

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM620660

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECOND AMENDMENT TO INTELLECTUAL PROPERTY SECURITY AGREEMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
REWARDSTYLE, INC.		12/04/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SILICON VALLEY BANK		
<b>Street Address:</b>	3003 Tasman Drive, HF 150		
<b>City:</b>	Santa Clara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95054		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 18</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6169441		
<b>Registration Number:</b>	6042090	LIKETOKNOW.IT	
<b>Registration Number:</b>	6169444	LIKETOKNOW.IT	
<b>Registration Number:</b>	5975816	REWARDSTYLE	
<b>Serial Number:</b>	88496264		
<b>Serial Number:</b>	88496262		
<b>Serial Number:</b>	88496260		
<b>Serial Number:</b>	88496256		
<b>Serial Number:</b>	88496407	LIKETOKNOW.IT	
<b>Serial Number:</b>	88496405	LIKETOKNOW.IT	
<b>Serial Number:</b>	88496404	LIKETOKNOW.IT	
<b>Serial Number:</b>	88496402	LIKETOKNOW.IT	
<b>Serial Number:</b>	88496310	LTK	
<b>Serial Number:</b>	88496309	LTK	
<b>Serial Number:</b>	88496302	LTK	
<b>Serial Number:</b>	88496307	LTK	
<b>Serial Number:</b>	88496312	LTK	
<b>Serial Number:</b>	88849119	LTK	

OP \$465.00 6169441

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 800-494-5225  
**Email:** ipteam@coagencyglobal.com  
**Correspondent Name:** Stewart Walsh  
**Address Line 1:** 1025 Vermont Ave NW, Suite 1130  
**Address Line 2:** COGENCY GLOBAL Inc.  
**Address Line 4:** Washington, D.C. 20005

<b>ATTORNEY DOCKET NUMBER:</b>	1298468 TM
<b>NAME OF SUBMITTER:</b>	Alicia Vellante
<b>SIGNATURE:</b>	/Alicia Vellante/
<b>DATE SIGNED:</b>	01/15/2021

**Total Attachments: 22**

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## SECOND AMENDMENT TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Second Amendment to Intellectual Property Security Agreement (this "Amendment") is made as of December 4, 2020, by and between **SILICON VALLEY BANK**, a California corporation, with its principal place of business at 3003 Tasman Drive, Santa Clara, California 95054 ("Bank"), and **REWARDSTYLE, INC.**, a Delaware corporation with its chief executive office located at 3102 Oak Lawn Avenue #900, Dallas, Texas 75219 ("Grantor").

### Recitals

A. Grantor and Bank have previously entered into that certain Loan and Security Agreement dated as of December 20, 2016, as amended by that certain First Loan Modification Agreement dated as of December 18, 2017, as further amended by that certain Second Loan Modification Agreement dated as of January 30, 2018, as further amended by that certain Third Loan Modification Agreement February 6, 2019, as further amended by that certain Fourth Loan Modification Agreement dated as of March 12, 2020, and as further amended by that certain Fifth Loan Modification Agreement dated as of the date of this Amendment.

B. To secure its obligations and liabilities to Bank, Grantor has previously granted Bank a security interest in the Intellectual Property Collateral pursuant to that certain Intellectual Property Security Agreement dated as of December 20, 2016, as amended by that certain First Amendment to Intellectual Property Security Agreement dated as of February 6, 2019 (as has been and as may be further amended, modified, restated, replaced, or supplemented from time to time, the "IP Security Agreement"). Capitalized terms used but not otherwise defined herein shall have the same meaning as in the IP Security Agreement.

C. Grantor and Bank have agreed to enter into this Amendment.

NOW, THEREFORE, GRANTOR AND BANK AGREE AS FOLLOWS:

A. MODIFICATION TO THE IP SECURITY AGREEMENT. Exhibits B and C to the IP Security Agreement are hereby deleted in their entirety and replaced with Exhibits B and C attached hereto.

B. RATIFICATION OF IP SECURITY AGREEMENT. Grantor hereby ratifies, confirms and reaffirms, all and singular, the terms and conditions of the IP Security Agreement, and acknowledges, confirms and agrees that the IP Security Agreement contains an accurate and complete listing of all Intellectual Property Collateral and shall remain in full force and effect.

C. COUNTERSIGNATURE. This Amendment shall become effective only when it shall have been executed by Grantor and Bank.

*[The remainder of this page is intentionally left blank]*

IN WITNESS WHEREOF, the parties hereto have caused this Amendment to be executed as of the date first above written.

**GRANTOR:**

REWARDSTYLE, INC.

DocuSigned by:  
By: Baxter Box  
48BF5A885D864E1...

Name: Baxter Box

Title: Chief Executive Officer

**BANK:**

SILICON VALLEY BANK

DocuSigned by:  
By: Samantha Colletti  
8523A52AFB3948D...

Name: Samantha Colletti

Title: Director

EXHIBIT B

Patents

[see attached]

## Patent Assets of rewardStyle, Inc. as of December 4, 2020

## I. Issued U.S. Patents

Attorney Reference Number	Application Number	Filing Date	Title	Inventors	Issue Date	Patent Number	Country
00273-0001-02000	13/731,383	12/31/2012	SYSTEM AND METHOD FOR DYNAMIC MANAGEMENT OF AFFILIATE LINKS FOR ONLINE MARKETING	Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX	10/3/2017	9779425	United States
00273-0001-03000	13/838,578	3/15/2013	SYSTEM AND METHOD FOR DYNAMIC CREATION OF PRODUCT LINKS FROM A WEB BROWSER APPLICATION	Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX	11/12/2019	10475084	United States
00273-0001-05000	13/905,926	5/30/2013	SYSTEM AND METHOD FOR LOCATION BASED DYNAMIC REDIRECTION OF ADVERTISER AFFILIATE LINKS FOR ONLINE ADVERTISING	Forrest JORDAN; Baxter BOX	1/14/2020	10535080	United States
00273-0001-06000	14/254,050	4/16/2014	TARGETED MARKETING BASED ON SOCIAL MEDIA INTERACTION	Baxter BOX; Harrison JACKSON	1/23/2018	9875488	United States
00273-0001-08000	14/507,682	10/6/2014	TARGETED MARKETING BASED ON SOCIAL MEDIA INTERACTION	Baxter BOX; Harrison JACKSON	11/15/2016	9495693	United States
00273-0003-01000	15/211,321	7/15/2016	SYSTEMS AND METHODS FOR SCREENSHOT LINKING	Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins	9/24/2019	10423657	United States
00273-0003-02000	15/344,342	11/4/2016	SYSTEMS AND METHODS FOR SCREENSHOT LINKING	Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins	8/11/2020	10740387	United States

## Patent Assets of rewardStyle, Inc. as of December 4, 2020

## II. Pending U.S. Patent Applications

Attorney Reference Number	Application Number	Filing Date	Title	Inventors	Status	Country
00273-0001-09000	16/774,637	1/13/2020	SYSTEM AND METHOD FOR LOCATION BASED DYNAMIC REDIRECTION OF ADVERTISER AFFILIATE LINKS FOR ONLINE ADVERTISING	Baxter BOX; Harrison JACKSON	Allowed	United States
00273-0006-00600	63/068,273	8/20/2020	SYSTEMS AND METHODS FOR INTELLIGENT AGENT FOR APP CONTENT	William BODIN	Pending	United States
00273-0007-00600	63/068,274	8/20/2020	SYSTEMS AND METHODS FOR OPTIMIZING PRODUCT PLACEMENT, BRANDING, SEARCH, AND VIDEO PLAYBACK FOR PRODUCT DISCOVERY WITHIN A MOBILE APPLICATION	William BODIN; Baxter BOX	Pending	United States
00273-0001-01000	13/547,771	7/12/2012	SYSTEM AND METHOD FOR AFFILIATE LINK GENERATION	Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX	Published	United States
00273-0001-04000	16/679,843	11/11/2019	SYSTEM AND METHOD FOR DYNAMIC CREATION OF PRODUCT LINKS FROM A WEB BROWSER APPLICATION	Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX	Published	United States
00273-0001-07000	15/876,684	1/22/2018	TARGETED MARKETING BASED ON SOCIAL MEDIA INTERACTION	Baxter BOX; Harrison JACKSON	Published	United States
00273-0002-01000	15/842,026	12/14/2017	SYSTEM AND METHOD FOR APPLICATION TRAFFIC CONTROL	Baxter BOX	Published	United States
00273-0003-03000	16/989,573	8/10/2020	SYSTEMS AND METHODS FOR SCREENSHOT LINKING	Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins	Published	United States
00273-0004-01000	16/593,720	10/4/2019	MARKETING CAMPAIGN COLLABORATION SYSTEM AND METHOD	Baxter BOX	Published	United States
00273-0005-02000	16/670,502	10/31/2019	SYSTEM AND METHOD FOR IMPROVED SEARCHING ACROSS MULTIPLE DATABASES	Baxter BOX; Amber Venz BOX; Jason Ellis Pearlman	Published	United States



## Patent Assets of rewardStyle, Inc. as of December 4, 2020

## III. Issued Foreign Patents

Attorney Reference Number	Application Number	Filing Date	Title	Inventors	Issue Date	Patent Number	Country
00273-0001-00147	13717619	3/27/2013	SYSTEM AND METHOD FOR DYNAMIC CREATION OF AFFILIATE PRODUCT LINKS FROM A WEB BROWSER APPLICATION	Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX	10/24/2018	2831753	Germany
00273-0001-00155	13717619	3/27/2013	SYSTEM AND METHOD FOR DYNAMIC CREATION OF AFFILIATE PRODUCT LINKS FROM A WEB BROWSER APPLICATION	Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX	10/24/2018	2831753	European Patent Office
00273-0001-00156	13717619	3/27/2013	SYSTEM AND METHOD FOR DYNAMIC CREATION OF AFFILIATE PRODUCT LINKS FROM A WEB BROWSER APPLICATION	Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX	10/24/2018	2831753	Spain
00273-0001-00162	13717619	3/27/2013	SYSTEM AND METHOD FOR DYNAMIC CREATION OF AFFILIATE PRODUCT LINKS FROM A WEB BROWSER APPLICATION	Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX	10/24/2018	2831753	France
00273-0001-00164	13717619	3/27/2013	SYSTEM AND METHOD FOR DYNAMIC CREATION OF AFFILIATE PRODUCT LINKS FROM A WEB BROWSER APPLICATION	Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX	10/24/2018	2831753	United Kingdom

## Patent Assets of rewardStyle, Inc. as of December 4, 2020

## IV. Pending Foreign Patent Applications

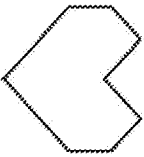
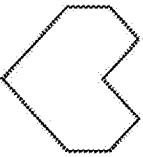
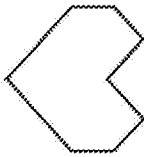
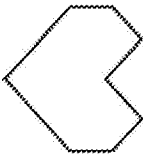
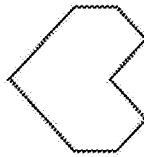
Attorney Reference Number	Application Number	Filing Date	Title	Inventors	Status	Country
00273-0001-00139	201580030760.X	3/6/2015	TARGETED DATA BASED ON SOCIAL MEDIA INTERACTION	Baxter BOX; Harrison JACKSON	Pending	China
00273-0003-00139	201680053684.9	7/15/2016	SYSTEMS AND METHODS FOR SCREENSHOT LINKING	Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins	Published	China
00273-0001-01155	15713059	3/6/2015	TARGETED DATA BASED ON SOCIAL MEDIA INTERACTION	Baxter BOX; Harrison JACKSON	Published	European Patent Office
00273-0003-00155	16745300	7/15/2016	SYSTEMS AND METHODS FOR SCREENSHOT LINKING	Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins	Published	European Patent Office
00273-0004-00304	PCT/US2019/054840	10/4/2019	MARKETING CAMPAIGN COLLABORATION SYSTEM AND METHOD	Baxter BOX	Published	World Intellectual Property Organization
00273-0005-00304	PCT/US2019/059173	10/31/2019	SYSTEM AND METHOD FOR IMPROVED SEARCHING ACROSS MULTIPLE DATABASES	Baxter BOX; Amber Venz BOX; Jason Ellis Pearlman	Published	World Intellectual Property Organization

EXHIBIT C

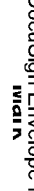
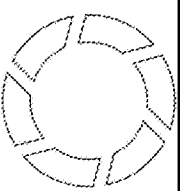
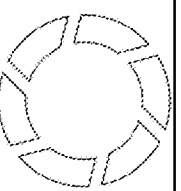
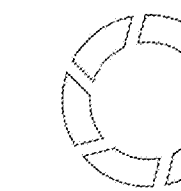
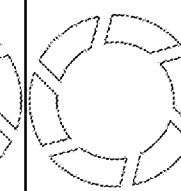
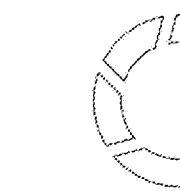
Trademarks

[see attached]

rewardStyle, Inc. Trademark Status Chart

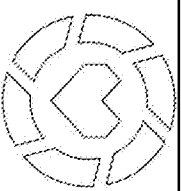
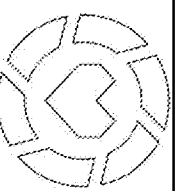
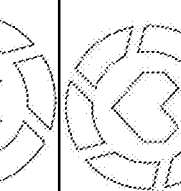
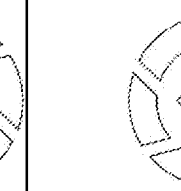
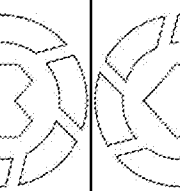

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	U.S.	02/06/2017	87/325,459			Class 35 - Promoting the goods and services of others.	N/A	Pending outcome of Opposition filed by CVS Pharmacy, Inc.
	Brazil	02/06/2017	913057746	12/11/2018	913057746	Class 9 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others.	12/11/2027-12/11/2028	Renewal application due.
	Brazil	02/06/2017	913057800	12/11/2018	913057800	Class 35 - Promoting the goods and services of others.	12/11/2027-12/11/2028	Renewal application due.
	WIPO Australia (Granted), China (refused in class 09 but accepted in class 35), EU, Italy (Granted), Russian Federation (Granted), Spain (Granted), Sweden (Granted), UK (Granted)	02/06/2017	A0068559	07/19/2017	1363477	Class 9 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others.  Class 35 - Promoting the goods and services of others.	07/17/2026-07/19/2027	Renewal application due.

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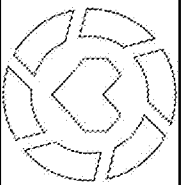
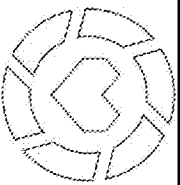
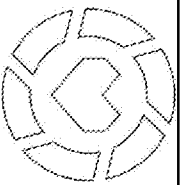
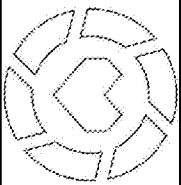
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	U.S.	02/06/2017	87/325,463	07/28/2020	6,113,870	Class 9 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others.	07/28/2025-07/28/2026	8 & 15 Declaration due.
	U.S.	02/06/2017	87/325,466	07/28/2020	6,113,871	Class 35 - Promoting the goods and services of others.	07/28/2025-07/28/2026	8 & 15 Declaration due.
	Brazil	02/06/2017	913057827	12/11/2018	913057827	Class 9 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others.	12/11/2027-12/11/2028	Renewal application due.
	Brazil	02/06/2017	913057860	12/11/2018	913057860	Class 35 - Promoting the goods and services of others.	12/11/2027-12/11/2028	Renewal application due.
	WIPO Australia (Granted), China (Refused), EU, Italy, Russian Federation (Granted), Spain (Granted), Sweden, UK (Granted)	02/06/2017	A0068560	07/19/2017	1,363,478	Class 9 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others.  Class 35 - Promoting the goods and services of others.	07/19/2026-07/19/2027	Renewal application due.

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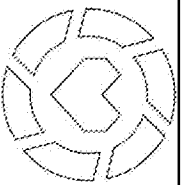
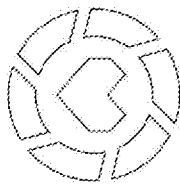
WIPO Class	Country	App. Date	App. No.	Reg. Date	Reg. No.	Goods and/or Services	Next Action Due Date	Next Action Summary
	U.S.	02/06/2017	87/325,469			Class 9 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others.	N/A	Pending outcome of Opposition filed by CVS Pharmacy, Inc.
	U.S.	02/06/2017	87/325,473			Class 35 - Promoting the goods and services of others.	N/A	Pending outcome of Opposition filed by CVS Pharmacy, Inc.
	U.S.	04/22/2020	88/882,499	10/06/2020	6,169,441	Class 33- Wine.	10/06/2025-10/06/2026	8 & 15 Declaration due.
	Brazil	02/06/2017	913168572	11/27/2018	913168572	Class 9 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others.	11/27/2027-11/27/2028	Renewal application due.
	Brazil	02/06/2017	913168858	11/27/2018	913168858	Class 35 - Promoting the goods and services of others.	11/27/2027-11/27/2028	Renewal application due.
	WIPO Australia (Granted), China (Granted), EU (Granted), Italy (Granted), Russian Federation	02/06/2017	A0068917	08/02/2017	1,365,696	Class 9 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others.	08/02/2027	Renewal application due.

**TRADEMARK**

Image	Country	App. Date	App. No.	Reg. Date	Reg. No.	Goods and/or Services	Next Action Due Date	Next Action Summary
	(Granted), Spain (Granted), Sweden (Granted), UK (Granted)	07/01/2019	88/496,264			Class 14: jewelry; jewelry, namely, necklaces, bracelets, rings and earrings	04/22/2021	SOU/Ext due
	U.S.	07/01/2019	88/496,262			Class 18: Purses; handbags; clutch bags; shoulder bags; leather bags; travelling bags; tote bags; book bags; backpacks; make up bags sold empty	04/29/2021	SOU/Ext due
	U.S.	07/01/2019	88/496,260			Class 25: Men's, women's, children's, and infant's clothing, namely, shirts, t-shirts, polo shirts, dress shirts, collared shirts, tops, tank tops, sweatshirts, hooded sweatshirts, hoodies, sweaters, cardigans, pants, sweatpants, jeans, trousers, shorts, bottoms, jackets, coats, overcoats, parkas, raincoats, wind-resistant jackets, vests, belts, blazers, sport coats, dresses, gowns, skirts, blouses, leggings, footwear, shoes, sandals, socks, underwear, shapewear, carniesies, beachwear, beach footwear, swim trunks, lounge wear, scarves, hats, gloves, headwear, headscarves, headbands, and head wraps	04/22/2021	SOU/Ext due
	U.S.	07/01/2019	88/496,256			Class 32: Beer; sports and energy drinks; smoothies; protein enriched sports drinks; drinking water	04/22/2021	SOU/Ext due

TRADEMARK

REEL: 007163 FRAME: 0483

Image	Country	App. Date	App. No.	Reg. Date	Reg. No.	Goods and/or Services	Next Action Due Date	Next Action Summary
	China	10/27/2020	50766542			Class 25: clothing; shirts; layettes [clothing]; bathing suits; waterproof clothing; masquerade costumes; shoes; hats; hosiery; gloves [clothing]; scarves; belts [clothing]; religious clothing; sashes for wear; shower caps; sleep masks; hairdressing capes; wedding dress.		Pending
	South Korea	05/06/2020	40-2020-73783			Class 09 -Promoting the goods and services of others; business management services; business administration services; business data analysis; consumer, market, and business research and compilation of statistics	n/a	Pending
BOUQTIQUE	U.S.	10/05/2012	85/746,579	01/21/2014	4,472,101	Class 35 - Promoting the goods of others by providing an embeddable software application that can be viewed on a web page or mobile device and which displays images of products that are purchasable by clicking links that direct end users to retailers sites.	01/21/2023-01/21/2024	Renewal due.
currently obsessed	International (Covers European Community, Sweden and U.K.)	05/15/2012	1123625	05/15/2012	1123625	Class 35 - Web-based service to help style bloggers monetize their content through promoting the goods of others by providing product images and links to connect consumers to products, and that promotes the sale of style apparel and accessories of others.	05/15/2021-05/15/2022	Renewal application due.
LIKE TO KNOW	U.S.	11/25/2013	86/128,792	02/17/2015	4,689,744	Class 35 - Promoting the goods and services of others; Promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others.	02/17/2020-02/17/2021	8 & 15 Declaration due.
LIKE TO KNOW	U.S.	11/25/2013	86/128,789	11/25/2014	4,646,540	Class 35 - Promoting the goods and services of others; Promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others.	11/25/2029-11/25/2030	8 & 15 Declaration due.
LIKE TO KNOW	Australia Addisons Lawyers	04/07/2015	1685752	04/07/2015	1685752	Class 35 - Promoting the goods and services of others; promoting the goods and services of others by providing online applications and web-based links	04/07/2025	Renewal application due.

TRADEMARK

REEL: 007163 FRAME: 0484



Country	App. Date	App. No.	Reg. Date	Reg. No.	Goods and/or Services	Next Action Due Date	Next Action Summary
China	05/26/2015	17036947	07/28/2016	17036947	used by style blogs to promote the sale of style apparel and accessories of others. Class 35 - Promoting the goods and services of others; Promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others.	07/27/2026	Renewal application due.
European Community	03/24/2015	13871439			Class 35 - Promoting the goods and services of others; Promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others.	N/A	Withdrawn. Converted national applications in Italy, Spain, and Sweden.
Italy	12/16/2015	3020150000 84139			Class 35 - Promoting the goods and services of others; Promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others.	N/A	Pending.
Russian Federation	10/19/2015	2015733714	10/19/2015	594879	Class 35 - Promoting the goods and services of others; promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others.	10/19/2025	Renewal application due.
Rouse							
Spain	12/04/2015	3591164	05/19/2016	3591164	Class 35 - Promoting the goods and services of others; promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others.	12/03/2025	Renewal application due.
Carmen Urrea PONS							
Sweden	12/04/2015	2015/08571	01/19/2016	529323	Class 35 - Promoting the goods and services of others; promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others.	01/19/2026	Renewal application due.
Mari Norberg Norens							
U.K.	04/07/2015	3102801	09/04/2015	3102801	Class 35 - Promoting the goods and services of others; online promotion of	04/07/2025	Renewal application due.

TRADE MARK

MARK	COUNTRY	App. Date	App. No.	Reg. Date	Reg. No.	Goods and/or Services	Next Action Due Date	Next Action Summary
	Osborne Clark Mark Foreman Leanne Gulliver					goods and services of others.		
LIKETO KNOW.IT	U.S.	12/10/2013	86/139,210	07/08/2014	4,564,235	Class 35 - Promoting the goods and services of others; Promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others.	07/08/2024	8 & 09 Declaration due.
LIKETO KNOW.IT	U.S.	09/27/2019	88/533,369	04/28/2020	6,042,090	Class 09 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others.	04/28/2025-04/28/2026	8 & 15 Declaration due.
LIKETO KNOW.IT	U.S.	04/22/2020	88/883,078	10/06/2020	6,169,444	Class 33 - Wine.	10/06/2025-10/06/2026	8 & 15 Declaration due.
LIKETO KNOW.IT	Australia	03/27/2020	2,078,355			Class 09 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others.	N/A	Pending
LIKETO KNOW.IT	Brazil	03/27/2020	319479669			Class 09 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others.	N/A	Pending
LIKETO KNOW.IT	Canada	03/26/2020	2,019,894			Class 09 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others.	N/A	Pending
LIKETO KNOW.IT	China	03/27/2020	44940732			Class 09 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others.	N/A	Pending
LIKETO KNOW.IT	EU	03/27/2020	018217014	07/28/2020	018217014	Class 09 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others.	03/27/2029-03/27/2030	Renewal due.
LIKETO KNOW.IT	Mexico					Class 09 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others.	N/A	Preliminary filing made

TRADEMARK

MARK	COUNTRY	App. Date	App. No.	Reg. Date	Reg. No.	Goods and/or Services	Next Action Due Date	Next Action Summary
LIKETOKNOW.IT	UK	03/26/2020	UK00003477551	08/08/2020	UK00003477551	Class 09 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others	03/26/2029-03/26/2030	Renewal due
LIKETOKNOW.IT	U.S.	07/01/2019	88/496,407			Class 14 - Jewelry; jewelry, namely, necklaces, bracelets, rings and earrings/	12/24/2020	SOU/Ext due
LIKETOKNOW.IT	U.S.	07/24/2018	88/050,554			Class 16 - Series of books in the field of influencer marketing	02/19/2021	SOU/Ext due
LIKETOKNOW.IT	U.S.	07/01/2019	88/496,405			Class 18 - Purses; handbags; clutch bags; shoulder bags; leather bags; travelling bags; tote bags; book bags; backpacks; make up bags.	12/30/2020 (allowed 12/31/2019)	SOU/Ext due
LIKETOKNOW.IT	U.S.	07/01/2019	88/496,404			Class 25 Men's, women's, children's, and infant's clothing, namely: shirts, t-shirts, polo shirts, dress shirts, collared shirts, tops, tank tops, sweatshirts, hooded sweatshirts, hoodies, sweaters, cardigans, pants, sweatpants, jeans, trousers, shorts, bottoms, jackets, coats, overcoats, parkas, raincoats, wind-resistant jackets, vests, belts, blazers, sport coats, dresses, gowns, skirts, blouses, leggings, footwear, shoes, sandals, socks, underwear, shapewear, camisoles, beachwear, beach footwear, swim trunks, lounge wear, scarves, hats, gloves, headwear, headscarves, headbands, and head wraps	12/24/2020	SOU/Ext due
LIKETOKNOW.IT	U.S.	07/01/2019	88/496,402			Class 32 - Beer; sports and energy drinks; smoothies; protein enriched sports drinks; drinking water	02/19/2021	SOU/Ext due
LIKETOKNOW.IT: STORIES FROM THE INFLUENCER NEXT DOOR	U.S.	07/24/2018	88/050,561			Class 16 - Series of books in the field of influencer marketing		
LINK NINJA	U.S.	03/08/2012	85/564,172	10/30/2012	4,233,419	Class 42 - Providing a web site featuring technology that enables internet users to create, bookmark, annotate, and publicly share data.	10/30/2021-10/30/2022	Renewal application due.
LINK NINJA	European Community	08/29/2012	011147956	01/09/2013	011147956	Class 42 - Providing a web site featuring technology that enables internet users to create, bookmark, annotate, and publicly share data.	08/29/2021-08/29/2022	Renewal application due.
Osborne Clark								

TRADEMARK

Class	Country	App. Date	App. No.	Reg. Date	Reg. No.	Goods and/or Services	Next Action Due Date	Next Action Summary
LTK	U.S.	07/01/2019	88/496,310			Class 09- Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others.	04/22/2021	SOU/Ext due
LTK	U.S.	07/01/2019	88/496,309			Class 14- Jewelry; jewelry, namely, necklaces, bracelets, rings and earrings	05/19/2021	SOU/Ext due
LTK	U.S.	07/01/2019	88/496,302			Class 18- Purses; handbags; clutch bags; shoulder bags; leather bags; travelling bags; tote bags; book bags; backpacks; make up bags	05/19/2021	SOU/Ext due
LTK	U.S.	07/01/2019	88/496,307			Class 25 - Men's, women's, children's, and infant's clothing, namely, shirts, t-shirts, polo shirts, dress shirts, collared shirts, tops, tank tops, sweatshirts, hooded sweatshirts, hoodies, sweaters, cardigans, pants, sweatpants, jeans, trousers, shorts, bottoms, jackets, coats, overcoats, parkas, raincoats, wind-resistant jackets, vests, belts, blazers, sport coats, dresses, gowns, skirts, blouses, leggings, footwear, shoes, sandals, socks, underwear, shapewear, camisoles, beachwear, beach footwear, swim trunks, lounge wear, scarves, hats, gloves; headwear, headscarves, headbands, and head wraps	05/19/2021	SOU/Ext due
LTK	U.S.	07/01/2019	88/496,312			Class 32- Sports and energy drinks; smoothies; protein enriched sports drinks; drinking water	n/a	Published 10/06/2020
LTK	U.S.	03/26/2020	88/849,119			35- Promoting the goods and services of others; business management services; business administration services; business data analysis; consumer, market, and business research and compilation of statistics	n/a	Published 07/21/2020
LTK	Australia	09/17/2020	2,121,233			35- Promoting the goods and services of others; business management services; business administration services; business data analysis;	n/a	Awaiting examination.

TRADEMARK

MARK	COUNTRY	App. Date	App. No.	Reg. Date	Reg. No.	Goods and/or Services	Next Action Due Date	Next Action Summary
LTK	Brazil	09/24/2020	920816274			consumer, market, and business research and compilation of statistics	n/a	Awaiting examination.
LTK	Canada	09/17/2020	2,052,443			35- Promoting the goods and services of others; business management services; business administration services; business data analysis; consumer, market, and business research and compilation of statistics	n/a	Awaiting examination.
LTK	China	09/23/2020				35- Promoting the goods and services of others; business management services; business administration services; business data analysis; consumer, market, and business research and compilation of statistics	n/a	Awaiting Filing Receipt
LTK	EU	09/18/2020	018309972			35- Promoting the goods and services of others; business management services; business administration services; business data analysis; consumer, market, and business research and compilation of statistics	n/a	Awaiting examination.
LTK	Mexico	09/23/2020	2426609			35- Promoting the goods and services of others; business management services; business administration services; business data analysis; consumer, market, and business research and compilation of statistics	n/a	Awaiting examination.
LTK	U.K.	09/18/2020	UK00003534698			35- Promoting the goods and services of others; business management services; business administration services; business data analysis; consumer, market, and business research and compilation of statistics	n/a	Awaiting examination.
	U.S.	12/11/2013	86/140,983	07/08/2014	4,564,241	Class 35 - Promoting the goods and services of others; Promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others.	01/08/2021 (Grace period)	8 & 15 Declaration due. (Grace period)
MONEY SPOT	U.S.	12/18/2013	86/147,631	11/25/2014	4,646,571	Class 35 - Promoting the goods and services of others; Promoting the goods	11/25/2029-11/25/2030	8 & 15 Declaration due.

TRADEMARK

mark	Country	App. Date	App. No.	Reg. Date	Reg. No.	Goods and/or Services	Next Action Due Date	Next Action Summary
rewardStyle	U.S.	08/31/2011	85/411,623	06/05/2012	4,153,222	Class 35 - Promoting the goods and services of others by providing web-based links used by style apparel and accessories of others.	06/05/2021-06/05/2022	Renewal application due
rewardStyle	European Community	07/20/2012	011059631	12/14/2012	011059631	Class 35 - Advertising and promotional services; promoting the goods and services of others by providing web-based links; web-based promotional services.	07/20/2021-07/20/2022	Renewal application due
rewardStyle	Osborne Clark Mark Foreman Leanne Gulliver	08/31/2011	85/411,633	06/05/2012	4,153,223	Class 35 - Promoting the goods and services of others by providing web-based links used by style apparel and accessories of others.	06/05/2021-06/05/2022	Renewal application due.
REWARDSTYLE	U.S.	07/01/2019	88/496,330	02/04/2020	5,975,815	Class 35 - Promoting the goods and services of others; business management services; business administration services; business analysis; research and compilation of statistics.	02/04/2025-02/04/2026	8 & 15 Declaration due.
REWARDSTYLE	EU	01/05/2020	018177014	05/22/2020	018177014	Class 35 - Promoting the goods and services of others; business management services; business administration services; business analysis; research and compilation of statistics.	01/05/2029-01/05/2030	Renewal due
REWARDSTYLE	U.K.	01/06/2020	UK00003455552	03/27/2020	UK00003455552	Class 35 - Promoting the goods and services of others; business management services; business administration services; business analysis; research and compilation of statistics.	01/05/2029-01/05/2030	Renewal due
REWARDSTYLE	Brazil Kasznar Leonardos Adriana Loureiro Jose	05/21/2013	840522614	02/20/2018	840522614	Class 35 - Promoting the goods and services of others by providing web-based links used by style apparel and accessories of others.	02/20/2028	Renewal application due

TRADEMARK

REWARDSTYLE	Country	App. Date	App. No.	Reg. Date	Reg. No.	Goods and/or Services	Next Action Due Date	Next Action Summary
REWARDSTYLE	Canada	11/09/2012	1601712	03/11/2014	TMA873027	Class 35 - Promoting the goods and services of others by providing web-based links used by style blogs to promote the sale of style apparel and accessories of others.	03/11/2028-03/11/2029	Renewal application due.
REWARDSTYLE	Andrews Robichaud Leah-Ann Kelly India	03/05/2014	2692533	07/28/2018	2692533	Class 35 - Promoting the goods and services of others by providing web-based links used by style blogs to promote the sale of style apparel and accessories of others.	03/05/2024	Renewal application due.
REWARDSTYLE	Anand and Anand Ambalika Banerjee International (Covers Australia, China, Israel and Russian Federation)	08/24/2012	1135383	08/24/2012	1135383	Class 35 - Promoting the goods and services of others by providing web-based links used by style blogs to promote the sale of style apparel and accessories of others.	08/24/2021-08/24/2022	Renewal application due.
REWARDSTYLE	International (Covers Japan, Norway and South Korea)	11/06/2012	1139768	11/06/2012	1139768	Class 35 - Promoting the goods and services of others by providing web-based links used by style blogs to promote the sale of style apparel and accessories of others.	11/06/2021-11/06/2022	Renewal application due.
REWARDSTYLE	International (Covers Mexico and Singapore)	06/28/2013	1168706	06/28/2013	1168706	Class 35 - Promoting the goods and services of others by providing web-based links used by style blogs to promote the sale of style apparel and accessories of others.	06/28/2022-06/28/2023	Renewal application due.
REWARDSTYLE	International (Covers European Community)	02/29/2012	1119361	02/29/2012	1119361	Class 35 - Promoting the goods and services of others by providing web-based links used by style blogs to promote the sale of style apparel and accessories of others.	02/28/2021-02/28/2022	Renewal application due.
REWARDSTYLE	Mexico	01/09/2014	1461107	10/06/2014	1485520	Class 35 - Promotion of products and services of third parties through provision of links web of any fashion to promote the sale of clothing and accessories fashion of third parties.	06/28/2022-06/28/2023	Renewal application due.
REWARDSTYLE	Molina Salgado & De Alva Jesus Molina U.S.	01/18/2017	87/305,695			Class 35 - Promoting the goods and services of others by providing web-based links used by style blogs to promote the sale of style apparel and accessories of others.	04/03/2021	Statement of Use due.
RSTYLE	Brazil	02/28/2017	912953004	10/30/2018	912953004	Class 35 - Promoting the goods and services of others by providing web-based links used by style apparel and accessories of others.	10/30/2028	Renewal application due.

TRADEMARK

WIPO Class	Country	App. Date	App. No.	Reg. Date	Reg. No.	Goods and/or Services	Next Action Due Date	Next Action Summary
RSTYLE	WIPO Australia (Granted), China (Granted), EU (Accepted), Italy, Russian Federation (Abandoned), Spain (Granted), Sweden (Granted), UK (Granted)	01/18/2017	A0068081	06/27/2017	1,359,407	Class 35 - Promoting the goods and services of others by providing web-based links used by style blogs to promote the sale of style apparel and accessories of others.	06/27/2027	Renewal application due.
RSTYLE.ME	U.S.	04/04/2013	85/895,685	01/03/2017	5,114,766	Class 35 - Promoting the goods and services of others by providing web-based links used by style blogs to promote the sale of style apparel and accessories of others.	01/03/2022-01/03/2023	8 & 15 Declaration due
SHOP YOUR SCREENSHOTS	U.S.	01/27/2017	87/316,288	07/31/2018	5,531,120	Class 9 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others.	07/31/2023-07/31/2024	8 & 15 Declaration due
SHOP YOUR SCREENSHOTS	U.S.	01/27/2017	87/316,295	08/07/2018	5,536,596	Class 35 - Promoting the goods and services of others.	08/07/2023-08/07/2024	8 & 15 Declaration due
SHOP YOUR SCREENSHOTS	Brazil	06/28/2017	912953020			Class 9 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others.	N/A	Pending.
SHOP YOUR SCREENSHOTS	Brazil	06/28/2017	912953055			Class 35 - Promoting the goods and services of others.	N/A	Pending.

TRADEMARK

REEL: 007163 FRAME: 0492



WIPO Class	Country	App. Date	App. No.	Reg. Date	Reg. No.	Goods and/or Services	Next Action Due Date	Next Action Summary
SHOP YOUR SCREENSHOTS	WIPO Australia (Abandoned), China (Abandoned), EU (Granted), Italy, Russian Federation (Granted), Spain (Granted), Sweden (Granted), UK (Granted)	01/27/2017	A0068082	06/27/2017	1,361,772	Class 9 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others.	06/27/2026-06/27/2027	Renewal application due.
SHOP YOUR SCREENSHOTS	WIPO Australia (Abandoned), China (refused), EU (Granted), Italy, Russian Federation (Granted), Spain (Granted), Sweden (Granted), UK (Granted)	01/27/2017	A0068083	06/27/2017	1,358,527	Class 35 - Promoting the goods and services of others.	06/27/2026-06/27/2027	Renewal application due.
STALK	International (Covers European Community, Sweden and U.K.)	06/04/2012	1124115	06/04/2012	1124115	Class 35 - Promoting the goods and services of others by enabling consumers to connect with, and follow link to online blogs and bloggers.	06/04/2021-06/04/2022	Renewal application due.

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REEL: 007163 FRAME: 0493

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