

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM620178

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2021
SEQUENCE:	3

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Drunk Elephant Blocker, Inc.		12/28/2020	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Shiseido Americas Corporation
Street Address:	301 Route 17 North
Internal Address:	10th Floor
City:	Rutherford
State/Country:	NEW JERSEY
Postal Code:	07070
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 69

Property Type	Number	Word Mark
Serial Number:	88155631	#BESUSPICIOUS
Serial Number:	88797778	#DRUNKBREAK
Serial Number:	88797769	#DRUNKDIFFERENCE
Serial Number:	87630510	ACID TRIP
Serial Number:	87766820	A-PASSIONI
Serial Number:	88123072	BAMBOO BOOSTER
Serial Number:	88797749	BARE BREAK
Serial Number:	88618264	BEEN A LONG DAY
Serial Number:	87100758	BESTE
Serial Number:	87660685	BESTE NO. 9
Serial Number:	87530760	B-HYDRA
Serial Number:	88903527	BOUNCY BRIGHTFACIAL
Serial Number:	88400104	BRIGHTFACIAL
Serial Number:	87530729	C-FIRMA
Serial Number:	88115601	CLEAN COMPATIBLE
Serial Number:	88564152	CLEAN IS NOT ENOUGH

OP \$1740.00 88155631

Property Type	Number	Word Mark
Serial Number:	88477810	COCOMINO
Serial Number:	87676585	C-TANGO
Serial Number:	87660675	D-BRONZI
Serial Number:	87630506	DEW-O
Serial Number:	88797774	DRUNK BREAK
Serial Number:	88797760	DRUNK DIFFERENCE
Serial Number:	85726116	DRUNK ELEPHANT
Serial Number:	90085225	DRUNK ELEPHANT
Serial Number:	85836881	DRUNK ELEPHANT
Serial Number:	88231593	DRUNK IN LOVE
Serial Number:	87945779	DRUNK LIFE
Serial Number:	87676578	E-RASE
Serial Number:	87672106	F-BALM
Serial Number:	88006359	GOOD DIRT
Serial Number:	88680207	HAUL ACID
Serial Number:	87454236	HIT IT OFF
Serial Number:	87454227	HOT DATE
Serial Number:	88635913	KAMILI
Serial Number:	87530719	LALA RETRO
Serial Number:	87454223	LET'S DEW IT
Serial Number:	87676569	MEGAMINO
Serial Number:	87893467	
Serial Number:	87548375	
Serial Number:	90085215	
Serial Number:	87678763	MIX. FALL DRUNK IN. REPEAT.
Serial Number:	88618270	NICE TO MEET YOU
Serial Number:	87227402	NIGHTBRIGHT
Serial Number:	88721554	O-BLOOS
Serial Number:	87548289	OUR OWN CATEGORY CLEAN-CLINICAL
Serial Number:	87935660	OUT OF OFFICE
Serial Number:	87748126	PARTNERS IN CREAM
Serial Number:	87316912	PEKEE BAR
Serial Number:	88400905	PRECIOUS CARGO
Serial Number:	87354020	PROTINI
Serial Number:	87530713	SHABA COMPLEX
Serial Number:	88276661	SHELF-CONTROL
Serial Number:	88276656	SHELF-RESPECT
Serial Number:	88817697	SILI

Property Type	Number	Word Mark
Serial Number:	87961530	SLAAI
Serial Number:	88779563	SUSPICIOUS 6
Serial Number:	88553053	SWEET PITTI
Serial Number:	87530707	T.L.C. FRAMBOOS
Serial Number:	88649080	T.L.C. HAPPI SCALP
Serial Number:	87530698	T.L.C. SUKARI BABYFACIAL
Serial Number:	87530691	THE LITTLES
Serial Number:	88276648	THE MIDI COMMITTEE
Serial Number:	88400891	THE TRUNK
Serial Number:	88618278	TIME TO WAKE UP
Serial Number:	87945778	TRUNK TALES
Serial Number:	87960587	UMBRA SHEER
Serial Number:	87660667	UMBRA TINTE
Serial Number:	88400095	WATERFACIAL
Serial Number:	88477815	WILD MARULA

CORRESPONDENCE DATA

Fax Number: 5123225201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5123225200

Email: tmcentral@pirkeybarber.com

Correspondent Name: Anna Kuhn - Pirkey Barber PLLC

Address Line 1: 1801 East 6th Street, Suite 300

Address Line 4: Austin, TEXAS 78702

NAME OF SUBMITTER:	Anna Kuhn
SIGNATURE:	/Anna Kuhn/
DATE SIGNED:	01/13/2021

Total Attachments: 3

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"DRUNK ELEPHANT BLOCKER, INC.", A DELAWARE CORPORATION, WITH AND INTO "SHISEIDO AMERICAS CORPORATION" UNDER THE NAME OF "SHISEIDO AMERICAS CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2020, AT 9:10 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2021.




JEFFREY W. BULLOCK, Secretary of State

2169261 8100M
SR# 20208802809

Authentication: 202210828
Date: 01-04-21

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 007161 FRAME: 0850

**CERTIFICATE OF MERGER
MERCING
DRUNK ELEPHANT BLOCKER, INC.
WITH AND INTO
SHISEIDO AMERICAS CORPORATION**

Pursuant to Section 251 of the General
Corporation Law of the State of Delaware

Pursuant to Section 251(c) of the General Corporation Law of the State of Delaware (the "DGCL"), Shiseido Americas Corporation, a Delaware corporation (the "Company"), in connection with the merger of Drunk Elephant Blocker, Inc., a Delaware corporation, with and into the Company (the "Merger"), hereby certifies as follows:

FIRST: The names and states of incorporation of the constituent corporations to the Merger (the "Constituent Corporations") are as follows:

<u>Name</u>	<u>State of Incorporation</u>
Shiseido Americas Corporation	Delaware
Drunk Elephant Blocker, Inc.	Delaware

SECOND: An Agreement and Plan of Merger, dated as of December 30, 2020 (the "Merger Agreement"), has been approved, adopted, certified, executed and acknowledged by each of the Constituent Corporations in accordance with the requirements of Section 251 of the DGCL.

THIRD: The Company shall be the surviving corporation of the Merger. The name of the corporation surviving the Merger is "Shiseido Americas Corporation" (the "Surviving Corporation").

FOURTH: Upon effectiveness of the Merger, the certificate of incorporation of the Company, as amended, in effect immediately prior to the effective time of the Merger, shall be the certificate of incorporation of the Surviving Corporation until thereafter amended as provided therein or by applicable law.


FIFTH: The Merger is to become effective on January 1, 2021.

SIXTH: The fully executed Merger Agreement is on file at an office of the Surviving Corporation, the address of which is 390 Madison Avenue, 15th Floor, New York, New York 10017.

SEVENTH: A copy of the fully executed Merger Agreement will be furnished by the Surviving Corporation, on request and without cost, to any stockholder of either of the Constituent Corporations.

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Merger to be executed by an authorized officer this 28th day of December, 2020.

Shiseido Americas Corporation

By: 
Name: Maria Chiclana
Title: SVP, General Counsel & Secretary

[Signature Page to Certificate of Merger]