

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM617507

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	3		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wayne A. Flanagan		11/10/2020	INDIVIDUAL: UNITED STATES
Maura A. Geddes		11/22/2020	INDIVIDUAL: UNITED STATES
Shawn A. Mongan		11/22/2020	INDIVIDUAL: UNITED STATES
Brian P. Kelly		11/30/2020	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HypnoBirthing, LLC		
<b>Street Address:</b>	110-2 Sheep Davis Road		
<b>City:</b>	Pembroke		
<b>State/Country:</b>	NEW HAMPSHIRE		
<b>Postal Code:</b>	03275		
<b>Entity Type:</b>	Limited Liability Company: NEW HAMPSHIRE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2372277	HYPNOBIRTHING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6036255650		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6036256464		
<b>Email:</b>	catherine.yao@mclane.com		
<b>Correspondent Name:</b>	Catherine Yao		
<b>Address Line 1:</b>	P.O. Box 326		
<b>Address Line 4:</b>	Manchester, NEW HAMPSHIRE 03105		
<b>NAME OF SUBMITTER:</b>	Catherine S. Yao		
<b>SIGNATURE:</b>	/Catherine S. Yao/		
<b>DATE SIGNED:</b>	12/30/2020		
<b>Total Attachments: 6</b>			
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## TRADEMARK ASSIGNMENTS

WHEREAS, Marie Mongan died on June 17, 2019;

WHEREAS, at the time of her death, Marie Mongan, individually, was the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registration and mark listed in Appendix A attached hereto, including any common law trademark rights in connection with the same (the "Mark");

WHEREAS, Wayne A. Flanagan and Maura A. Geddes are the duly appointed Executors of the Estate of Marie M. Mongan (the "Estate");

WHEREAS, under Marie Mongan's duly probated Last Will and Testament, the entirety of the Estate transfers to the Marie M. Mongan 2011 Trust a/k/a Marie F. Mongan 2011 Trust (the "Trust"), and this transfer from the Estate to the Trust is hereby defined and referred to below as **Assignment A**;

WHEREAS, the Estate was fully administered through the waiver of administration process, and is now closed;

WHEREAS, under the Trust, the beneficiaries of the Mark are Wayne A. Flanagan, Maura A. Geddes, Shawn A. Mongan, and Brian P. Kelly (the "Beneficiaries"), and the transfer to the Beneficiaries from the Trust is hereby defined and referred to below as **Assignment B**;

WHEREAS, the Beneficiaries now wish to assign all of their right, title, and interest in and to the Mark to HypnoBirthing, LLC, and the transfer from the Beneficiaries to HypnoBirthing, LLC is hereby defined and referred to below as **Assignment C**;

NOW, THEREFORE, with regard to each of Assignment A, Assignment B, and Assignment C, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the respective Assignor(s) do(es) hereby sell, assign, transfer, set over, and, to the extent necessary, ratify and confirm the sale, assignment, transfer, and set over, to the respective Assignee(s), such Assignor's entire right, title and interest in and to the Mark, together with the goodwill of the Mark, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor(s) if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

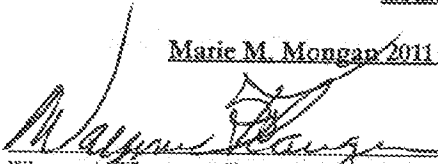
These Assignments are deemed to be executed and delivered within the State of New Hampshire, and it is the intention of the parties that it shall be construed, interpreted and applied in

accordance with the laws of the State of New Hampshire without regard to its conflicts of law principles.

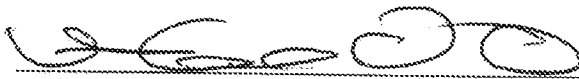
[SIGNATURES ON FOLLOWING PAGES]

Assignment A:  
Estate of Marie M. Mongan

OR  
Marie M. Mongan 2011 Trust a/k/a Marie F. Mongan 2011 Trust

  
\_\_\_\_\_  
Wayne A. Flanagan, Executor, Estate of Marie M. Mongan  
Assignor

11/10/2020  
Date

  
\_\_\_\_\_  
Maura A. Geddes, Executor, Estate of Marie M. Mongan  
Assignor

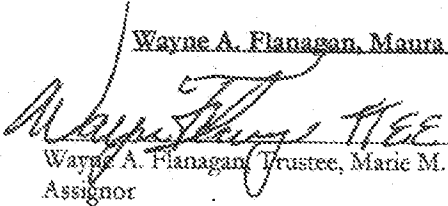
11-22-20  
Date

Assignment E:

Marie M. Mongan 2011 Trust a/k/a Marie F. Mongan 2011 Trust

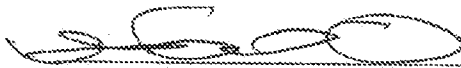
to

Wayne A. Flanagan, Maura A. Geddes, Shawn A. Morgan, and Brian P. Kelly



Wayne A. Flanagan, Trustee, Marie M. Mongan 2011 Trust a/k/a Marie F. Mongan 2011 Trust  
Assignor

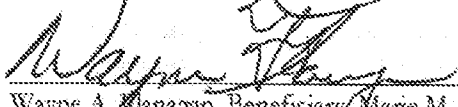
11/12/2020  
Date



Maura A. Geddes, Trustee, Marie M. Mongan 2011 Trust a/k/a Marie F. Mongan 2011 Trust  
Assignor

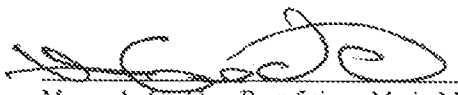
11-22-20  
Date

Assignment C: Wayne A. Flanagan, Maura A. Geddes, Shawn A. Morgan and Brian P. Kelly  
to  
HypnoBirthing, LLC



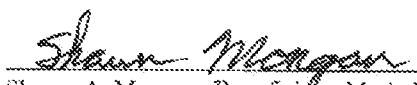
Wayne A. Flanagan, Beneficiary, Marie M. Mongan 2011 Trust a/k/a Marie F. Mongan 2011 Trust  
Assignor

11/16/2020  
Date



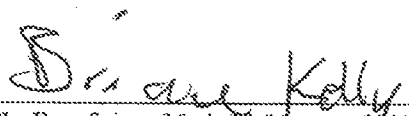
Maura A. Geddes, Beneficiary, Marie M. Mongan 2011 Trust a/k/a Marie F. Mongan 2011 Trust  
Assignor

11-22-2020  
Date



Shawn A. Morgan, Beneficiary, Marie M. Mongan 2011 Trust a/k/a Marie F. Mongan 2011 Trust  
Assignor

11-22-2020  
Date



Brian P. Kelly, Beneficiary, Marie M. Mongan 2011 Trust a/k/a Marie F. Mongan 2011 Trust  
Assignor

11/16/2020  
Date

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APPENDIX A

MARK

Mark	Country/ Location	Registration Number	Application Number
HYPNOBIRTHING	USA	2372277	75627440