

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM618676

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Pork Producers Council		01/04/2021	Non-Profit Corporation: IOWA
RECEIVING PARTY DATA			
Name:	National Pork Board		
Street Address:	1776 NW 114th Street		
City:	Clive		
State/Country:	IOWA		
Postal Code:	50325		
Entity Type:	Board Created Under a Federal Statute: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5198462	PORK BE INSPIRED	
Registration Number:	5415373	PORK BE INSPIRED	
Registration Number:	5355928	PORK TE INSPIRA	
Registration Number:	5360755	PORK TE INSPIRA	
Registration Number:	5221348	PORK	
CORRESPONDENCE DATA			
Fax Number:	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6127667000		
Email:	trademark@faegredrinker.com		
Correspondent Name:	Tore DeBella/Sarah House		
Address Line 1:	90 South Seventh Street, Suite 2200		
Address Line 2:	Faegre Drinker Biddle & Reath LLP		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	479290.347553		
NAME OF SUBMITTER:	Sarah M. House		
SIGNATURE:	/Sarah M House/		
DATE SIGNED:	01/06/2021		

OP \$140.00 5198462

Total Attachments: 5

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TRADEMARK ASSIGNMENT

WHEREAS, National Pork Producers Council, an Iowa non-profit corporation, located at 10676 Justin Drive, Urbandale, Iowa 50322, USA, has adopted, used, is using and is the owner of the trademark applications and registrations with the Patent and Trademark Office in the United States, described in Exhibit A,

WHEREAS, National Pork Board, created under the Pork Promotion Research and Consumer Information Act of 1985, as amended, located at 1776 NW 114th Street, Clive, Iowa 50325, USA, is desirous of acquiring said trademarks and applications and registrations therefor,

NOW, THEREFORE, for good and valuable non-monetary consideration, the receipt of which is hereby acknowledged, National Pork Producers Council, hereby assigns to National Pork Board, all right, title and interest said trademarks, said applications, and said registrations therefor, as reflected in the United States Patent and Trademark Office, together with the goodwill of the business symbolized by said trademarks and said applications to register said trademarks. Both Assignee and Assignor further agree to execute, verify, acknowledge, and deliver all such further papers including, but not limited to, declarations and instruments of transfer which may be required to complete this assignment.

IN WITNESS WHEREOF, we have hereunto assigned our names on the day and year set forth below.

National Pork Producers Council

By: *Neil Gierke*

Name: *Neil Gierke*

Title: *CEO*

Date: *1/4/2021*

STATE OF *Iowa*)

) ss:

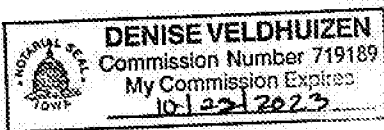
COUNTY OF *Polk*)

On this *Jan 4, 2021* (date), before me personally appeared the above-named personally known to me, and known by me to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed, on the day and year aforesaid.

Denise Veldhuis

Notary Public in and for the

State of *Iowa*, County of *Polk*



National Pork Board

By: Bill Even

Name: Bill Even

Title: CEO

Date: 1-4-21

STATE OF Iowa)

) ss:

COUNTY OF Polk)

On this January 4, 2021 (date), before me personally appeared the above-named personally known to me, and known by me to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed, on the day and year aforesaid.

Jamie L. Byrnes

Notary Public in and for the

State of Iowa, County of Polk

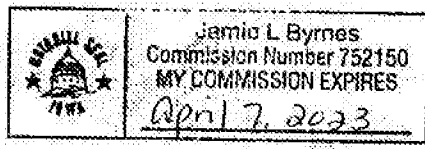



Exhibit A

COUNTRY	SERIAL NO. OR REG. NO.	MARK	FILING DATE	REG. DATE
US	5198462	 The logo features the word "pork" in a white, lowercase, sans-serif font inside a dark, irregular oval shape. To the right of this oval, the words "Be inspired" are written in a black, lowercase, cursive script.	JUNE 16, 2016	MAY 9, 2017
US	5415373	 The logo features the word "pork" in a white, lowercase, sans-serif font inside a dark, irregular oval shape. Below this oval, the words "Be inspired" are written in a black, lowercase, cursive script.	JUNE 16, 2016	MARCH 6, 2018
US	5355928	 The logo features the word "pork" in a white, lowercase, sans-serif font inside a dark, irregular oval shape. To the right of this oval, the words "Te inspira" are written in a black, lowercase, cursive script.	JUNE 14, 2016	DECEMBER 12, 2017
US	5360755	 The logo features the word "pork" in a white, lowercase, sans-serif font inside a dark, irregular oval shape. Below this oval, the words "Te inspira" are written in a black, lowercase, cursive script.	JUNE 14, 2016	DECEMBER 19, 2017

US	5221348		JUNE 15, 2016	JUNE 13, 2017
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