

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM618511

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PJH Brands, Inc.		12/31/2020	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	API Automotive Products International, Inc.		
Street Address:	854 Lowcountry Blvd., Suite 101		
City:	Mt Pleasant		
State/Country:	SOUTH CAROLINA		
Postal Code:	29464		
Entity Type:	Corporation: WYOMING		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1090644	PJ1	
Registration Number:	5666023	PJ1	
Registration Number:	2573150	RENEW & PROTECT	
Registration Number:	2402212	SILVERFIRE	
Registration Number:	1194601	GOLDFIRE	
CORRESPONDENCE DATA			
Fax Number:	6508152601		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6508152600		
Email:	svtmdocketing@sheppardmullin.com		
Correspondent Name:	Chelseaa Bush c/o Sheppard Mullin et al		
Address Line 1:	379 Lytton Avenue		
Address Line 4:	Palo Alto, CALIFORNIA 94301		
ATTORNEY DOCKET NUMBER:	75ZX-325814		
NAME OF SUBMITTER:	Chelseaa Bush		
SIGNATURE:	/ChelseaaBush/		
DATE SIGNED:	01/05/2021		
Total Attachments: 3			

CH \$140.00 1090644

source=PJH and API - Trademark Lien Release#page1.tif
source=PJH and API - Trademark Lien Release#page2.tif
source=PJH and API - Trademark Lien Release#page3.tif

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS TERMINATION AND RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this “Release”) is made as of December 31, 2020 (“Effective Date”) by PJH Brands, Inc. (“Releasor”) in favor of API Automotive Products International, Inc. (“Grantor”). Capitalized terms used herein and not otherwise defined herein shall have the meanings ascribed to such terms in the Trademark Security Agreement (as defined below).

WHEREAS, Grantor and Releasor entered into that certain Trademark Security Agreement dated September 10, 2019 (the “Trademark Security Agreement”), which was recorded with the United States Patent and Trademark Office on October 2, 2019 at Reel 6762, Frame 0072;

WHEREAS, pursuant to the terms and conditions of the Trademark Security Agreement, Grantor granted, assigned, and pledged to Releasor a continuing security interest in and lien upon the Trademark Collateral; and

WHEREAS, Grantor has satisfied the terms of the Trademark Security Agreement and requests a specific release of the security interest and lien granted, assigned, pledged, and recorded against the Trademark Collateral, and Releasor now desires to release its security interest in and lien upon the Trademark Collateral, including, without limitation, the trademarks listed on Schedule 1 hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Releasor hereby: (i) terminates and releases its security interest in and lien upon the Trademark Collateral, including, without limitation, the trademarks listed on Schedule 1 hereto; (ii) reassigns to Grantor all right, title, and interest of Releasor in the Trademark Collateral, including, without limitation, the trademarks listed on Schedule 1 hereto; (iii) agrees that it shall execute all other documents and do all other acts reasonably requested by Grantor to relinquish and effect the (A) release of such rights to Grantor contemplated hereby and (B) reassignment of all right, title, and interest of Releasor in the Trademark Collateral contemplated hereby; (iv) terminates the Trademark Security Agreement; and (v) authorizes and requests that the United States Patent and Trademark Office note and record the release hereby given and any other filings necessary to evidence the release and termination of Releasor’s rights under the Trademark Security Agreement with respect to the Trademark Collateral.

This Release may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

This Release shall be governed by, and construed and interpreted in accordance with, the laws of the State of Arizona.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Releasor has caused this Release to be executed by its duly authorized representative effective as of the Effective Date.

PJH BRANDS, INC.

By: _____

Name: PJ Hervey

Title: President

SCHEDULE 1

Trademarks

Mark	Jurisdiction	Registration Number	Registration Date
PJI	United States	1,090,644	May, 9, 1978
PJI Logo	United States	5,666,023	January 29, 2019
RENEW & PROTECT	United States	2,573,150	May 28, 2002
SILVERFIRE	United States	2,402,212	November 7, 2000
GOLDFIRE	United States	1,194,601	May 4, 1982
PJI	Argentina (Cls.2)	2322554	October 13, 2009
PJI	European Union	12 288 536	March 19, 2014
PJI (stylized)	Japan	4686882	June 27, 2003
PJI	New Zealand	765878	October 11, 2007