

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM618678

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
National Pork Producers Council		12/30/2020	Corporation: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	National Pork Board		
<b>Street Address:</b>	1776 NW 114th Street		
<b>City:</b>	Clive		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	50325		
<b>Entity Type:</b>	Board Created Under a Federal Statute: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4015963	WE CARE · ENVIRONMENT · FOOD SAFETY · HE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6127667000		
<b>Email:</b>	trademark@faegredrinker.com		
<b>Correspondent Name:</b>	Tore DeBella/Sarah House		
<b>Address Line 1:</b>	90 South Seventh Street, Suite 2200		
<b>Address Line 2:</b>	Faegre Drinker Biddle & Reath LLP		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	479290.347553		
<b>NAME OF SUBMITTER:</b>	Sarah M. House		
<b>SIGNATURE:</b>	/Sarah M House/		
<b>DATE SIGNED:</b>	01/06/2021		
<b>Total Attachments: 4</b>			
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OP \$40.00 4015963



## TRADEMARK ASSIGNMENT

**WHEREAS**, National Pork Producers Council, an Iowa non-profit corporation, located at 10676 Justin Drive, Urbandale, Iowa 50322, USA, has adopted, used, is using and is the owner of the trademark applications and registrations with the Patent and Trademark Office in the United States, described in Exhibit A,

**WHEREAS**, National Pork Board, created under the Pork Promotion Research and Consumer Information Act of 1985, as amended, located at 1776 NW 114<sup>th</sup> Street, Clive, Iowa 50325, USA, is desirous of acquiring said trademarks and applications and registrations therefor,

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, National Pork Producers Council, hereby assigns to National Pork Board, all right, title and interest in said trademarks, said applications, and said registrations therefor, as reflected in the United States Patent and Trademark Office, together with the goodwill of the business symbolized by said trademarks and said applications to register said trademarks. Both Assignee and Assignor further agree to execute, verify, acknowledge, and deliver all such further papers including, but not limited to, declarations and instruments of transfer which may be required to complete this assignment.

IN WITNESS WHEREOF, we have hereunto assigned our names on the day and year set forth below.

National Pork Producers Council

By: Neil Dierks

Name: Neil Dierks

Title: CEO

Date: Dec. 30, 2020

STATE OF Iowa )

) ss:

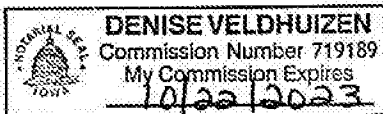
COUNTY OF Polk )

On this Dec 30, 2020 (date), before me personally appeared the above-named personally known to me, and known by me to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed, on the day and year aforesaid.

Denise Veldhuizen

Notary Public in and for the

State of Iowa, County of Polk



National Pork Board

By: Bill Even

Name: Bill Even

Title: CEO

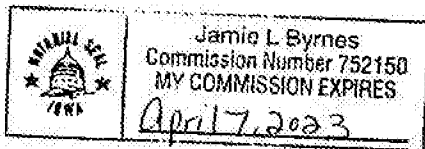
Date: 12-30-20

STATE OF Iowa )

) ss:

COUNTY OF Polk )

On this December 30, 2020 (date), before me personally appeared the above-named personally known to me, and known by me to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed, on the day and year aforesaid.




Jamie L. Byrnes

Notary Public in and for the

State of Iowa, County of Polk

Exhibit A

US	4015963		FEBRUARY 1, 2011	AUGUST 23, 2011	IC 035. US 100 101 102. G & S: PROMOTING RESPONSIBLE PRACTICES IN THE PORK INDUSTRY. FIRST USE: 20080600. FIRST USE IN COMMERCE: 20080600
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