

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM620573

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Crossfirst Bank		12/16/2020	Chartered Bank: KANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BLUE AGENCIES, LLC		
<b>Street Address:</b>	7700 Bonhomme Ave, Ste. 700		
<b>City:</b>	Saint Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63105		
<b>Entity Type:</b>	Limited Liability Company: MISSOURI		
<b>Name:</b>	BRADO CUNEO NOLLAU, LLC		
<b>Street Address:</b>	7700 Bonhomme Ave, Ste. 700		
<b>City:</b>	Saint Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63105		
<b>Entity Type:</b>	Corporation: MISSOURI		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4333786	BRÄDO	
<b>Registration Number:</b>	2530869	OPPORTUNITY MAPPING	
<b>Registration Number:</b>	4855042	RTI	
<b>Registration Number:</b>	4942073	VALUES LINK	
<b>Registration Number:</b>	4242009	VOICE CHECK	
<b>Registration Number:</b>	4441151	DEVICEPHARM	
<b>Registration Number:</b>	4398101	GHERGICH&CO.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3147270101		
<b>Email:</b>	rem@riezmanberger.com		

OP \$190.00 4333786

**Correspondent Name:** Emmett McAuliffe  
**Address Line 1:** 7700 Bonhomme Ave, Ste. 700  
**Address Line 4:** Saint Louis, MISSOURI 63105

**NAME OF SUBMITTER:** Emmett McAuliffe

**SIGNATURE:** /Emmett McAuliffe/

**DATE SIGNED:** 01/15/2021

**Total Attachments: 3**  
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## RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "*Release*") is made as of December 16, 2020 ("*Effective Date*") by Crossfirst Bank, a Kansas state chartered bank ("*Lender*") in favor of BLUE AGENCIES, LLC, a Missouri limited liability company ("*Blue Agencies*") and BRADO CUNEO NOLLAU, LLC, a Missouri limited liability company ("*Brado*" and Blue Agencies, each, individually an "*Obligor*" and, collectively the "*Obligors*").

WHEREAS, pursuant to the terms and conditions of (i) that certain Security Agreement dated September 13, 2017 by and between Lender and Brado, and (ii) that certain Pledge and Security Agreement dated November 1, 2018 by and between Obligors and Lender, the Obligors granted to Lender for the benefit of the lenders a continuing security interest in, and a right to set off against, any and all right, title and interest in and to the trademarks and trademark applications listed on the attached Schedule 1 (the "*Intellectual Property*") pursuant to the following agreements: (i) Notice of Grant of Security Interest in Trademarks (as the same may be amended, modified, extended or restated from time to time), each by one or more of the Obligors in favor of the Lender, (ii) Notice of Grant of Security Interest in Trademarks (as the same may be amended, modified, extended or restated from time to time), each by one or more of the Obligors in favor of the Lender and (iii) Notice of Grant of Security Interest in Trademarks (as the same may be amended, modified, extended or restated from time to time), each by one or more of the Obligors in favor of the Lender (collectively, the "*IP Security Agreements*");


WHEREAS, the IP Security Agreements were recorded with the United States Patent and Trademark Office on (a) Reel/Frame 6163/0502 filed on September 27, 2017, (b) Reel/Frame 6550/0328 filed on December 13, 2018 and (c) Reel/Frame 6570/0918 filed on February 22, 2019; and

WHEREAS, the Lender wishes to terminate the IP Security Agreements and release and restore all right, title and interest in and to the Intellectual Property to the Obligors.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby terminates, cancels and releases any and all security interests or liens it has against the Intellectual Property, and all of the goodwill of the business connected with the use of, and symbolized by the Intellectual Property, and grants, assigns and conveys without recourse or warranty, to the Obligors all of their rights, title and interest in the Intellectual Property.

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its duly authorized representative as of the Effective Date.


CROSSFIRST BANK

By:   
Ward Nixon, Managing Director

**Trademark  
Description/Name  
SCHEDULE I**

**TRADEMARKS**

Registered Trademarks: Reel/Frame 6163/0502 filed on September 27, 2017

Trademark Name / Description	Registration/Application Number	Date	Country
BRADO	4333786	May 14, 2013	USA
Opportunity Mapping	2530869 (Supplemental Register)	January 15, 2002	USA
 RTI	4855042	November 17, 2015	USA
Values Link	4942073	April 19, 2016	USA
Voice Check	4242009	November 13, 2012	USA

Registered Trademarks: Reel/Frame 6550/0328 filed on December 13, 2018

Trademark Name / Description	Registration/Application Number	Serial No.	Registration Date	Country
DevicePharm	4,441,151	85696414	November 26, 2013	USA

**Common Law Trademarks:**



**FROM OPPORTUNITY TO SUCCESS**

Registered Trademarks: Reel/Frame 6570/0918 filed on February 22, 2019

Trademark Name / Description	Registration/Application Number	Serial No.	Registration Date	Country
Ghergich&Co	4,398,101	85890146	September 3, 2013	USA

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