

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM618756

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Industrial Soap Company		12/31/2020	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	Imperial Bag & Paper Co. LLC		
Street Address:	255 US Highway 1 AND 9		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07306-6727		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	1804476	ENVIROTEX	
Registration Number:	2394214	ENVIROTEX	
Registration Number:	2301805	FANFARE	
Registration Number:	1051076	LEMON GLO	
Registration Number:	0597811	IMPACT	
Registration Number:	0584560	MERIDIAN	
Registration Number:	1032691	SABER	
Registration Number:	3860415	WINCIDE	
CORRESPONDENCE DATA			
Fax Number:	3122076400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-207-2406		
Email:	cnye@reedsmith.com		
Correspondent Name:	Matthew L. Hancock, Reed Smith LLP		
Address Line 1:	10 South Wacker Drive		
Address Line 2:	40th Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Matthew L. Hancock		
SIGNATURE:	/Matthew L. Hancock/		

OP \$215.00 1804476

DATE SIGNED:

01/06/2021

Total Attachments: 13

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ASSIGNMENT OF INTELLECTUAL PROPERTY

This ASSIGNMENT OF INTELLECTUAL PROPERTY (this “Assignment”), dated as of December 31, 2020, by and between Imperial Bag & Paper Co. LLC, a Delaware limited liability company (“Assignee”), and Industrial Soap Company, a Missouri corporation (“Assignor”). Assignee and Assignor are sometimes referred to herein individually as a “Party” and collectively as the “Parties”.

A. Assignee and Assignor are parties to that certain Asset Purchase Agreement, dated as of December 29, 2020 (as amended, restated, or otherwise modified from time to time, the “Purchase Agreement”). Capitalized terms used but not otherwise defined in this Assignment shall have the respective meanings ascribed to such terms in the Purchase Agreement.

B. Under and subject to the terms and conditions of the Purchase Agreement, Assignor has agreed to convey, transfer, and assign to Assignee, among other assets, certain Intellectual Property of Assignor, and Assignor and Assignee have agreed to execute and deliver this Assignment for recording with Governmental Authorities, including, but not limited to, the United States Patent and Trademark Office.

C. This Assignment is being executed and delivered by the Parties in connection with the consummation of the transactions contemplated by the Purchase Agreement.

The Parties, therefore, hereby agree as follows.

1. Assignment. In consideration for the execution of the Purchase Agreement, the payment of the consideration stipulated in the Purchase Agreement, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor’s right, title, and interest in, to, and under the following (collectively, the “Assigned IP”):

(a) the patents and patent applications set forth on Schedule 1 hereto (if any), the inventions described therein, and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations, and renewals thereof, including all priority rights, and the right to claim priority rights and the privileges and benefits thereof, including those under the International Convention, and all other conventions, and the worldwide right to file applications for said inventions in Assignee’s own name (collectively, the “Patents”);

(b) the trademark registrations and applications set forth on Schedule 2 hereto (if any), together with the goodwill connected with the use thereof and symbolized thereby, and all issuances, extensions, and renewals thereof (collectively, the “Trademarks”);

(c) the copyright registrations and applications set forth on Schedule 3 hereto (if any), together with the goodwill connected with the use thereof and symbolized thereby, and all issuances, extensions, and renewals thereof (the “Copyrights”);

(d) the internet domain names set forth on Schedule 4 hereto (if any), together with the goodwill connected with the use thereof and symbolized thereby, (collectively, the “Domain Names”);

(e) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world (including for the avoidance of doubt, any common law rights);

(f) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(g) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, and/or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but not the obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recording and Further Actions. Assignor authorizes the Commissioner for Patents, the Commissioner for Trademarks, the Register of Copyrights, and any other governmental officials to record and register this Assignment upon request by Assignee. Assignor shall take such reasonable steps and actions following the date hereof as reasonably requested by Assignee, including the execution of documents, files, registrations, or other similar items, to assist in the proper assignment of the Assigned IP to Assignee, or any assignee or successor thereto.

3. Terms of the Purchase Agreement. Nothing contained in this Assignment shall be deemed to modify, limit, expand, supersede, or amend any rights or obligations of Assignor or Assignee under the Purchase Agreement. To the extent any conflict arises between any of the terms and provisions of this Assignment and any of the terms and provisions of the Purchase Agreement, the terms and provisions of the Purchase Agreement shall govern and control.

4. Successors and Assigns. This Assignment shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.

5. Governing Law. This Assignment shall be governed by and construed in accordance with the internal laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than those of the State of Delaware.

6. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

7. Amendment and Modification. This Assignment may only be amended, modified, or supplemented by an agreement in writing signed by each Party.

[SIGNATURE PAGE FOLLOWS]

The Parties are signing this Assignment as of the date first set forth above.

ASSIGNOR:

INDUSTRIAL SOAP COMPANY

By: 

Name: Mark S. Shapiro

Title: President

[SIGNATURE PAGE TO ASSIGNMENT OF INTELLECTUAL PROPERTY]

ASSIGNEE:

IMPERIAL BAG & PAPER CO. LLC

By: _____

Name: Paul M. Cervino

Title: Chief Administrative Officer

[SIGNATURE PAGE TO ASSIGNMENT OF INTELLECTUAL PROPERTY]

TRADEMARK
REEL: 007156 FRAME: 0753

SCHEDULE 1

PATENTS AND PATENT APPLICATIONS

None.

SCHEDULE 2

TRADEMARKS AND TRADEMARK APPLICATIONS

See Attached.

Country/Jurisdiction	Mark/Name/AN/RN	Status/Key Dates	Brief Goods/Services	Owner Information
United States (Federal)	<u>ENVIROTEX</u> RN: 1804476 SN: 74370399	Renewed, November 16, 2013 Int'l Class: 16 First Use: June 8, 1992 Filed: March 19, 1993 Registered: November 16, 1993 Last Renewal: November 16, 2013	(Int'l Class: 16) plastic garbage bags	Industrial Soap Company (Missouri Corp.) 722 S. Vandeventer Avenue St. Louis Missouri 63110
United States (Federal)	<u>ENVIROTEX</u> RN: 2394214 SN: 75618133	Renewed, October 10, 2010 Int'l Class: 16 First Use: February 22, 1999 Filed: January 11, 1999 Registered: October 10, 2000 Last Renewal: October 10, 2010	(Int'l Class: 16) paper products, namely, facial tissues, paper napkins, bathroom tissue, and paper towels	Industrial Soap Company (Missouri Corp.) 9150 Latty Avenue St. Louis Missouri 63134
United States (Federal)	<u>FANFARE</u>	Renewed,	(Int'l Class: 03)	Industrial Soap Company

Country/Jurisdiction	Mark/Name/AN/RN	Status/Key Dates	Brief Goods/Services	Owner Information
	RN: 2301805 SN: 75534570	December 21, 2019 Int'l Class: 03 First Use: December 14, 1957 Filed: August 11, 1998 Registered: December 21, 1999 Last Renewal: December 21, 2019	all purpose cleaning preparations and cleaners for use on porcelain surfaces	(Missouri Corp.) 9150 Latty Avenue St. Louis Missouri 63134
United States (Federal)	<u>LEMONGLO</u> RN: 1051076 SN: 73076533	Renewed, October 26, 2016 Int'l Class: 03 First Use: June 12, 1970 Filed: February 6, 1976 Registered: October 26, 1976 Last Renewal: October 26, 2016	(Int'l Class: 03) all purpose polish	Industrial Soap Company (Missouri Corp.) 722 South Vandeventer Avenue St. Louis Missouri 63110
United States (Federal)	<u>IMPACT (Stylized)</u>	Renewed, November 9,	(Int'l Class: 5) sanitizer, disinfectant,	Industrial Soap Company (Missouri Corp.)

Country/Jurisdiction	Mark/Name/AN/RN	Status/Key Dates	Brief Goods/Services	Owner Information
	<p style="text-align: center;">IMPACT</p> <p>RN: 597811 SN: 71661079</p>	<p>2014 Int'l Class: 6 First Use: December 2, 1952 Filed: February 15, 1954 Registered: November 9, 1954 Last Renewal: November 9, 2014</p>	<p>germicide, bactericide, and deodorant</p>	<p>722 South Vandeventer Avenue St. Louis Missouri 63110</p>
United States (Federal)	<p><u>MERIDIAN (Stylized)</u></p> <p style="text-align: center;">MERIDIAN</p> <p>RN: 584560 SN: 71635416</p>	<p>Renewed, January 12, 2014 Int'l Class: 4 First Use: June 5, 1933 Filed: September 18, 1952 Registered: January 12, 1954 Last Renewal: January 12, 2014</p>	<p>(Int'l Class: 3) floor wax soap for cleaning and polishing floors and scouring cleansers</p>	<p>Industrial Soap Company (Missouri Corp.) 722 S. Vandeventer Avenue St. Louis Missouri 63110</p>
United States (Federal)	<p><u>SABER</u></p> <p>RN: 1032691 SN: 73039799</p>	<p>Renewed, February 10, 2016</p>	<p>(Int'l Class: 03) cement cleaner, all-purpose cleaner and</p>	<p>Industrial Soap Company (Missouri Corp.) 722 South Vandeventer</p>

Country/Jurisdiction	Mark/Name/AN/RN	Status/Key Dates	Brief Goods/Services	Owner Information
		Intl Class: 03 First Use: February 4, 1954 Filed: December 18, 1974 Registered: February 10, 1976 Last Renewal: February 10, 2016	degreaser, a sealer and finish remover, a toilet bowl disinfecting and deodorizing cleaner	
United States (Federal)	WINCIDE RN: 3860415 SN: 77950745	Registered 8 & 15, July 27, 2016 Intl Class: 05 First Use: February 27, 1945 Filed: March 4, 2010 Registered: October 12, 2010	(Intl Class: 05) air fresheners and deodorizers	Industrial Soap Company (Missouri Corp.) 9150 Latty Avenue St. Louis Missouri 63134

SCHEDULE 3

COPYRIGHTS AND COPYRIGHT APPLICATIONS

None.

SCHEDULE 4
DOMAIN NAMES

www.industrialsoap.com

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