

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM610523

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|---|--|-----------------------|----------------------------|
| SUBMISSION TYPE: | RESUBMISSION | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| RESUBMIT DOCUMENT ID: | 900575695 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| NorthHill Trading, LLC | | 11/24/2020 | Limited Liability Company: |
| RECEIVING PARTY DATA | | | |
| Name: | Brand Services and Holdings LLC | | |
| Street Address: | 14550 interurban ave s ste a100 | | |
| City: | tukwila | | |
| State/Country: | WASHINGTON | | |
| Postal Code: | 98168 | | |
| Entity Type: | Limited Liability Company: WASHINGTON | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86590303 | XIUFEN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | likexin@starmex.com | | |
| Correspondent Name: | likexin | | |
| Address Line 1: | 14550 interurban ave s ste a100 | | |
| Address Line 4: | tukwila, WASHINGTON 98168 | | |
| NAME OF SUBMITTER: | Frank Wen | | |
| SIGNATURE: | /Frank Wen/ | | |
| DATE SIGNED: | 11/24/2020 | | |
| Total Attachments: 3 | | | |
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SAMPLE
ASSIGNMENT OF TRADEMARK

Whereas NorthHill Trading, LLC
(name of assignor)

Of 900 Riverdale St Suite 194 West Springfield, Massachusetts, United States
(address)

Owns trademark registration # 4836735 or serial # 86590303,

Word Mark XIUFEN

Whereas Brand Services and Holdings LLC
(name of assignee)

of 14550 Interurban Ave Ste A100, Tukwila, Washington
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

Frank Wen
(Signature of assignor);

2020.11.24
Date of Execution

Executive Manager
Name and Title of signatory
if assignor is a corporation,