

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM623208

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2020
RESUBMIT DOCUMENT ID:	900589798

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
UPLAND SOFTWARE VII, LLC		12/29/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	UPLAND SOFTWARE, INC.
Street Address:	401 CONGRESS AVENUE, SUITE 1850
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78701
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3939042	WMA
Registration Number:	3979723	WEBSITE MARKETING ACCELERATION
Registration Number:	3817169	CLICKABILITY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2319320411
 Email: brianhall@traverselegal.com
 Correspondent Name: Brian A. Hall
 Address Line 1: 810 Cottageview Drive, Suite G-20
 Address Line 4: Traverse City, MICHIGAN 49684

ATTORNEY DOCKET NUMBER:	UPLAND VII - UPLAND INC
NAME OF SUBMITTER:	Brian A. Hall
SIGNATURE:	/BAH/
DATE SIGNED:	01/29/2021

Total Attachments: 3

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UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

January 27, 2021

PTAS

BRIAN A. HALL
810 COTTAGEVIEW DRIVE, SUITE G-20
TRAVERSE CITY, MI 49684



900589798

United States Patent and Trademark Office
Notice of Non-Recordation of an Assignment Document

The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

1. There is a discrepancy with the conveying party entity type. The cover sheet has Corporation but the document has LLC. Also, there is a discrepancy with the execution date. The cover sheet has 12/31/2020 on the cover sheet; the document has 12/29/2020 on the document.

Documents being resubmitted for recordation must reflect the corrected information to be recorded, the Document ID number referenced above and all pages from this submitted document. The original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) by **Friday, February 26, 2021**, as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the certified procedures under 37 CFR 2.197 or 2.198 for resubmission of the returned papers if they desire to have the benefit of the date of deposit in the United States Postal Service.

To file the resubmission electronically, navigate to the ETAS website at <http://etas.uspto.gov>, click the Start Resubmission button and enter the following information:

Document ID: 900589798

Access Code: KV87YHQEQ2SV4K

To file the resubmission in paper, send documents to: U.S. Patent and Trademark Office, Mail Stop: Assignment Recordation Branch, P.O. BOX 1450, Alexandria, VA 22313. If you have any questions regarding this notice, you may contact the Assignment Recordation Branch at 571-272-3350.

ANN ZIEGLER
ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"UPLAND SOFTWARE VII, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "UPLAND SOFTWARE, INC." UNDER THE NAME OF "UPLAND SOFTWARE, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2020, AT 11:13 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2020 AT 11:59 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4845215 8100M
SR# 20208779154

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204437922
Date: 12-29-20

TRADEMARK
REEL: 007161 FRAME: 0564

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC LIMITED LIABILITY COMPANY
INTO A
DOMESTIC CORPORATION**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Upland Software, Inc.
_____, a Delaware Corporation, and the name of the
limited liability company being merged into this surviving corporation is Upland
Software VII, LLC.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited liability company.

THIRD: The name of the surviving corporation is Upland Software, Inc.
_____.

FOURTH: The merger is to become effective on 12/31/2020 at 11:59pm ET.

FIFTH: The Agreement of Merger is on file at 401 Congress Ave #1850
Austin, TX 78701, the place of business of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

SEVENTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by an authorized officer, the 29th day of December, A.D., 2020.

By: 
Authorized Officer

Name: Kin Gill
Print or Type
Title: SVP, GC, and Secretary