

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM620371

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dragon Investment Partners, Ltd.		03/01/2016	Corporation: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Penske Media Corporation		
<b>Street Address:</b>	11175 Santa Monica Blvd.		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90025		
<b>Entity Type:</b>	Limited Partnership: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4050075	HOLLYWOOD LIFE	
<b>Registration Number:</b>	4126019	HOLLYWOOD LIFE	
<b>Registration Number:</b>	4448006	HOLLYWOOD LIFE	
<b>Registration Number:</b>	2795944	HOLLYWOOD LIFE	
<b>Registration Number:</b>	4132374	HOLLYWOODLIFE	
<b>Registration Number:</b>	2427672	YOUNG HOLLYWOOD AWARDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Email:</b>	jordan.lavine@flastergreenberg.com		
<b>Correspondent Name:</b>	Jordan A. LaVine		
<b>Address Line 1:</b>	100 Front Street, Suite 100		
<b>Address Line 4:</b>	Conshohocken, PENNSYLVANIA 19428		
<b>NAME OF SUBMITTER:</b>	Jordan LaVine		
<b>SIGNATURE:</b>	/jordan lavine/		
<b>DATE SIGNED:</b>	01/14/2021		
<b>Total Attachments: 6</b>			

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Release of Trademark Pledge and Security Agreement

March 1, 2016

WHEREAS, on November 12, 2012 with respect to certain Trademarks and Trademark Licenses, Penske Media Corporation, a Delaware corporation (the "Pledger") did pledge and grant a first priority security interest to Dragon Investment Partners, Ltd., a Colorado limited partnership (the "Lender") (the "Pledge Agreement"): The Trademarks so pledged were listed on a "Schedule A", the Trademark Licenses pledged were listed on a "Schedule B" and these Schedules A and B are attached hereto; and

WHEREAS, the intellectual property listed on these Schedules A and B plus (i) all goodwill associated with and symbolized by the Trademarks, and (ii) all Proceeds, including all Cash Proceeds and Noncash Proceeds, and products of any and all of the Trademarks and the Licenses, whether now or hereafter existing and whether now owned or hereafter acquired comprise the "Trademark Collateral"; and

WHEREAS, because all Obligations have been indefeasibly paid in full and performed, the Pledger and Lender now wish to end this prior security interest in the Trademark Collateral and the Lender is now willing to promptly execute and deliver to the Pledger an executed Release of the Trademark Pledge and Security Agreement and to terminate the security interest of the Lender in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Lender does grant to the Pledger a full release of any and all security interest held by the Lender of the Trademark Collateral in the following:

- 1) With respect to each Trademark referred to in Schedule A annexed hereto, all goodwill associated therewith, and symbolized by, each Trademark;
- 2) Each License, including, without limitation, each Trademark license referred to in Schedule B annexed hereto;
- 3) All Proceeds, including all Cash Proceeds and Noncash Proceeds, and products of any and all of the Trademarks in Schedule A and the Licenses in Schedule B; and
- 4) Any other rights in the Trademark Collateral currently held by Lender.

THIS RELEASE shall be governed by, and construed in accordance with, the substantive laws of the State of California without regard to principles of conflicts of laws.

THIS RELEASE, any modifications or amendments hereto may be executed in any number of counterparts, each of which shall constitute an original, but all of which taken together shall constitute one and the same instrument. A facsimile or pdf signature shall constitute an original signature.

[Signature Page Follows]

IN WITNESS WHEREOF, the Lender has executed this Release on the date first written above, namely March 1, 2016.

DRAGON INVESTMENT PARTNERS LTD.

By:   
\_\_\_\_\_  
Joe P. [unclear]  
General Partner

Schedule A

See Attached

Mark	Serial/Registration
BGR	3557316
Boy Genius	3560515
Boy Genius Report	3563844
Breakthrough of the Year Awards	2827406
Entertainment News Television	85230121
ENTV	85230080
Hollywood Life	2795944
Hollywood Life	4050075
Hollywood Life	4126019
Hollywood Life	77515492
Hollywood Life.com	4132374
Hollywood Style Awards	3149041
Hollywoodlife.com	77782158
Hollywoodlife.net	3593937
Hollywoodlife.net & Design	3593939
Power of Content	85284363
Style Awards	4265874
Style Awards	85156555
Style Awards	85687066
Style Awards	85687073
Style Awards	85687076
Style Awards	85687080
Style Awards	85687083
Style Awards	85687084
Style Awards	85688112

- 4 -

Mark	Serial/Registration
Style Awards	85977979
Style Awards	85977982
Style Awards (logo)	4265873
Style Awards (logo)	85156559
Style Awards (logo)	85688122
Style Awards (logo)	85688126
Style Awards (logo)	85688137
Style Awards (logo)	85688177
Style Awards (logo)	85688184
Style Awards (logo)	85688186
Styleawards.com	4065979
Styleawards.com	85187751
Styleawards.com	85188629
The Power of Original Content	85284387
TV Line	85143657
TV Line	85143670
TVLine	85143650
TVLine.com	85143664
tvline.com	85976274
Young Hollywood Awards	2427672
Young Hollywood Awards	3494367
Young Hollywood Home	3741287

Schedule B

None

— 6 —