

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM620644

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CAVANAUGH CO., LLC		12/29/2020	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	D'Addario and Company, Inc.		
<b>Street Address:</b>	595 Smith Street		
<b>City:</b>	Farmingdale		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11550		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0631796	BELL BRAND	
<b>Registration Number:</b>	0971350	BELL BRAND SILVER TONED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4156597333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415.836.2506		
<b>Email:</b>	TMDocket@us.dlapiper.com		
<b>Correspondent Name:</b>	Gina Durham, Esq.		
<b>Address Line 1:</b>	555 Mission Street, Suite 2400		
<b>Address Line 2:</b>	DLA Piper LLP (US)		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105-2933		
<b>NAME OF SUBMITTER:</b>	Jordan Chisek, Esq. of DLA Piper LLP (U		
<b>SIGNATURE:</b>	/Jordan Chisek/		
<b>DATE SIGNED:</b>	01/15/2021		
<b>Total Attachments: 5</b>			
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## Exhibit B

### TRADEMARK ASSIGNMENT

This Trademark Assignment, dated as of December 29, 2020, is executed and delivered by and between Super Sensitive Musical String Co., a Florida corporation with its principal place of business at 1805 Apex Road, Sarasota, Florida 34240 ("Super Sensitive"), Cavanaugh Co., LLC, a Florida limited liability company with its principal place of business at 97 Sugar Mill Drive, Osprey, Florida 34229 ("Cavanaugh Co.") (Super Sensitive and Cavanaugh Co. are collectively referred to as the "Assignor"), and D'Addario & Company, Inc. a New York corporation with a place of business at 595 Smith Street, Farmingdale, NY 11550 (the "Assignee"). All capitalized terms used in this Assignment and not otherwise defined herein shall have the meanings ascribed to them in the Asset Purchase Agreement.

WHEREAS, Assignor and certain of its affiliates and the Assignee have entered into that certain Asset Purchase Agreement, dated as of the date hereof (the "Asset Purchase Agreement");

WHEREAS, the Assignor owns the trademarks listed on Schedule 1 attached hereto (the "Assigned Marks"); and

WHEREAS, the Asset Purchase Agreement contemplates that the Assignor will assign the Assigned Marks to the Assignee, and the Assignee desires to, together with its successors and assigns, acquire the right, title and interest in and the benefits and privileges of, the Assigned Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby, without reservation:

1. Assigns, conveys, transfers and delivers to the Assignee all of the Assignor's right, title and interest in and to the Assigned Marks, together with the goodwill associated therewith, the right, if any, to secure all renewals and extensions thereof in all countries, and the right to sue and recover for, and the right to profits or damages due, accrued, arising out of or in connection with, any and all past, present or future infringements or dilution of, or damage or injury to the Assigned Marks or the accompanying goodwill.
2. Agrees that, upon the Assignee's reasonable request it will furnish all necessary documentation reasonably available to the Assignor relating to or supporting chain of title, sign all appropriate papers, take all rightful oaths, and do all rightful acts which may be reasonably necessary for vesting title to, and effecting the transfer and recording of, the Assigned Marks in the Assignee, its successors, assigns and legal representatives or nominees.

This assignment is given with, and only with, the representations and warranties set forth in the Asset Purchase Agreement.

IN WITNESS WHEREOF, the undersigned certifies that the undersigned is an officer of the Assignor and is duly authorized by the Assignor to execute this Trademark Assignment on its behalf, and has executed this Trademark Assignment as an instrument under seal as of this \_\_\_\_ day of December 2020.

**SUPER SENSITIVE MUSICAL STRING CO.**

By: Vincent J. Cavanaugh  
Name: Vincent J. Cavanaugh  
Title: PRESIDENT

**CAVANAUGH CO., LLC**

By: Vincent J. Cavanaugh  
Name: Vincent J. Cavanaugh  
Title: PRESIDENT

IN WITNESS WHEREOF, the undersigned certifies that the undersigned is an officer of the Assignee and is duly authorized by the Assignee to execute this Trademark Assignment on its behalf, and has executed this Trademark Assignment as an instrument under seal as of this 29th day of December 2020.

**D'ADDARIO & COMPANY, INC.**

By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the undersigned certifies that the undersigned is an officer of the Assignor and is duly authorized by the Assignor to execute this Trademark Assignment on its behalf, and has executed this Trademark Assignment as an instrument under seal as of this \_\_\_ day of December 2020.

**SUPER SENSITIVE MUSICAL STRING CO.**

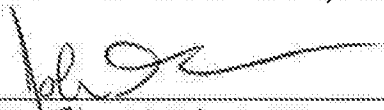
By: \_\_\_\_\_  
Name:  
Title:

**CAVANAUGH CO., LLC**

By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the undersigned certifies that the undersigned is an officer of the Assignee and is duly authorized by the Assignee to execute this Trademark Assignment on its behalf, and has executed this Trademark Assignment as an instrument under seal as of this 29th day of December 2020.

**D'ADDARIO & COMPANY, INC.**

By:   
Name: John D'Addario III  
Title: CEO & President

Schedule 1 to Trademark Assignment

Assigned Marks

1. U.S. Trademark Registration No. 5137803 issued February 7, 2017 for American Rocker.
2. U.S. Trademark Registration No. 2696591 issued March 11, 2003 for Bowmaster.
3. U.S. Trademark Registration No. 2771310 issued October 7, 2003 for Clarity.
4. U.S. Trademark Registration No. 1157239 issued December 7, 2000 for Old Fiddler Line.
5. U.S. Trademark Registration No. 1874631 issued January 17, 1995 for Old Oak.
6. U.S. Trademark Registration No. 2001903 issued September 17, 1996 for Pinnacle.
7. U.S. Trademark Registration No. 2176701 issued July 28, 1998 for Pro Rosin.
8. U.S. Trademark Registration No. 1144945 issued December 30, 1980 for Red Label.
9. U.S. Trademark Registration No. 4318124 issued April 9, 2013 for Red Label Pearl.
10. U.S. Trademark Registration No. 2135519 issued February 10, 1998 for Resitone.
11. U.S. Trademark Registration No. 1144111 issued December 23, 1980 for Sensicore.
12. U.S. Trademark Registration No. 1822645 issued February 22, 1994 for Super-Sensitive.
13. U.S. Trademark Registration No. 2370369 issued July 25, 2000 for Super-Sensitive.
14. U.S. Trademark Registration No. 2280360 issued September 28, 1999 for Super-Sensitive Musical String Co. & Design.
15. U.S. Trademark Registration No. 1144946 issued December 30, 1980 for Supreme.
16. U.S. Trademark Registration No. 4553070 issued June 17, 2014 for Transitions.
17. U.S. Trademark Registration No. 2128819 issued January 13, 1998 for Wolf-Be-Gone.
18. U.S. Trademark Registration No. 631796 issued July 31, 1956 for Bell Brand (Stylized).
19. U.S. Trademark Registration No. 971350 issued October 23, 1973 for Bell Brand Silver Toned and Design.

20. Canada Trademark Registration No. TMA537226 issued November 17, 2000 for Pinnacle.
21. Canada Trademark Registration No. TMA532132 issued September 5, 2000 for Red Label and Design.
22. Canada Trademark Registration No. TMA537225 issued November 17, 2000 for Sensicore.
23. Canada Trademark Registration No. TMA541791 issued March 1, 2001 for Super-Sensitive Musical String Co. & Design.
24. Canada Trademark Registration No. TMA538445 issued December 7, 2000 for Old Fiddler Line.