

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM614752

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L & W Apparel, LLC		11/20/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	L2 Brands, LLC		
Street Address:	300 Fame Avenue		
City:	Hanover		
State/Country:	PENNSYLVANIA		
Postal Code:	17331		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4444200	LEGACY	
Serial Number:	87941316	LEGACY	
Registration Number:	2633811	LEGACY ATHLETIC	
Registration Number:	5234154		
Registration Number:	4352364	LIVE YOUR LEGACY	
Serial Number:	90324528		
CORRESPONDENCE DATA			
Fax Number:	7172914660		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	717-299-5201		
Email:	ipdocket@barley.com		
Correspondent Name:	SCOTT F. LANDIS		
Address Line 1:	126 EAST KING STREET		
Address Line 4:	LANCASTER, PENNSYLVANIA 17602		
ATTORNEY DOCKET NUMBER:	50127-900		
NAME OF SUBMITTER:	SCOTT F. LANDIS		
SIGNATURE:	/scott f. landis/		
DATE SIGNED:	12/16/2020		

OP \$165.00 4444200

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of November 20, 2020, by and between L & W APPAREL, LLC (“**Assignor**”), a limited liability corporation organized and existing under the laws of Delaware, and having an address of 300 Fame Avenue, Hanover, Pennsylvania 17331, and L2 BRANDS, LLC (“**Assignee**”), a limited liability corporation organized and existing under the laws of the Delaware, and having an address of 300 Fame Avenue, Hanover, Pennsylvania 17331.

RECITALS:

A. Assignor is the owner of certain trademarks, applications and/or registrations (the “**Trademarks**”), as more fully identified on Schedule A attached hereto, and

B. Assignor has elected to transfer all of its right, title, and interest in and to the Trademarks, and the business associated therewith, to Assignee.

AGREEMENT:

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all claims for damages by reason of past infringement of the Trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, and other legal representatives.

Assignor hereby warrants and represents to Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of this Agreement, Assignor is the sole and lawful owner of the entire unencumbered, right, title, and interest in and to the Trademarks; that Assignor has the full right and lawful authority to sell and convey the same to Assignee as set forth herein; and that no other party has been granted any rights in the Trademarks by Assignor.

Assignor agrees that it shall execute and/or deliver any additional instrument, and shall take any additional steps, reasonably requested by Assignee in order to effect, evidence, or perfect Assignee’s rights in and to the Trademarks.

This Trademark Assignment shall be executed simultaneously or in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same agreement. The parties agree that facsimile signatures on this Agreement shall be deemed effective and equivalent to original signatures.

This Trademark Assignment is made and shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania, exclusive of any conflicts of law principle that would apply the law of another jurisdiction.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

ATTEST/WITNESS:

Lisa Norris

L & W APPAREL, LLC ("Assignor")

By: *P. Wingert*

Name: *G. Paige Wingert*

Title: *CEO*

ATTEST/WITNESS:

Lisa Norris

L2 BRANDS, LLC ("Assignee")

By: *P. Wingert*

Name: *G. Paige Wingert*

Title: *CEO*

SCHEDULE A

TRADEMARK	FILING DATE	SERIAL NUMBER	REG. DATE	REG. NUMBER
LEGACY	04/12/2011	85/293,388	12/03/2013	4,444,200
LEGACY	05/30/2018	87/941,316	--	--
LEGACY ATHLETIC	07/08/1999	75/745,686	10/15/2002	2,633,811
Tag Design	08/18/2016	87/142,799	06/27/2017	5,234,154
LIVE YOUR LEGACY	09/15/2011	85/423,907	06/18/2013	4,352,364
LEAGUE LEGACY	11/17/2020	90/324,528	--	--