

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM620056

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bay Valley Foods, LLC		04/01/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jump Start Foods, LLC		
<b>Street Address:</b>	2800 Northwood Road		
<b>City:</b>	Suamico		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54313		
<b>Entity Type:</b>	Limited Liability Company: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2431644	HOFFMAN HOUSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9204301909		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9204301900		
<b>Email:</b>	rkrumrie@hdz-law.com		
<b>Correspondent Name:</b>	Ryan D. Krumrie, Esq.		
<b>Address Line 1:</b>	200 S. Washington Street, Suite 200		
<b>Address Line 4:</b>	Green Bay, WISCONSIN 54301		
<b>NAME OF SUBMITTER:</b>	Ryan D. Krumrie		
<b>SIGNATURE:</b>	/Ryan D. Krumrie/		
<b>DATE SIGNED:</b>	01/13/2021		
<b>Total Attachments: 2</b>			
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## **TRADEMARK ASSIGNMENT**

This Trademark Assignment is by and between Bay Valley Foods, LLC (“Assignor”) and Jump Start Foods, LLC (“Assignee”).

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks set forth on Exhibit A attached hereto (hereinafter collectively referred to as the “Marks”) and the related trademark registrations; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks and in and to the registrations therefor, as a successor to the portion of the business to which the Marks pertain.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks and the registrations therefor, together with the goodwill of the business symbolized by the Marks throughout the world.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed in a manner appropriate thereto, effective as of April 1, 2020.

BAY VALLEY FOODS, LLC

By:                     *Courtney Esko*                      
Courtney Esko  
Vice President

**Exhibit A**

<b>Mark</b>	<b>Class</b>	<b>U.S. Registration No.</b>	<b>Registration Date</b>
BENNETT'S	30: hot seafood sauce, cocktail sauce, horseradish sauce	2087292	1997-08-12
BENNETT'S	30: chili sauce, tartar sauce	0634150	1956-09-04
HOFFMAN HOUSE	30: shrimp and seafood sauce, and tartar sauce	2431644	2001-02-27