

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM620405

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Office Holdings Limited		02/12/2020	Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Shoo 635 Limited		
Street Address:	100 Avebury Boulevard		
City:	Milton Keynes		
State/Country:	UNITED KINGDOM		
Postal Code:	MK9 1FH		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	88389888	OFFICE	
Serial Number:	87646677	POSTE	
Registration Number:	2821936	OFFICE LONDON	
Registration Number:	5480251	POSTE MISTRESS	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142716560		
Email:	lachristiansen@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	790 N. Water Street		
Address Line 2:	Suite 2500		
Address Line 4:	Milwaukee, WISCONSIN 53202		
DOMESTIC REPRESENTATIVE			
Name:	Laura M. Konkel		
Address Line 1:	790 N. Water Street		
Address Line 2:	Suite 2500		
Address Line 4:	Milwaukee, WISCONSIN 53202		

OP \$115.00 88389888

NAME OF SUBMITTER:	Laura M. Konkel
SIGNATURE:	/Laura M. Konkel/
DATE SIGNED:	01/14/2021
Total Attachments: 19 source=Deed of Assignment#page1.tif source=Deed of Assignment#page2.tif source=Deed of Assignment#page3.tif source=Deed of Assignment#page4.tif source=Deed of Assignment#page5.tif source=Deed of Assignment#page6.tif source=Deed of Assignment#page7.tif source=Deed of Assignment#page8.tif source=Deed of Assignment#page9.tif source=Deed of Assignment#page10.tif source=Deed of Assignment#page11.tif source=Deed of Assignment#page12.tif source=Deed of Assignment#page13.tif source=Deed of Assignment#page14.tif source=Deed of Assignment#page15.tif source=Deed of Assignment#page16.tif source=Deed of Assignment#page17.tif source=Deed of Assignment#page18.tif source=Deed of Assignment#page19.tif	

TRADE MARK ASSIGNMENT RECORDAL

1 PARTIES

1.1 The parties to this recordal are:

1.1.1 **Office Holdings Limited**, a company incorporated in England and Wales (company number 01764341) whose registered office is at Classic House, Martha's Buildings, 180 Old Street, London EC1V 9BP (the "**Assignor**"); and

1.1.2 **Shoo 635 Limited**, a company incorporated in England and Wales (company number 12596607) whose registered office is at 100 Avebury Boulevard, Milton Keynes, United Kingdom, MK9 1FH (the "**Assignee**").

2 ASSIGNMENT

2.1 The parties agree that the Assignor has, for good and sufficient consideration (receipt of which is hereby acknowledged), unconditionally assigned all of its right, title and interest in and to the trade marks listed in the attachment hereto marked "**Schedule 1**", together with the goodwill symbolised by such trade marks (hereinafter "**Trade Marks**"), to the Assignee with effect from 23 November 2020 in terms of a written assignment agreement concluded between the parties ("**Assignment Agreement**").

2.2 The Assignment Agreement contains confidential business and transactional information that the parties do not wish to disclose to the public, and the parties agree that this recordal document can be used for the purpose of recording the abovementioned assignment with all relevant trade mark registries.

2.3 It is agreed that the Assignee is entitled to record the change of ownership of the Trade Marks into its own name with all relevant trade mark registries and to take whatever steps shall be necessary in order to do so.

3 POWER OF ATTORNEY

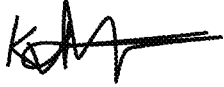
3.1 Both parties hereby appoint Jeremy Speres, or any other competent attorney in the employ of Spoor & Fisher, of Claremont, Cape Town, to be their true and lawful agent and attorney with power of substitution, in respect of all matters related to their trade marks globally, and in particular to act for them and on their behalf to apply for and obtain in all countries of the world registration of their trade marks, to record any assignments or licences of their trade marks including but not limited to the assignment recorded in this document, to renew any trade mark registrations and/or to deal with any other matters concerning their trade marks and/or arising from the relevant trade marks legislation and any other cognate legislation.

3.2 The foregoing appointee, and their lawfully-appointed representatives and/or substitutes, is authorised for that purpose to sign and lodge all documents which it deems necessary for the abovementioned purposes, including but not limited to all powers of attorney to be given to foreign trade mark agents, all notarisation and legalisation as may be required, to attend to or appear before the trade marks offices or registries or elsewhere, and to do whatsoever shall be necessary or desirable in the premises, and both parties hereby confirm and ratify whatsoever the said agents, their substitute or substitutes may lawfully do by virtue of this authorization.

3.3 This Power of Attorney will remain in force until revoked in writing.

3.4 The persons signing this recordal expressly warrant their authority to do so.

Office Holdings Limited



Name: Kerry van der Merwe

Designation: Director

Date: 02/12/2020

Shoo 635 Limited



Name: Michael Mark

Designation: Director

Date: 02/12/2020

SCHEDULE 1

MARK	COUNTRY	REG. OR APP. NO.	CLASS(ES)	STATUS
OFFICE SHOES	UK	2179202	25	Registered
OKI KUTSU	UK	1486067	25	Registered
OFFICE LONDON & Device	UK	1439705	25	Registered
OFFICE	UK	2476252	35	Registered
OFFICE Girl	UK	2547468	25,35	Registered
FFOR Logo	UK	2547569	25,35	Registered
OFFCUTS	UK	2586332	25,35	Registered
Girl's Face Logo (Colour)	UK	2594240	25,35	Registered
OFFICE	UK	3098446	03,09,14,18,21,25,26	Registered
OFFICE	UK	3393336	09,18	Registered
OFFSPRING	UK	UK00003422532	03,14,35	Registered
OFFSPRING	UK	3423172	09	Advertised
OFFSPRING	EU	000450783	18,25	Registered
OFFICE LONDON	EU	000437715	18,25	Registered
OFFICE	EU	001580927	25	Registered

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POSTE	EU	001803709	18,25	Registered
POSTE MISTRESS	EU	002329050	18,25	Registered
ASK THE MISSUS	EU	003598059	18,25	Registered
OFFICE	EU	006551147	35	Registered
OKI KUTSU	EU	006690846	18,25,35	Registered
Colour Logo	EU	010260181	25,35	Registered
O Logo	EU	014322788	25	Application refused
OKI KUTSU Stylised Words	EU	014325161	25	Registered
OFFICE	EU	018053620	09,18	Registered
OFFICE	EU	018110635	03,14	Registered
OFFSPRING	EU	018110638	03,14,35	Advertised
OFFSPRING	EU	018111401	09	Advertised
OFFICE LONDON	Argentina	3,552,633	25	Advertised
OFFICE LONDON	Argentina	2915158	18	Registered
OFFICE LONDON	Argentina	2915159	35	Registered
OFFICE	US	88/389888	9,18	Pending
POSTE	US	87/646677	25	Pending

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OFFICE LONDON	US	2821936	18,25	Registered
POSTE MISTRESS	US	5,480,251	25	Registered
OFFICE	Turkey	2007/25715	25	Registered
OFFICE	Canada	TMA683245	9,25	Registered
OFFICE LONDON	Canada	TMA911309	18,25	Registered
OFFSPRING	Madrid Austria, France, Liechtenstein, Monaco	482716	25	Registered
OFFICE SHOES Device	Madrid Switzerland Ukraine	899601A	18,25,35	Registered
OFFICE	Madrid China, Japan, Russian Federation, Singapore and US.	877709	25	Registered
OKI KUTSU Stylised Words	Tunisia	TN/E/2015/00570	25	Registered
O Logo	Tunisia	TN/E/2015/00569	25	Registered
OFFICE LONDON	Chile	1,244,435	18,25,35	Registered
OFFSPRING	Malaysia	98004744	25	Registered

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OFFICE	Malaysia	2019015458	25	Pending
OFFICE LONDON	Brazil	911820876	35	Registered
OFFICE LONDON	Brazil	911820825	18	Registered
OFFICE LONDON	Brazil	911820850	25	Registered
OFFICE	Brazil	828116997	25	Registered
OFFICE	New Zealand	814481	25,35	Registered
OFFSPRING	New Zealand	290070	25	Registered
OFFICE	Ireland	218949	25	Registered
OFFSPRING	Italy	302013902196328	25	Registered
OFFSPRING	Italy	0001066121	25	Registered
OFFSPRING	Italy	0001564157	25	Registered
OFFICE	Australia	1076684	18,25	Registered
OFFSPRING	Australia	742383	25	Registered
OFFICE	Israel	186102	25	Registered
OFFSPRING	China	1815124	25	Registered
OFFSPRING	Hong Kong	19981179	25	Registered

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REEL: 007162 FRAME: 0638

OFFSPRING	Hong Kong	199906110	18	Registered
OFFICE	Hong Kong	304899395	25	Provisionally Refused
OFFSPRING	Singapore	98/025241	25	Registered
OFFICE	Singapore	40201908672P	25	Registered
OFFSPRING	Japan	4219859	18,25	Registered
OFFICE LONDON	Norway	252939	25,35	Registered
OFFICE LONDON	Russia	420823	25,35	Registered
OFFICE	Russia	437593	25	Registered
OFFICE	South Africa	2005/27570	25	Registered

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OFFICE	South Africa	2016/30343	18	Registered
OFFICE	South Africa	2016/30344	25	Registered
OFFICE	South Africa	2016/30345	35	Registered
OFFICE	South Africa	2019/23562	03	Complied acceptance awaiting
OFFICE	South Africa	2019/23563	14	Complied acceptance awaiting
OFFICE	South Africa	2019/23821	09	Official Action received
OFFSPRING	South Africa	2019/23822	09	Official Action received
OFFICE LONDON	South Africa	2016/30346	18	Registered
OFFICE LONDON	South Africa	2016/30347	25	Registered

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OFFICE LONDON	South Africa	2016/30348	35	Registered
OFFICE LONDON & DEVICE	South Africa	2016/30349	18	Advertised registration - awaiting
OFFICE LONDON & DEVICE	South Africa	2016/30350	25	Registered
OFFICE LONDON & DEVICE	South Africa	2016/30351	35	Registered
OFFICE SHOES in square label	South Africa	2016/30352	18	Registered
OFFICE SHOES in square label	South Africa	2016/30353	25	Registered
OFFICE SHOES in square label	South Africa	2016/30354	35	Registered
OKI KUTSU	South Africa	2016/30355	18	Registered
OKI KUTSU	South Africa	2016/30356	25	Registered

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OKI KUTSU	South Africa	2016/30357	35	Registered
OKI KUTSU Label	South Africa	2016/30358	18	Registered
OKI KUTSU Label	South Africa	2016/30359	25	Registered
OKI KUTSU Label	South Africa	2016/30360	35	Registered
ASK THE MISSUS	South Africa	2016/30361	18	Registered
ASK THE MISSUS	South Africa	2016/30362	25	Registered
ASK THE MISSUS	South Africa	2016/30363	35	Registered
OFFSPRING	South Africa	2016/30364	18	Registered
OFFSPRING	South Africa	2016/30365	25	Registered

OFFSPRING	South Africa	2016/30366	35	Registered
OFFSPRING	South Africa	2019/23547	03	Complied acceptance awaiting
OFFSPRING	South Africa	2019/23548	14	Complied acceptance awaiting
POSTE	South Africa	2016/30367	18	Registered
POSTE	South Africa	2016/30368	25	Registered
POSTE	South Africa	2016/30369	35	Registered
POSTE MISTRESS	South Africa	2016/30370	18	Registered
POSTE MISTRESS	South Africa	2016/30371	25	Registered
POSTE MISTRESS	South Africa	2016/30372	35	Registered

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OFFSPRING	Taiwan	00846069	25	Registered
OFFICE	Taiwan	108024738	25	Examination received
OFFICE	Turkey	2007/25715	25	Registered
OFFICE	United Arab Emirates	154711	25	Registered
POSTE MISTRESS	Botswana	BW/M/2016/00974	18,25,35	Registered
OKI KUTSU label	Botswana	BW/M/2016/00973	18,25,35	Registered
OKI KUTSU	Botswana	BW/M/2016/00972	18,25,35	Registered
OFFSPRING	Botswana	BW/M/2016/00981	18,25,35	Registered
OFFICE SHOES in square label	Botswana	BW/M/2016/00980	18,25,35	Registered

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OFFICE LONDON	Botswana	BW/M/2016/00979	18,25,35	Advertised
OFFICE LONDON & device	Botswana	BW/M/2016/00978	18,25,35	Registered
OFFICE	Botswana	BW/M/2016/00977	18,25,35	Registered
ASK THE MISSUS	Botswana	BW/M/2016/00976	18,25,35	Registered
POSTE	Botswana	BW/M/2016/00975	18,25,35	Registered
POSTE MISTRESS	Lesotho	LS/M/2016/00570	18,25,35	Registered
OKI KUTSU label	Lesotho	LS/M/2016/00569	18,25,35	Registered
OKI KUTSU	Lesotho	LS/M/2016/00566	18,25,35	Accepted
OFFSPRING	Lesotho	LS/M/2016/00565	18,25,35	Registered

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OFFICE SHOES: in square label	Lesotho	LS/M/2016/00571	18,25,35	Registered
OFFICE LONDON	Lesotho	LS/M/2016/00568	18,25,35	Accepted
OFFICE LONDON & devices	Lesotho	LS/M/2016/00572	18,25,35	Registered
OFFICE	Lesotho	LS/M/2016/00573	18,25,35	Registered
ASK THE MISSUS	Lesotho	LS/M/2016/00574	18,25,35	Registered
POSTE	Lesotho	LS/M/2016/00567	18,25,35	Accepted
POSTE MISTRESS	Namibia	NA/T/2016/01720	18	Registered
POSTE MISTRESS	Namibia	NA/T/2016/01721	25	Registered
POSTE MISTRESS	Namibia	NA/T/2016/01722	35	Registered

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OKI KUTSU label	Namibia	NA/T/2016/01708	18	Registered
OKI KUTSU label	Namibia	NA/T/2016/01709	25	Registered
OKI KUTSU label	Namibia	NA/T/2016/01710	35	Registered
OKI KUTSU	Namibia	NA/T/2016/01723	18	Registered
OKI KUTSU	Namibia	NA/T/2016/01724	25	Registered
OKI KUTSU	Namibia	NA/T/2016/01725	35	Registered
OFFSPRING	Namibia	NA/T/2016/01717	18	Registered
OFFSPRING	Namibia	NA/T/2016/01718	25	Registered
OFFSPRING	Namibia	NA/T/2016/01719	35	Registered

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OFFICE SHOES in square label	Namibia	NA/T/2016/01711	18	Registered
OFFICE SHOES in square label	Namibia	NA/T/2016/01712	25	Registered
OFFICE SHOES in square label	Namibia	NA/T/2016/01713	35	Registered
OFFICE LONDON	Namibia	NA/T/2016/01714	18	Registered
OFFICE LONDON	Namibia	NA/T/2016/01715	25	Registered
OFFICE LONDON	Namibia	NA/T/2016/01716	35	Registered
OFFICE LONDON & device	Namibia	NA/T/2016/01705	18	Registered
OFFICE LONDON & device	Namibia	NA/T/2016/01706	25	Registered
OFFICE LONDON & device	Namibia	NA/T/2016/01707	35	Registered

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OFFICE	Namibia	NA/T/2016/01699	18	Accepted
OFFICE	Namibia	NA/T/2016/01700	25	Accepted
OFFICE	Namibia	NA/T/2016/01701	35	Accepted
ASK THE MISSUS	Namibia	NA/T/2016/01696	18	Registered
ASK THE MISSUS	Namibia	NA/T/2016/01697	25	Registered
ASK THE MISSUS	Namibia	NA/T/2016/01698	35	Registered
POSTE	Namibia	NA/T/2016/01702	18	Registered
POSTE	Namibia	NA/T/2016/01703	25	Registered
POSTE	Namibia	NA/T/2016/01704	35	Registered

POSTE MISTRESS	Eswatini	SZ/T/2016/414	18,25,35	Registered
OKI KUTSU label	Eswatini	SZ/T/2016/415	18,25,35	Registered
OKI KUTSU	Eswatini	SZ/T/2016/416	18,25,35	Registered
OFFSPRING	Eswatini	SZ/T/2016/417	18,25,35	Registered
OFFICE SHOES in square label	Eswatini	SZ/T/2016/418	18,25,35	Registered
OFFICE LONDON	Eswatini	SZ/T/2016/419	18,25,35	Registered
OFFICE LONDON & device	Eswatini	SZ/T/2016/420	18,25,35	Registered
OFFICE	Eswatini	SZ/T/2016/421	18,25,35	Registered
ASK THE MISSUS	Eswatini	SZ/T/2016/422	18,25,35	Registered

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POSTE	Eswatini	SZ/T/2016/498	18,25,35	Registered
OFFICE	Indonesia	D002019021520	25	Provisionally Refused
OFFICE	Philippines	4/2019/00006477	25	Registered

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