

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM620292

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/18/2020		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MSG Sports, LLC		01/14/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	MSG Entertainment Group, LLC		
Street Address:	Two Pennsylvania Plaza		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10121		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4743178	THE FROZEN APPLE	
Registration Number:	3961670	HISTORY IS IN OUR CORNER	
CORRESPONDENCE DATA			
Fax Number:	2125562222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 556-2128		
Email:	nytrademarks@kslaw.com		
Correspondent Name:	King & Spalding LLP / Maren C. Perry		
Address Line 1:	1185 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	15786.104004		
NAME OF SUBMITTER:	Maren C. Perry		
SIGNATURE:	/mcp/		
DATE SIGNED:	01/14/2021		
Total Attachments: 2			
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CONFIRMATORY ASSIGNMENT OF INTELLECTUAL PROPERTY

This Confirmatory Assignment (the "Assignment") is between MSG Sports, LLC, a Delaware limited liability company ("ASSIGNOR") and MSG Entertainment Group, LLC, a Delaware limited liability company ("ASSIGNEE").

WHEREAS, ASSIGNOR was the owner of all right, title and interest in and to the word and/or design trademarks set forth on Schedule I attached hereto and made a part hereof, and all related registrations and/or applications thereto and all goodwill related thereto (collectively, the "Marks");

WHEREAS, ASSIGNEE was desirous of acquiring the Marks and has acquired the Marks at least as early as April 18, 2020;

WHEREAS, ASSIGNOR and ASSIGNEE wish to make their assignment of the Marks of record in the United States Patent and Trademark Office; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does confirm its assignment, and transfer to ASSIGNEE, of all right, title, and interest in and to the Marks, including the goodwill related thereto.

IN TESTIMONY WHEREOF, the parties have executed this Assignment by their duly authorized signatories.


ASSIGNOR

ASSIGNEE

MSG SPORTS, LLC

MSG ENTERTAINMENT GROUP, LLC


DocuSigned by:
By: Jamaal Lesane
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DocuSigned by:
By: Marc Schoenfeld 
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Dated: 1/14/2021

Dated: 1/13/2021

SCHEDULE 1

Mark	Country	Reg. No.	Reg. Date	Class
<p>The Frozen Apple & Design</p> 	UNITED STATES	4743178	26-May-2015	41 - Int. Entertainment services in the nature of hockey games.
History Is In Our Corner	UNITED STATES	3961670	17-May-2011	41 - Int. Entertainment in the nature of boxing contests.