

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM619775

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jamie Baker		10/23/2020	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	THE BODY LAB LLC		
<b>Street Address:</b>	516 Hupp Cross Rd.		
<b>City:</b>	Bloomfield Hills		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48301		
<b>Entity Type:</b>	Limited Liability Company: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88457245	THE BODY LAB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2483513082		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(248) 351-3000		
<b>Email:</b>	Trademark@jaffelaw.com		
<b>Correspondent Name:</b>	Jeremy D. Bisdorf		
<b>Address Line 1:</b>	27777 Franklin Road		
<b>Address Line 2:</b>	Suite 2500		
<b>Address Line 4:</b>	Southfield, MICHIGAN 48034		
<b>NAME OF SUBMITTER:</b>	Jeremy D. Bisdorf, Attorney of Record		
<b>SIGNATURE:</b>	/s/ Jeremy D. Bisdorf		
<b>DATE SIGNED:</b>	01/12/2021		
<b>Total Attachments: 4</b>			
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CH \$40.00 88457245

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (the "Assignment"), dated as of the last date below written is made by and between the **JAMIE BAKER**, an individual ("Assignor") and **THE BODY LAB LLC**, a Michigan limited liability company ("Assignee").

### Recitals:

- A. Assignor is the owner of record of the trademark (the "Trademark") listed on Schedule A, which Trademark constitutes all of Assignor's trademarks associated with the mark The Body Lab.
- B. Assignor desires to transfer to Assignee all of Assignor's entire right, title and interest in and to the Trademark, constituting all of Assignor's trademarks associated with mark The Body Lab, together with whatever goodwill is associated with the Trademarks.
- C. Assignee desires to acquire all of Assignor's entire right, title and interest in and to the Trademarks, together with whatever goodwill is associated with the Trademarks.

NOW, THEREFORE, in exchange for One and 00/100 Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor does hereby sell, assign, transfer, convey and set over unto Assignee all rights, title and interest in and to the Trademark, together with all other goodwill associated with the Trademark, including, but not limited to, any and all rights to register and to renew the Trademark, together with all rights to sue and recover for past, present and future infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.
2. As a result of this Assignment, the Trademark is to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its heirs, successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, sale, conveyance and transfer had not been made.
3. Assignor further covenants and agrees that it shall, at any time, upon Assignee's request, testify in any legal proceeding, execute and deliver any agreement, document, certificate or instrument and generally do all that may be reasonably necessary or desirable to perfect the title to the Trademarks in Assignee, its heirs, successors, assigns or other legal representatives.
4. If applicable, Assignor hereby authorizes and requests the United States Patent and Trademarks Office to record Assignee as owner of the Trademark.
5. This Assignment constitutes the entire understanding between the parties with respect to the subject matter of this Assignment and supersedes any prior discussions, negotiations, agreements and understandings.
6. This Assignment shall be governed and controlled in all respects by the laws of the State of Michigan, including interpretation, enforceability, validity and construction, without regard to any conflict of law provisions.

7. This Assignment may be executed in one or more counterparts, each of which will be deemed an original agreement, but all of which will be considered one instrument and will become a binding agreement when one or more counterparts have been signed by each of the parties and delivered to the other. A facsimile of this document bearing a party's signature or a printed copy of the original, signed document scanned in .pdf or .tiff format shall have the same legal force and effect as an original of such signature and shall be treated as an original document for evidentiary purposes.

8. The parties represent that they have carefully read this Assignment and have had an opportunity to consult with an attorney. The parties affirmatively state that they understand the contents of this Assignment, and sign this Assignment as their free act and deed.

*[Signatures on following page]*

Exhibit A

Trademark Name	US Serial Number	Trademark Status	Jurisdiction	Notice of Allowance Date
THE BODY LAB  <b>The Body Lab</b>	88457245	Registered	USA	5/12/2020

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed through their duly authorized and empowered representatives as of the last date below written.

ASSIGNOR:

JAMIE BAKER,  
an individual

[Signature of Jamie Baker]

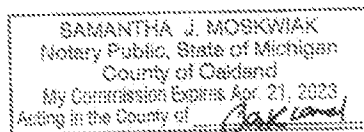
Dated: 10/23/20

STATE OF Michigan, )  
  ) ss  
COUNTY OF Oakland )

On 10/23/20, before me personally came Jamie Baker, to me known, who being sworn, did depose and say that he/she is Jamie Baker, an individual, the individual described in and which executed the TRADEMARK ASSIGNMENT, and that she signed her name individually.

[Signature of Samantha J. Moskwiak]

Notary Public, Oakland County  
My commission expires: 04/21/2023



ASSIGNMENT ACCEPTED:

ASSIGNEE:

THE BODY LAB LLC,  
a Michigan limited liability company

By: Jai B

Print Name: Jamie Baker

Its: member

Dated: 11/6/20

[Signature page to Trademark Assignment]