

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM620163

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
A Mediocre Corporation		01/15/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mercatalyst, Inc.		
<b>Street Address:</b>	4717 Plano Parkway, Suite 130		
<b>City:</b>	Carrollton		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75010		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6177636	\$AVE THE DAY	
<b>Registration Number:</b>	6142261	CASEMATES	
<b>Registration Number:</b>	5919154	MEDIOCRITEE	
<b>Serial Number:</b>	88409695	MEH.	
<b>Serial Number:</b>	88751668	MERCATALYST	
<b>Serial Number:</b>	88751666	MERCATALYST	
<b>Serial Number:</b>	87784459	MORNINGSAVE	
<b>Registration Number:</b>	5530517	SIDEDEAL	
<b>Serial Number:</b>	88205151	WE ARE EVENT DRIVEN RETAIL	
<b>Registration Number:</b>	4672843	MEH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9726283616		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	972-628-3600		
<b>Email:</b>	trademarks@munckwilson.com		
<b>Correspondent Name:</b>	Amanda Greenspon / Munck Wilson Mandala		
<b>Address Line 1:</b>	P.O. Drawer 800889		
<b>Address Line 2:</b>	Attn Docket Clerk		
<b>Address Line 4:</b>	Dallas, TEXAS 75380		

OP \$265.00 6177636

<b>NAME OF SUBMITTER:</b>	Amanda K. Greenspon
<b>SIGNATURE:</b>	/AKG-sac/
<b>DATE SIGNED:</b>	01/13/2021
<b>Total Attachments: 3</b> source=Mediocre to Mercatalyst#page1.tif source=Mediocre to Mercatalyst#page2.tif source=Mediocre to Mercatalyst#page3.tif	

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "A MEDIOCRE CORPORATION", CHANGING ITS NAME FROM "A MEDIOCRE CORPORATION" TO "MERCATALYST, INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF JANUARY, A.D. 2020, AT 8 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

5264921 8100  
SR# 20200316008

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202200548  
Date: 01-16-20

**TRADEMARK**  
**REEL: 007161 FRAME: 0799**

**SECOND CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF INCORPORATION  
OF  
A MEDIOCRE CORPORATION**

(Pursuant to Section 242 of the  
General Corporation Law of the State of Delaware)

A Mediocre Corporation (the "*Corporation*"), a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the "*General Corporation Law*"),

**DOES HEREBY CERTIFY:**

**FIRST.** The name of the Corporation is A Mediocre Corporation and that the Corporation was originally incorporated pursuant to the General Corporation Law under the name A Mediocre Corporation on December 21, 2012. A Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on December 21, 2012 (the "*Certificate of Incorporation*"). A Certificate of Amendment to the Certificate of Incorporation was filed with the Secretary of State of the State of Delaware on June 7, 2019.

**SECOND.** This Second Certificate of Amendment to the Certificate of Incorporation (this "*Certificate*") was duly adopted by the Corporation's directors and stockholders in accordance with the applicable provisions of Sections 228 and 242 of the General Corporation Law.

**THIRD.** The First Article of the Certificate of Incorporation is hereby amended and restated in its entirety to read as follows:

**"FIRST:** The name of the corporation is:

Mercatalyst, Inc. (the "*Corporation*")

**FOURTH.** All other provisions of the Certificate of Incorporation shall remain in full force and effect.

**FIFTH.** This Certificate shall be effective on and as of the date of filing of this Certificate with the Secretary of State of the State of Delaware.

*[Remainder of page intentionally left blank]*

**IN WITNESS WHEREOF**, A Mediocre Corporation has caused this Second Certificate of Amendment to the Certificate of Incorporation to be signed by its Chief Financial Officer this 15th day of January, 2020.

**A MEDIOCRE CORPORATION**

/s/ Chris Ripka

Chris Ripka  
Chief Financial Officer

*Signature Page to A Mediocre Corporation  
Second Certificate of Amendment to Certificate of Incorporation*

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RECORDED: 01/13/2021

TRADEMARK  
REEL: 007161 FRAME: 0801