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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM621103

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Uncle Ed's Oil Shoppes, Inc.		10/29/2020	Corporation: MICHIGAN
AutoBath America, Inc.		10/29/2020	Corporation: MICHIGAN

RECEIVING PARTY DATA

Name:	Grease Monkey Midwest, LLC
Street Address:	5575 DTC Parkway, Suite 100
City:	Greenwood Village
State/Country:	COLORADO
Postal Code:	80111
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark	
Registration Number:	5626145	GET REWARDED UNCLEEDSOIL.COM	
Registration Number:	5620982	TRUST YOUR FLEET TO UNCLE EDS	
Registration Number:	5203539	UNCLE ED'S FAST. FRIENDLY. PROFESSIONAL.	
Registration Number:	5203538	MICHIGAN PROUD SINCE 1982	
Registration Number:	5203536	LIFE IS BUSY UNCLE ED'S SAVES YOU TIME S	
Registration Number:	5194881	UNCLE ED'S LETS YOU GET READY FOR THE RO	
Registration Number:	5194880	RELAX IN YOUR CAR WE'LL DO THE REST WE M	
Registration Number:	4304684	ED	
Registration Number:	1905967	WE DON'T JUST DO IT FAST, WE DO IT RIGHT	
Registration Number:	1243150	UNCLE ED'S OIL SHOPPE	
Registration Number:	2168543	AUTOBATH AMERICA	

CORRESPONDENCE DATA

Fax Number: 9494754754

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-451-3800

Email: skann@gibsondunn.com

Correspondent Name: Stephanie Kann
Address Line 1: 3161 Michelson Drive

TRADEMARK

900591992 REEL: 007164 FRAME: 0752

Address Line 2:	ibson, Dunn & Crutcher LLP
Address Line 4:	vine, CALIFORNIA 92612
ATTORNEY DOCKET NUMBER:	65595-00001
NAME OF SUBMITTER:	Stephanie Kann
SIGNATURE:	/stephanie kann/
DATE SIGNED:	01/19/2021
Total Attachments: 13	·
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ASSIGNMENT OF INTELLECTUAL PROPERTY

This ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Assignment") is made as of October 29, 2020, by and between (a) Grease Monkey Midwest, LLC, a Delaware limited liability company (the "Assignee"), on the one hand, and (b) each of Uncle Ed's Oil Shoppes, Inc., a Michigan corporation, and AutoBath America, Inc., a Michigan corporation (each, an "Assignor" and collectively, the "Assignors"). Capitalized terms used but not defined herein shall have the meanings ascribed to such terms in the Purchase Agreement (as hereinafter defined).

WHEREAS, the Assignors, the Assignee and certain other parties are party to the Asset Purchase Agreement, dated as of the date hereof (the "Purchase Agreement"), pursuant to which the Assignors have agreed to sell to the Assignee, and the Assignee has agreed to purchase from the Assignors, all Seller Intellectual Property (other than the Licensed Intellectual Property), and all tangible embodiments of the foregoing, upon the terms and subject to the conditions set forth in the Purchase Agreement and this Assignment; and

WHEREAS, pursuant to the Purchase Agreement, the Assignors have agreed to execute and deliver this Assignment by which the Seller Intellectual Property (other than the Licensed Intellectual Property), including (without limitation) the Seller Intellectual Property set forth in Attachment A (the "<u>Transferred IP</u>"), is assigned and conveyed by the Assignors to the Assignee at the Closing.

NOW, THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, upon the terms and subject to the conditions set forth in the Purchase Agreement and this Assignment, it is hereby agreed that:

- 1. Each Assignor does hereby irrevocably and unconditionally:
- (a) sell, assign, transfer, convey and deliver to the Assignee all of such Assignor's right, title and interest in, to and under, free and clear of all Encumbrances (other than Permitted Encumbrances) and liabilities (other than Assumed Liabilities): (i) the Transferred IP and its associated goodwill; (ii) all causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, any of the Transferred IP, including, without limitation, all causes of action and other enforcement rights for (A) damages, (B) injunctive relief, (C) inventorship or authorship rights and (D) any other remedies of any kind for past, current and future infringement; and (iii) rights to collect royalties or other payments under or on account of any of the Transferred IP, the same to be held by the Assignee for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by such Assignor if this Assignment had not been made;
- (b) agree to waive, to the extent applicable, any "moral" rights with respect to the Transferred IP, including but not limited to rights of attribution, integrity and disclosure arising from all or any part of the copyrights included in the Transferred IP, together with all claims for damages and other remedies asserted on the basis of moral rights, and transfers, conveys and assigns unto the Assignee any waivers granted to such Assignor of any such moral rights, in each case, to the fullest extent permitted by applicable Law; and
- (c) agree, without charge to the Assignee, to assist the Assignee in perfecting the transfer of ownership of the Transferred IP, including all Intellectual Property rights therein throughout the world, including executing transfer applications, assignments, declarations,

affidavits and any other papers in connection therewith reasonably necessary to perfect such right, title and interest in the Assignee. In the event the Assignee is unable for any reason, after reasonable effort, to secure such Assignor's signature on any document needed to perfect the transfer of ownership of the Transferred IP, such Assignor hereby irrevocably designates and appoints the Assignee and its duly authorized officers and agents as such Assignor's agent and attorney-in-fact, which appointment is coupled with an interest, to act for and on such Assignor's behalf to execute and file such documents, with the same legal force and effect as if executed by the Assignor. Such Assignor agrees to provide such assistance and cooperation as the Assignee may reasonably request in connection with the Assignee's prosecution of any applications for registration being pursued by such Assignor as of the date hereof and included in the Transferred IP (including appeals in connection therewith), including providing documents and materials in the possession or control of such Assignor.

- 2. Each Assignor hereby authorizes the Commissioner for Patents and the Commissioner for Trademarks in the United States Patent and Trademark Office, the Register of Copyrights in the United States Copyright Office, and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by the Assignee.
- 3. Without prejudice to Section 1 above, each Assignor hereby covenants that, from time to time after the delivery of this Assignment, at the Assignee's request, such Assignor will do, execute, acknowledge and deliver, or will cause to be done, executed, acknowledged and delivered, such further acts, conveyances, transfers, assignments, powers of attorney and assurances as may reasonably be required to more effectively convey, transfer to and vest in the Assignee, and to put the Assignee and its successors and assigns in possession of, any of the Transferred IP.
- 4. Nothing in this Agreement shall alter any liability or obligation of any Assignor or the Assignee under the Purchase Agreement, which shall govern the representations, warranties and obligations of the parties with respect to the Transferred IP.
- 5. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. The terms and conditions of Sections 9.8, 9.9 and 9.10 of the Purchase Agreement are incorporated by reference herein *mutatis mutandis*.
- 7. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

[The remainder of this page has been intentionally left blank.]

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

ASSIGNEE:

GREASE MONKEY MIDWEST, LLC

Name: Kevin Kormondy

Title: Chief Executive Officer

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

ASSIGNORS:

UNCLE ED'S OIL SHOPPES, INC.

By John S. Simoni

Name: John S. Simoni

Title: Chairman and Authorized Agent

AUTOBATH AMERICA, INC.

DocuSigned by:

Name: John S. simoni

Title: President

ATTACHMENT A

ASSIGNED U.S. TRADEMARKS

Owner	Mark	Registration Number	Status
Uncle Ed's Oil Shoppes, Inc.		5626145	Registered
Uncle Ed's Oil Shoppes, Inc.		5620982	Registered
Uncle Ed's Oil Shoppes, Inc.		5203539	Registered
Uncle Ed's Oil Shoppes, Inc.		5203538	Registered
Uncle Ed's Oil Shoppes, Inc.		5203536	Registered
Uncle Ed's Oil Shoppes, Inc.		5194881	Registered

Uncle Ed's Oil Shoppes, Inc.		5194880	Registered
Uncle Ed's Oil Shoppes, Inc.		4304684	Registered
Uncle Ed's Oil Shoppes, Inc.	WE DON'T JUST DO IT FAST, WE DO IT RIGHT	1905967	Registered
Uncle Ed's Oil Shoppes, Inc.	Uncle Eds OIL SHOPPE	1243150	Registered
Uncle Ed's Oil Shoppes, Inc.	UNCLE ED'S OIL SHOPPES (Word Mark)		Unregistered
Uncle Ed's Oil Shoppes, Inc.			Unregistered
Uncle Ed's Oil Shoppes, Inc.			Unregistered

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Uncle Ed's Oil Shoppes, Inc.		Unregistered
Uncle Ed's Oil		Unregistered
Shoppes, Inc.	10 minute OLCHANGE	
Uncle Ed's Oil		Unregistered
Shoppes, Inc.		
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Shoppes, Inc.		
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Shoppes, Inc.		

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Uncle Ed's Oil Shoppes, Inc.		Unregistered
Uncle Ed's Oil		Unregistered
Shoppes, Inc.		
Uncle Ed's Oil Shoppes, Inc.		Unregistered
Uncle Ed's Oil Shoppes, Inc.	WE FIRST ASSESSED.	Unregistered
Uncle Ed's Oil Shoppes, Inc.		Unregistered

Uncle Ed's Oil	Ţ	Unregistered
Shoppes, Inc.		
Uncle Ed's Oil Shoppes, Inc.		Unregistered
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Uncle Ed's Oil Shoppes, Inc.		Unregistered
Uncle Ed's Oil Shoppes, Inc.	(C)	Unregistered

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Uncle Ed's Oil Shoppes, Inc.			Unregistered
AutoBath America, Inc.	AUTOBATH AMERICA	2168543	Registered
AutoBath America, Inc.	AutoBath Assanica		Unregistered

ASSIGNED U.S. COPYRIGHTS

Owner	Title	Registration Number	Status
Uncle Ed's Oil Shoppes, Inc.	CARICATURE OF UNCLE ED	VA0001828490	Registered

OTHER ASSIGNED INTELLECTUAL PROPERTY

Owner	Туре		Status
Uncle Ed's Oil	Social Media -	@UncleEdsOil	Active
Shoppes, Inc.	Facebook	@Uncle Eds Oil Kalamazoo Stadium	
		@UncleEdsOilKalamazooNorth	
		@UncleEdsOilKalamazooSouthWest	
		@UncleEdsOilKalamazooPortage	
		@UncleEdsOilKalamazooWynn	
		@UncleEdsOilKalamazooGull	
		@UncleEdsOilKalamazooSouth	
		@UncleEdsOilFraser	
		@UncleEdsOilWater ford	
		@UncleEdsOilYpsilanti	
		@UncleEdsOilBloomfield	
		@UncleEdsOilLivonia	
		@UncleEdsOilRoyalOak	
		@UncleEdsOilClawson	
		@UncleEdsOilTroy	
		@UncleEdsOilTroyEast	
		@UncleEdsOilMadison	

		@UncleEdsOilShelby	
		@UncleEdsOilBattleCreekBeckley	
		@UncleEdsOilBattleCreekWest	
		@UncleEdsOilWarren	
		@UncleEdsOilMacomb	
		@UncleEdsOilClintonTownship	
		@UncleEdsOilStClairShores	
		@UncleEdsOilNewBaltimore	
		@UncleEdsOilAnnArborWest	
		@UncleEdsOilAnnArborEast	
		@UncleEdsOilFarmingtonWest	
		@UncleEdsOilFarmington	
Uncle Ed's Oil Shoppes, Inc.	Trade Dress	Trade Dress in the look and feel of service site locations, website, and internal and external company materials (manuals, coupon books, templates, etc.)	Unregistered

ASSIGNED DOMAIN NAMES

		Registration	Domain	Registration	
Domain Names	Registered To	Managed/Updated By	Registered Thru	thru	Used For
	Uncle Ed's Oil Shoppe,	Millennium Digital			
uncle-eds.com	Inc.	Technologies, LLC	8/27/2021	GoDaddy.com	Email
	Uncle Ed's Oil Shoppe,	Millennium Digital			
uncleedsoil.com	Inc.	Technologies, LLC	1/29/2022	GoDaddy.com	Website
	Uncle Ed's Oil Shoppe,	Millennium Digital			
uncleedsoil.net	Inc.	Technologies, LLC	10/22/2020	GoDaddy.com	Internal software (APIs)

TRADEMARK REEL: 007164 FRAME: 0766

RECORDED: 01/19/2021