# OP \$240.00 88829936

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM619633

| SUBMISSION TYPE:      | NEW ASSIGNMENT    |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

# **CONVEYING PARTY DATA**

| Name                              | Formerly | Execution Date | Entity Type          |
|-----------------------------------|----------|----------------|----------------------|
| Tredit Tire & Wheel Company, Inc. |          | 01/28/2019     | Corporation: INDIANA |

# **RECEIVING PARTY DATA**

| Name:           | Wells Fargo Bank, National Association, as Agent |  |  |
|-----------------|--|--|--|
| Street Address: | 10 S. Wacker, 26th Floor                         |  |  |
| City:           | Chicago  |  |  |
| State/Country:  | ILLINOIS   |  |  |
| Postal Code:    | 60606  |  |  |
| Entity Type:    | National Banking Association: UNITED STATES      |  |  |

# **PROPERTY NUMBERS Total: 9**

| Property Type        | Number   | Word Mark        |
|----------------------|----------|------------------|
| Serial Number:       | 88829936 | TREDIT ADVANTAGE |
| Registration Number: | 6158037  | TTTTTTT TREDIT   |
| Registration Number: | 6158035  | TREDIT           |
| Registration Number: | 6069502  | TOW NATION       |
| Registration Number: | 6069501  | TOW NATION       |
| Registration Number: | 5969315  | TOW NATION       |
| Registration Number: | 5925109  | TRAILER SET GO   |
| Registration Number: | 5913366  | TRAILER SET GO   |
| Registration Number: | 5891382  | GO PACK          |

# **CORRESPONDENCE DATA**

**Fax Number:** 3128637806

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 3128637198

**Email:** nancy.brougher@goldbergkohn.com

Correspondent Name: Nancy J. Brougher, Paralegal

Address Line 1: c/o Goldberg Kohn Ltd.

Address Line 2: 55 East Monroe, Suite 3300

Address Line 4: Chicago, ILLINOIS 60603

TRADEMARK REEL: 007160 FRAME: 0035

900590568

| ATTORNEY DOCKET NUMBER: | 2563.183       |
|-------------------------|----------------|
| NAME OF SUBMITTER:      | Nancy Brougher |
| SIGNATURE:              | /njb/          |
| DATE SIGNED:            | 01/11/2021     |

# **Total Attachments: 8**

source=Tredit Trademark Security Agreement (supplement)#page1.tif source=Tredit Trademark Security Agreement (supplement)#page2.tif source=Tredit Trademark Security Agreement (supplement)#page3.tif source=Tredit Trademark Security Agreement (supplement)#page4.tif source=Tredit Trademark Security Agreement (supplement)#page5.tif source=Tredit Trademark Security Agreement (supplement)#page6.tif source=Tredit Trademark Security Agreement (supplement)#page7.tif source=Tredit Trademark Security Agreement (supplement)#page8.tif

#### TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is made this 28th day of January, 2019, by and among the Grantor listed on the signature pages hereof (the "Grantor"), and WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association ("Wells Fargo"), in its capacity as administrative agent for each member of the Lender Group and the Bank Product Providers (in such capacity, together with its successors and assigns in such capacity, "Agent").

### WITNESSETH:

WHEREAS, pursuant to that certain Amended and Restated Credit Agreement dated as of January 28, 2019 (as amended, restated, supplemented, or otherwise modified from time to time, the "Credit Agreement"), by and among SWW CO., a Nevada corporation, as parent, TREDIT TIRE & WHEEL COMPANY, INC., an Indiana corporation ("Tredit"; together with those additional entities that hereafter become parties to the Credit Agreement as Borrowers in accordance with the terms thereof, each, a "Borrower" and individually and collectively, jointly and severally, the "Borrowers"), the lenders party thereto as "Lenders" (such Lenders, together with their respective successors and assigns in such capacity, each, individually a "Lender" and, collectively, the "Lenders"), and Agent, the Lender Group has agreed to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof;

WHEREAS, the members of the Lender Group and the Bank Product Providers are willing to make the financial accommodations to Borrowers as provided for in the Credit Agreement, the other Loan Documents, and the Bank Product Agreements, but only upon the condition, among others, that Grantor shall have executed and delivered to Agent, for the benefit of Lender Group and the Bank Product Providers, that certain Amended and Restated Guaranty and Security Agreement, dated as of January 28, 2019 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Guaranty and Security Agreement"); and

**WHEREAS**, pursuant to the Guaranty and Security Agreement, Grantor is required to execute and deliver to Agent, for the benefit of the Lender Group and the Bank Product Providers, this Trademark Security Agreement.

- **NOW, THEREFORE**, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:
- 1. <u>DEFINED TERMS</u>. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Guaranty and Security Agreement or, if not defined therein, in the Credit Agreement, and this Trademark Security Agreement shall be subject to the rules of construction set forth in <u>Section 1(b)</u> of the Guaranty and Security Agreement, which rules of construction are incorporated herein by this reference, *mutatis mutandis*.

- 2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Grantor hereby unconditionally grants, assigns, and pledges to Agent, for the benefit each member of the Lender Group and each of the Bank Product Providers, to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "Security Interest") in all of Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the "Trademark Collateral"):
- (a) all of its Trademarks and Trademark Intellectual Property Licenses to which it is a party including those referred to on <u>Schedule I</u>;
- (b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and
- (c) all products and proceeds (as that term is defined in the Code) of the foregoing, including any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any Intellectual Property License, including right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Trademark Intellectual Property License.
- 3. <u>SECURITY FOR SECURED OBLIGATIONS</u>. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantor, or any of them, to Agent, the other members of the Lender Group, the Bank Product Providers or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving Grantor.
- 4. <u>SECURITY AGREEMENT</u>. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Agent, for the benefit of the Lender Group and the Bank Product Providers, pursuant to the Guaranty and Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Guaranty and Security Agreement, the Guaranty and Security Agreement shall control.
- 5. <u>AUTHORIZATION TO SUPPLEMENT</u>. If Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantor shall give prompt notice in writing to Agent with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantor's obligations under this Section, Grantor hereby authorizes Agent unilaterally to modify this Trademark Security Agreement by amending <u>Schedule I</u> to include any such new trademark rights of Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark

Security Agreement or amend <u>Schedule I</u> shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on <u>Schedule I</u>.

- 6. <u>COUNTERPARTS</u>. This Trademark Security Agreement is a Loan Document. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.
- 7. CHOICE OF LAW AND VENUE, JURY TRIAL WAIVER, AND JUDICIAL REFERENCE PROVISION. THIS TRADEMARK SECURITY AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING CHOICE OF LAW AND VENUE, JURY TRIAL WAIVER, AND JUDICIAL REFERENCE SET FORTH IN SECTION 25 OF THE GUARANTY AND SECURITY AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, MUTATIS MUTANDIS.

[signature page follows]

-3-

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

**GRANTOR:** 

TREDIT TIRE & WHEEL COMPANY, INC.

By: Name:

ule: 100 ( 77)

# ACCEPTED AND ACKNOWLEDGED BY:

AGENT:

WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association

By:

Name: Scott T. Collins

Its Authorized Signatory

REEL: 007160 FRAME: 0041

# SCHEDULE I to TRADEMARK SECURITY AGREEMENT

# Trademark Registrations/Applications

| MARK             | SERIAL<br>NUMBER | STATUS         | REGIS<br>NUMBER   | REGIS<br>DATE | GRANTOR                              |  |
|------------------|------------------|----------------|-------------------|---------------|--------------------------------------|--|
|                  | C                | ountry – Unite | ed States of Amer | ica           |                                      |  |
| APEX             | 87855604         | Registered     | 5570677           | 09/25/18      | Tredit Tire & Wheel Company, Inc.    |  |
| ELEVATE          | 86674082         | Registered     | 4934213           | 04/05/16      | Tredit Tire & Wheel Company, Inc.    |  |
| ECO-TRAIL ST     | 86161344         | Registered     | 4622565           | 10/14/14      | Tredit Tire & Wheel Company, Inc.    |  |
| 11.30            | 86032531         | Registered     | 4540607           | 05/27/14      | Tredit Tire & Wheel<br>Company, Inc. |  |
| RAINIER          | 86011572         | Registered     | 4534883           | 05/20/14      | Tredit Tire & Wheel Company, Inc.    |  |
| Country – Canada |                  |                |                   |               |                                      |  |
| ECO-TRAIL ST     | N/A              | Registered     | TMA901226         | 4/15/15       | Tredit Tire & Wheel Company, Inc.    |  |
| RAINIER          | N/A              | Registered     | TMA901163         | 4/15/15       | Tredit Tire & Wheel Company, Inc.    |  |

# **Trade Names**

Tredit Tire & Wheel Tredit Tires
TreditAdvantage

# Common Law Trademarks

Tredit Tire & Wheel Tredit Tires





# **Trademarks Not Currently In Use**

| None. |                    |
|-------|--------------------|
|       | Trademark Licenses |
| None. |                    |

# SCHEDULE I to TRADEMARK SECURITY AGREEMENT

Schedule I to Trademark Security Agreement is hereby amended by adding the following Trademarks:

# **Trademark Registrations/Applications**

| MARK                       | SERIAL<br>NUMBER                   | STATUS              | REGIS.<br>NUMBER | REGIS.<br>DATE | GRANTOR                           |  |  |
|----------------------------|------------------------------------|---------------------|------------------|----------------|-----------------------------------|--|--|
|                            | Country – United States of America |                     |                  |                |                                   |  |  |
| TREDIT<br>ADVANTAGE        | 88829936                           | Pending             | N/A              | N/A            | Tredit Tire & Wheel Company, Inc. |  |  |
| TTTTTTT<br>TREDIT          | 88829912                           | Registered          | 6158037          | 09/22/20       | Tredit Tire & Wheel Company, Inc. |  |  |
| TREDIT                     | 88829894                           | Registered          | 6158035          | 09/22/20       | Tredit Tire & Wheel Company, Inc. |  |  |
| TOW NATION                 | 88722699                           | Registered          | 6069502          | 06/02/20       | Tredit Tire & Wheel Company, Inc. |  |  |
| TOW NATION                 | 88722681                           | Registered          | 6069501          | 06/02/20       | Tredit Tire & Wheel Company, Inc. |  |  |
| TOW NATION                 | 88468131                           | Registered          | 5969315          | 01/21/20       | Tredit Tire & Wheel Company, Inc. |  |  |
| TRAILER SET<br>GO          | 88392014                           | Registered          | 5925109          | 12/03/19       | Tredit Tire & Wheel Company, Inc. |  |  |
| TRAILER SET<br>GO          | 88391258                           | Registered          | 5913366          | 11/19/19       | Tredit Tire & Wheel Company, Inc. |  |  |
| GO PACK                    | 88423208                           | Registered          | 5891382          | 10/22/19       | Tredit Tire & Wheel Company, Inc. |  |  |
|                            | •                                  | Countr              | y – Canada       |                |                                   |  |  |
| TRAILER SET<br>GO          | 1979402                            | Formalized 08/07/19 | N/A              | N/A            | Tredit Tire & Wheel Company, Inc. |  |  |
| TOW NATION                 | 1979400                            | Formalized 08/07/19 | N/A              | N/A            | Tredit Tire & Wheel Company, Inc. |  |  |
| TRAILER SET<br>GO & Design | 1979401                            | Formalized 08/07/19 | N/A              | N/A            | Tredit Tire & Wheel Company, Inc. |  |  |
| TREDITSEAL                 | 1991798                            | Formalized 10/23/19 | N/A              | N/A            | Tredit Tire & Wheel Company, Inc. |  |  |
| TOW NATION & Design        | 2001099                            | Formalized 12/12/19 | N/A              | N/A            | Tredit Tire & Wheel Company, Inc. |  |  |
| TOW NATION & Design        | 2001100                            | Formalized 12/12/19 | N/A              | N/A            | Tredit Tire & Wheel Company, Inc. |  |  |

12279168v1 1/5/2021 2:26 PM 2563.183

**RECORDED: 01/11/2021**