2017 Filed: December 22, 2017 Registered: September 4, 2018	(Int'l Class: 33) Wines; Red wine; Rose wine; Sparkling wine, all of the foregoing goods being United States wines and all of the foregoing goods being packaged in cans

2. Other Intellectual Property Rights Being Assigned:

Any and all common law trademarks and service marks, tradenames, trade dress and logos (including the goodwill of the business associated therewith), copyrights, works of authorship, domain names, patents, design patents, inventions, recipes, formulas, trade secrets and other intellectual property, intangible property or proprietary rights owned or held by Assignor in all jurisdictions.