

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM618685

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICTV Brands, Inc.		01/06/2021	Corporation:
RECEIVING PARTY DATA			
Name:	NoNoDerma, LLC		
Doing Business As:	Brand Street Market		
Street Address:	53 Old Turnpike Road		
City:	Oldwick		
State/Country:	UNITED STATES		
Postal Code:	08858		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5175108		
CORRESPONDENCE DATA			
Fax Number:	9088000704		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9088000470		
Email:	jcarrino@carrinolaw.com		
Correspondent Name:	John Carrino		
Address Line 1:	53 Old Turnpike Road		
Address Line 4:	OLDWICK, NEW JERSEY 08858		
NAME OF SUBMITTER:	John Carrino		
SIGNATURE:	/John Carrino/		
DATE SIGNED:	01/06/2021		
Total Attachments: 2			
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OP \$40.00 5175108

ASSIGNMENT OF UNITED STATES TRADEMARK

This Assignment of United States Trademark (this "Assignment" is effective this 6th day of January 2021, between ICTV Brands, Inc., A Nevada Corporation, with an address of 489 Devon Park Drive, Suite 306, Wayne, PA 19087, ("Assignor"), who is the owner of the entire right, title and interest in and to the United States Trademark application and registration of the design mark with the Serial Number: 80761932 and Registration Number: 5175108, and NoNoDerma, LLC, a Delaware Limited Liability Company, that does business as Brand Street Market, with an address of 53 Old Turnpike Road, PO Box 213, Oldwick, NJ 08858 ("Assignee"), who wants to acquire the entire right, title and interest in and to the aforesaid Trademark therein for the continued use of the mark in commerce.

THEREFORE, for consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee its entire right, title and interest in and to the Design Mark with **Serial Number 80761932 and Registration Number 5175108** together with the goodwill of the business connected with the use of, and symbolized by said mark, and together with all applications and/or registrations thereof.

This Assignment shall be construed, interpreted and applied in accordance with the laws of the State of New Jersey and may be amended or modified only by a written instrument signed by each party. This Assignment may also be executed in one or more counterparts, all of which shall be considered one and the same agreement.

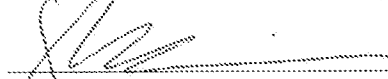
IN WITNESS THEREOF, the parties have caused this Assignment to be executed as of the day and year written below.

SIGNED this, 6th day of January 2021

ASSIGNOR: ICTV BRANDS, INC. (Nevada Corporation)

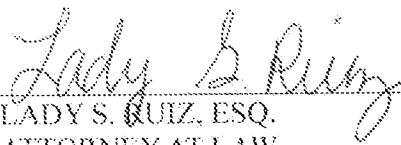

BY: John Carrino, Attorney in Fact, for Kelvin Claney
Director

ASSIGNEE: NONODERMA, LLC. (Delaware Corporation)


BY: John Carrino
CEO

STATE OF NEW JERSEY
COUNTY OF HUNTERDON

On this 6th day of January 2021, before me personally appeared John Carrino, known to be the person described in and who executed the foregoing instrument and acknowledged that he executed the same as his free act and deed.


LADY S. RUIZ, ESQ.
ATTORNEY AT LAW
STATE OF NEW JERSEY

Lady S. Ruiz
Attorney at Law
State of New Jersey

POWER OF ATTORNEY FOR THE ASSIGNMENT OF TRADEMARKS AND PATENTS WORLDWIDE

This Power of Attorney is made on January 17, 2020

BETWEEN

ICTV BRANDS, INC, referred to as the Grantor, collectively referred to as "I" or "my"

AND

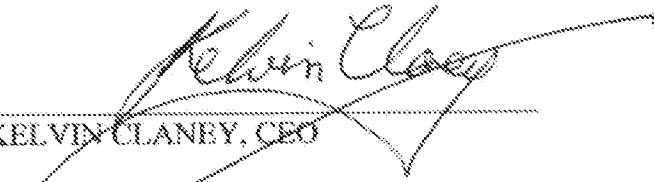
JOHH CARRINO of NONODERMA, LLC, Doing Business As: BRAND STREET MARKET., the Agents,

Whose address is 53 Old Turnpike Road, PO Box 213, Oldwick, NJ 08858, referred to as "Agents"

1. **Grant of Authority.** I appoint My Agent to act as My Agent (called an attorney-in-fact) to do each and every act that I could personally do for the following uses and purposes:
 - a. To execute all documents pertaining to the assignment of all intellectual property assets attached hereto. This includes but is not limited to executing POA in all jurisdictions and territories, updating any and all contract information to reflect the new ownership and executing any documents necessary to permit the legal assignment of all patents and trademarks into the rightful owner of NoNoDerma, LLC doing business as Brand Street Market.
 - b. To do all acts that I might or could have done in the assignment of the attached.
2. **Power of Attorney To Take Effect Regardless of Disability.** This Power of Attorney is effective as of December 12, 2019 and remains in effect even if I become disabled.
3. **Signatures.** By signing below, I acknowledge that I have received a copy of this Power of Attorney and I understand its terms.

ICTV BRANDS, INC.

Sworn and Subscribed before me
this 17th day of January 2020.


KELVIN CLANEY, CEO


NOTARY PUBLIC

