

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM621081

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bluematrix, Inc.		01/12/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Blue Matrix I LLC		
Street Address:	853 Broadway, Suite 1900		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3098043	BLUEMATRIX	
CORRESPONDENCE DATA			
Fax Number:	2126843999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126843900		
Email:	adenenberg@grr.com		
Correspondent Name:	Alice Denenberg		
Address Line 1:	270 Madison Ave. 8th Floor		
Address Line 4:	NY, NEW YORK 10016		
NAME OF SUBMITTER:	Alice Denenberg		
SIGNATURE:	/Alice Denenberg/		
DATE SIGNED:	01/19/2021		
Total Attachments: 2			
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source=AssignmentTrademark_BLUEMATRIX-signed-0112#page2.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is being made and entered into as of January 1, 2021, by and between BlueMatrix, Inc. (also known as Blue Matrix Inc.), a Delaware Corporation, having a place of business at 29 East 19th Street, 8th Floor New York, NY 10003 (hereinafter “Assignor”) and Blue Matrix I LLC, a Delaware Limited Liability Company, having a place of business at 853 Broadway, Suite 1900, New York, NY 10003. (hereinafter “Assignee”).

WHEREAS, Assignor is the owner of the trademarks and trademark registrations as referenced in Appendix A, along with any trademarks in use but not listed herein, and is using these trademarks in commerce (hereinafter the Trademarks);

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Trademarks.

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, transfers and sets over to Assignee, its entire right, title and interest in and to the Trademarks, including without limitation: any trademarks not listed herein but are being used in commerce, together with the associated goodwill of the business symbolized by the Trademarks either registered or used in commerce, throughout the world, including without limitation: any renewals and extension of the registration, together with all claims for damages by reason of past infringement of the Trademarks, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

BlueMatrix, Inc.

By: *P. Perotian*

Title: CEO & Co-founder

Date: January 12, 2021

APPENDIX A

- **BLUEMATRIX** U.S. Reg. No. 3098043 for “Providing temporary use of on-line nondownloadable software on a subscription basis that facilitates the creation, dissemination, repurposing and collection of investment research and also enforces a very complex set of user defined rules and legal requirements pertinent to the financial industry,” in Class 42. Status: Registered. Registration Date: May 30, 2006.



- (BLUEMATRIX & Logo)



- (BLUEMATRIX Logo)