

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM618488

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/31/2020		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gift Solutions LLC		01/05/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	First Data Resources, LLC		
Street Address:	6855 Pacific Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68106		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4617973	DITCH THE PLASTIC	
Registration Number:	4423245	GYFT	
Registration Number:	4594621	GYFT	
Registration Number:	4673150	GYFT	
Registration Number:	2190571	VALUELINK	
Registration Number:	2499153	VALUELINK	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-271-6560		
Email:	jltreml@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	790 N. Water Street, Ste. 2500		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Jaime Treml		
SIGNATURE:	/jaime treml/		
DATE SIGNED:	01/05/2021		

OP \$165.00 4617973

Total Attachments: 2

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NUNC PRO TUNC ASSIGNMENT OF TRADEMARK

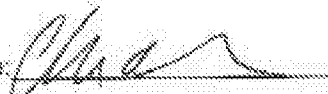
This Agreement is made by and between Gift Solutions LLC, a Delaware Limited Liability Company (hereinafter "Assignor") and First Data Resources, LLC, a Delaware Limited Liability Company, having an address of 6855 Pacific Street, Omaha, Nebraska 68106 (hereinafter "Assignee").

WHEREAS, Assignor owns the trademarks identified in Schedule A attached hereto (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring said Marks and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark and all common law rights in the Mark, together with the goodwill of the business symbolized by the Mark and its right to sue for past infringement of the Mark and to recover any and all damages and awards for such infringement, effective *nunc pro tunc* as of December 31, 2020.

Gift Solutions LLC
("Assignor")

Signature: 

Name: Christopher Demetriades

Title: Assistant Secretary

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SCHEDULE A

Mark	Registration No.	Serial No.
DITCH THE PLASTIC	4817973	85662348
GYFT	4423245	85553731
GYFT	4594821	85982045
GYFT	4873150	85662320
VALUELINK	2190571	75279979
VALUELINK (and Design)	2489153	76061428