

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM621116

| | | | |
|---|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Corsica Enterprises, Ltd. | | 01/01/2021 | Corporation: PENNSYLVANIA |
| RECEIVING PARTY DATA | | | |
| Name: | J.A. Franklin LLC | | |
| Street Address: | 812 West Chestnut Street | | |
| City: | Perkasie | | |
| State/Country: | PENNSYLVANIA | | |
| Postal Code: | 18944 | | |
| Entity Type: | Limited Liability Company: PENNSYLVANIA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4324151 | LOYAL REWARDS | |
| Registration Number: | 2067070 | MOVING TARGETS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8322018247 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 914-262-9223 | | |
| Email: | rduff@nls.law | | |
| Correspondent Name: | Renee L. Duff | | |
| Address Line 1: | Nolte Lackenbach Siegel | | |
| Address Line 2: | One Chase Road | | |
| Address Line 4: | Scarsdale, NEW YORK 10583 | | |
| ATTORNEY DOCKET NUMBER: | Corsica Enterprises | | |
| NAME OF SUBMITTER: | Renee L. Duff | | |
| SIGNATURE: | /RLD/ | | |
| DATE SIGNED: | 01/19/2021 | | |
| Total Attachments: 2 | | | |
| source=Trademark assignment#page1.tif | | | |
| source=Trademark assignment#page2.tif | | | |

OP \$65.00 4324151

ASSIGNMENT

WHEREAS, **Corsica Enterprises, Ltd.**, a Pennsylvania corporation, located at 812 West Chestnut Street, Perkasio, Pennsylvania 18944 (hereinafter "ASSIGNOR"), was the owner of all right, title and interest in and to the below listed trademark(s), which have been applied for and registered at the United States Patent and Trademark Office, particulars of which are as follows:

| <i>Trademark</i> | <i>Registration No.</i> |
|-----------------------|-------------------------|
| LOYAL REWARDS | 4324151 |
| MOVING TARGETS | 2067070 |

(hereinafter referred to as the "Mark(s)");

WHEREAS, **J.A. Franklin LLC**, a Pennsylvania Limited Liability Company located at 812 West Chestnut Street, Perkasio, Pennsylvania 18944 (hereinafter "ASSIGNEE") was desirous of acquiring the aforesaid Mark(s), together with the goodwill of the business symbolized by the Mark(s);

WHEREAS, by agreement the ASSIGNEE received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

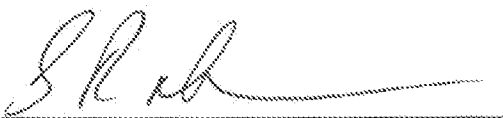
WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark(s) in the name of the ASSIGNEE.

NOW, THEREFORE, effective as of January 1, 2021, for and in consideration of

good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **ASSIGNOR** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **ASSIGNEE**, all rights, title and interest in and to said Mark(s), including the [applications and] registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Mark(s), together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Mark(s) and the [applications and] registrations thereof.

The **ASSIGNOR REPRESENTS AND WARRANTS** that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Mark(s) to any third party.

Corsica Enterprises, Ltd.

X:  CFO

NAME: STU DUCKMAN

TITLE: CFO

Effective as of: January 1, 2021