

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM618238

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in United States Trademark		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Truist Bank as successor by merger to Branch Banking and Trust Company		12/31/2020	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	EB5 Acquisition, LLC		
Street Address:	4444 South Blvd.		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28209		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Elements Brands, LLC		
Street Address:	4444 South Blvd.		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28209		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Natural Dog Acquisition LLC		
Street Address:	4444 South Blvd.		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28209		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Registration Number:	1505488	HELDFOND FORMULA	
Registration Number:	2326751	5 CREAMS IN ONE JAR	
Registration Number:	4692151	EB5 ANTI-AGING SKINCARE	
Registration Number:	1597041	EB5	
Registration Number:	2997337	EB5	
Registration Number:	4684763	EB5	
TRADEMARK			

Property Type	Number	Word Mark
Registration Number:	4229152	NURTURE MY BODY YOUR SKIN OUR ORGANICS
Registration Number:	3376794	MEXITAN
Registration Number:	3553660	SKEDATTLE
Registration Number:	3590169	TRILASTIN
Registration Number:	3911886	CUTEYBABY
Registration Number:	4031515	SNOUT SOOTHER
Registration Number:	4715387	SOOTHE.HEAL.WAG
Registration Number:	4774459	PAW SOOTHER
Registration Number:	4899597	BULLY BALM
Registration Number:	4910235	SKIN SOOTHER
Registration Number:	4947310	NATURAL DOG COMPANY
Registration Number:	4960967	WRINKLES NEVER LOOKED SO GOOD
Registration Number:	4992605	SNOUT SHINE
Registration Number:	4996576	YOUR DOG WILL THANK YOU
Registration Number:	5009926	WRINKLE BALM
Registration Number:	5377306	SOOTHE·PROTECT·HEAL
Registration Number:	5373770	PAWTECTION
Registration Number:	5380647	SPRUCE UP PUP
Registration Number:	5380679	BULLY GNAWER
Registration Number:	5380680	SOOTHE.MOISTURIZE.PROTECT
Registration Number:	5466549	NATURAL DOG COMPANY
Serial Number:	87903554	ROCKIN GREEN
Serial Number:	87903649	ROCKIN' GREEN
Serial Number:	87936421	TROPICAL SANDS
Serial Number:	87952825	SKI BALM
Serial Number:	87938829	CANINE CLEAN

CORRESPONDENCE DATA

Fax Number: 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000

Email: PTO_TMconfirmation@mvalaw.com, christinaquinn@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 100 North Tryon Street

Address Line 2: Suite 4700

Address Line 4: Charlotte, NORTH CAROLINA 28202-4003

ATTORNEY DOCKET NUMBER: 043672.000047

NAME OF SUBMITTER: John Slaughter

SIGNATURE:	/john slaughter/
DATE SIGNED:	01/04/2021
Total Attachments: 4 source=Release of SI-T from Truist Bank to EB5, Elements Brands & Natural Dog Acquisitions#page1.tif source=Release of SI-T from Truist Bank to EB5, Elements Brands & Natural Dog Acquisitions#page2.tif source=Release of SI-T from Truist Bank to EB5, Elements Brands & Natural Dog Acquisitions#page3.tif source=Release of SI-T from Truist Bank to EB5, Elements Brands & Natural Dog Acquisitions#page4.tif	

**RELEASE OF SECURITY INTEREST IN
UNITED STATES TRADEMARK**

This RELEASE OF SECURITY INTEREST IN UNITED STATES TRADEMARK, effective as of December 31, 2020 (this "Release"), is executed and delivered by TRUIST BANK as successor by merger to BRANCH BANKING AND TRUST COMPANY (the "Secured Party"), in favor of ELEMENTS BRANDS, LLC, a Delaware limited liability company, EB5 ACQUISITION, LLC, a Delaware limited liability company, and NATURAL DOG ACQUISITION LLC, a Delaware limited liability company (collectively, the "Grantor").

WHEREAS, the Grantor and the Secured Party entered into that certain Trademark Security Agreement, dated as of November 28, 2018 (the "Security Agreement"), whereby the Grantor granted the Secured Party security interests in all of Grantor's right, title and interest in and to the Trademarks (as defined in the Security Agreement) and certain other rights or interests of the Grantor as more fully described in the Security Agreement (collectively, the "Collateral"); and

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on January 9, 2019 at Reel/Frame 6520/0471.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party releases its entire right, title, and interest in the Collateral, including the intellectual property listed on Schedule A hereto and including all rights the Secured Party may have to sue for damages and other remedies in respect of any infringement of the Collateral which may have occurred before the date of this Release.

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IN WITNESS WHEREOF, the Secured Party has duly executed and delivered this Release as of the date and year first written above.

TRUIST BANK



By: _____
Name: Bryan Smith
Title: Senior Vice President

Schedule A

Trademarks and Trademark Applications

Mark	Application or Registration Number	Class Numbers	Record Owner
HELDFOND FORMULA	1,505,488	3	EB5 Acquisition, LLC
5 CREAMS IN ONE JAR	2,326,751	3	EB5 Acquisition, LLC
EB5 ANTI-AGING SKINCARE & Design	4,692,151	3	EB5 Acquisition, LLC
EB5 Stylized	1,597,041	3	EB5 Acquisition, LLC
EB5	2,997,337	3	EB5 Acquisition, LLC
EB5 Stylized	4,684,763	3	EB5 Acquisition, LLC
NURTURE MY BODY YOUR SKIN OUR ORGANICS	4,229,152	3	Elements Brands, LLC
MEXITAN	3,376,794	3	Elements Brands, LLC
SKEDATTLE	3,553,660	5	Elements Brands, LLC
TRILASTIN	3,590,169	3	Elements Brands, LLC
CUTEYBABY & Design	3,911,886	16 and 25	Elements Brands, LLC
ROCKIN GREEN	87/903,554	3 and 5	Elements Brands, LLC
ROCKIN' GREEN Stylized	87/903,649	3 and 5	Elements Brands, LLC
TROPICAL SANDS	87/936,421	3	Elements Brands, LLC
SKI BALM	87/952,825	3	Elements Brands, LLC
SNOUT SOOTHER	4,031,515	3	Natural Dog Acquisition LLC
SOOTHE.HEAL.WAG	4,715,387	3	Natural Dog Acquisition LLC
PAW SOOTHER	4,774,459	3	Natural Dog Acquisition LLC
BULLY BALM	4,899,597	3	Natural Dog Acquisition LLC
SKIN SOOTHER	4,910,235	3	Natural Dog Acquisition LLC
NATURAL DOG COMPANY & Design	4,947,310	3 and 31	Natural Dog Acquisition LLC
WRINKLES NEVER LOOKED SO GOOD	4,960,967	3	Natural Dog Acquisition LLC
SNOUT SHINE	4,992,605	3	Natural Dog Acquisition LLC
YOUR DOG WILL THANK YOU	4,996,576	3	Natural Dog Acquisition LLC
WRINKLE BALM	5,009,926	3	Natural Dog Acquisition LLC

SOOTHE•PROTECT•HEAL	5,377,306	3	Natural Dog Acquisition LLC
PAWTECTION	5,373,770	3	Natural Dog Acquisition LLC
SPRUCE UP PUP	5,380,647	3	Natural Dog Acquisition LLC
BULLY GNAWER	5,380,679	31	Natural Dog Acquisition LLC
SOOTHE.MOISTURIZE.PROTECT	5,380,680	3	Natural Dog Acquisition LLC
NATURAL DOG COMPANY	5,466,549	3 and 31	Natural Dog Acquisition LLC
CANINE CLEAN	87,938,829	3	Natural Dog Acquisition LLC