

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM619690

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Posana Partners LLC		01/11/2021	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	High Beauty, Inc.		
Street Address:	406 Talbot Avenue		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95405		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86854538	CANBE NATURALS	
Serial Number:	88677150	CANBE NATURALLY	
CORRESPONDENCE DATA			
Fax Number:	8587775545		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	831-261-5444		
Email:	jamie@justtrademarks.com		
Correspondent Name:	Jamie Shelden		
Address Line 1:	1760 F Airline Highway		
Address Line 2:	PMB 220		
Address Line 4:	Hollister, CALIFORNIA 95023		
NAME OF SUBMITTER:	Jamie Shelden		
SIGNATURE:	/Jamie Shelden/		
DATE SIGNED:	01/11/2021		
Total Attachments: 1			
source=210111 Assignment CANBE trademarks.doc#page1.tif			

OP \$65.00 86854538

TRADEMARK ASSIGNMENT

WHEREAS Posana Partners LLC, a California limited liability company, whose address is 406 Talbot Avenue, Santa Rosa, CA 95045 (“Assignor”), owns the following US and international trademark applications and registrations (hereinafter call the “Trademarks”):

CANBE NATURALS Filing date: December 18, 2015
United States Serial no. 86854538

CANBE NATURALLY Filing date: November 1, 2019
United States Serial no. 88677150

CANBE NATURALLY Registration date: May 13, 2020
International Registration Registration no. 1535958

Designating:
Australia
Brazil
Canada
Switzerland
China
Colombia
EU
UK
Japan
South Korea
Mexico
New Zealand
Russia
Singapore

WHEREAS High Beauty, Inc. a Delaware corporation whose address is 406 Talbot Avenue, Santa Rosa, CA 95045 is desirous of acquiring said Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Posana Partners LLC does hereby assign unto High Beauty Inc., all right, title and interest in and to the said Trademarks, together with the goodwill of the business symbolized by the marks, the registrations and applications for registration thereof identified above and the portion of Posana Partners LLC’s business that pertains to the trademarks.

Posana Partners LLC

Melissa Jochim

By: Melissa Jochim

Printed Name: Melissa Jochim

Date Signed: 1/11/2021