

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM616074

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sweat Studio, LLC		12/09/2020	Limited Liability Company: KENTUCKY
RECEIVING PARTY DATA			
Name:	The Bikini Body Training Company Pty Ltd		
Street Address:	4/66 Glen Osmond Rd		
City:	Parkside, SA		
State/Country:	AUSTRALIA		
Postal Code:	5063		
Entity Type:	Proprietary Limited Company: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5464220	SWEAT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarkdocket@venable.com		
Correspondent Name:	Andrew D. Price		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043-9998		
ATTORNEY DOCKET NUMBER:	526903		
DOMESTIC REPRESENTATIVE			
Name:	Andrew D. Price		
Address Line 1:	P.O. Box 34385		
Address Line 2:	Venable LLP		
Address Line 4:	Washington, D.C. 20043-9998		
NAME OF SUBMITTER:	Sean T. Phelan		
SIGNATURE:	/Sean T. Phelan/		
DATE SIGNED:	12/22/2020		

OP \$40.00 5464220

Total Attachments: 4

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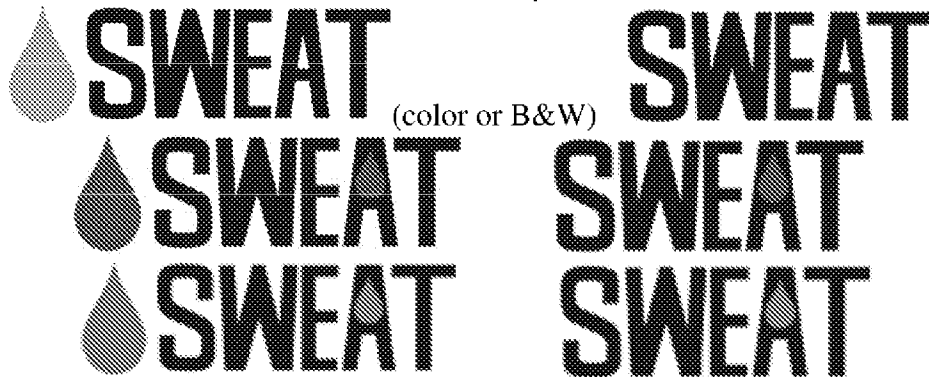
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Exhibit D

ASSIGNMENT

WHEREAS, Sweat Studio, LLC (“Assignor”), a limited liability company of the State of Kentucky, having a place of business at 536 Clinton Road, Lexington, Kentucky 40502, owns trademark and any other rights in the word mark **SWEAT**, the related logo iterations shown below and **SWEAT** used in close proximity to a drop design (collectively, “Marks”), as well as U.S. Trademark Registration No. 5,464,220 (“Registration”), in connection with fitness-related goods/services. Assignor owns the common-law rights (in the State of Kentucky and beyond), goodwill, and other intellectual property, including copyright, in the Marks resulting from use of the Marks in U.S. commerce by Assignor and/or Assignor’s owners, predecessors in interest, related companies, and/or licensees, starting at least as early as the dates shown below, as documented in Exhibit 1 (collectively, with the Marks and the Registration, “Property”).

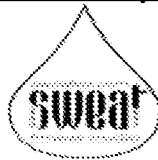
Current Form: At least as early as March 18, 2017



Original Form: At least as early as January 10, 2012



Original Form: At least as early as October 16, 2012



Word Mark: At least as early as December 26, 2011

SWEAT

Note, the word mark SWEAT was also used in close proximity to a single drop design as of this date, as shown in Exhibit 1

WHEREAS, The Bikini Body Training Company Pty Ltd (“Assignee”); collectively with Assignor, “Parties”), a proprietary limited company of Australia, having a place of business at 4/66 Glen Osmond Rd, Parkside, SA, Australia 5063, desires to acquire all of Assignor’s right, title, and interest in the Property, effective as of the date last signed below (“Effective Date”).

NOW THEREFORE, for compensation in the amount of (USD) ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee: all of Assignor’s right, title, and interest in and to the Property, including but not limited to the goodwill therein and any other intellectual property rights that may exist, including copyright; and the right to sue and collect damages against third parties for all instances of past and future trademark infringement, unfair competition, trademark dilution, cybersquatting, and other intellectual property violations including copyright infringement, with respect to the Property. After the Effective Date, Assignor and its owners, predecessors in interest, related companies, and/or licensees shall have no remaining rights whatsoever in the Property. Assignor agrees to take any further actions requested by Assignee, including but not limited to signing additional assignment documentation, to further document and perfect this assignment.

IN WITNESS WHEREOF, Sweat Studio has caused this Assignment to be duly executed by its respective representative.

SWEAT STUDIO, LLC

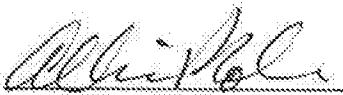
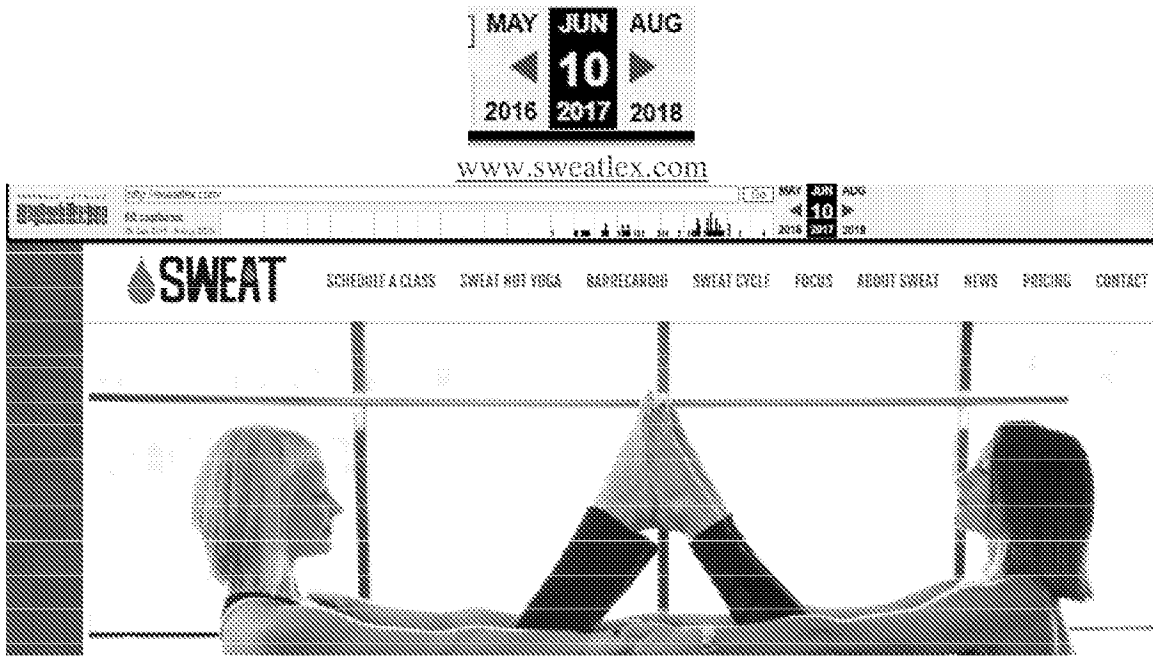
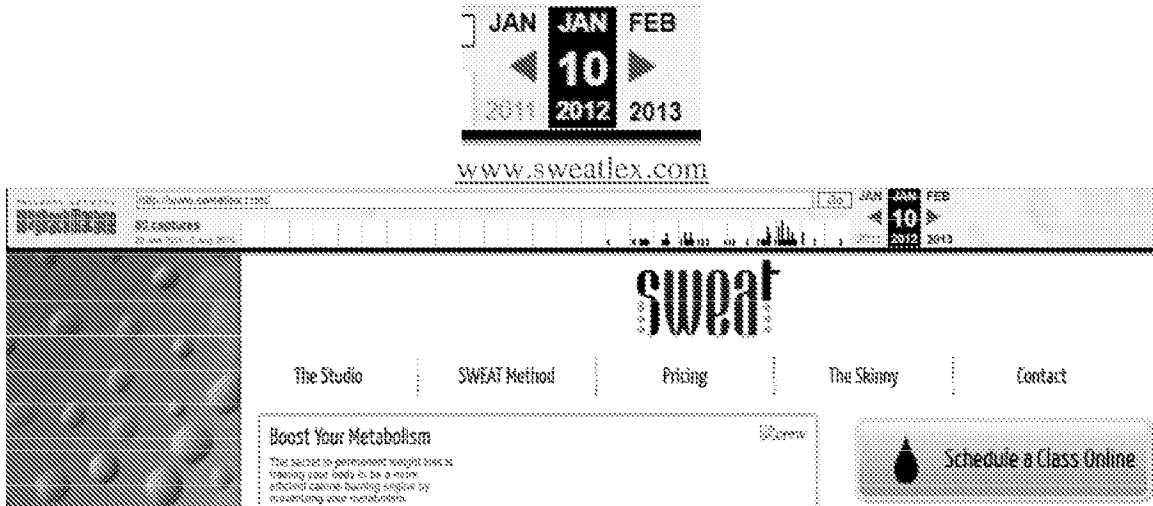
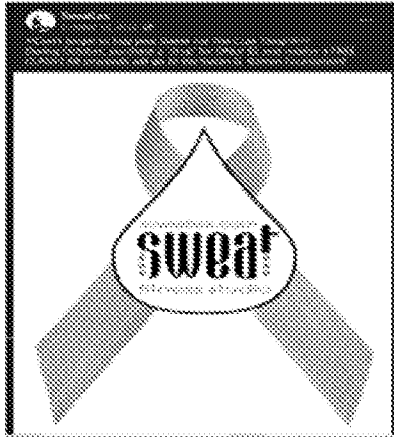
Signature: 
Name: Allison Rohrer
Title: Owner
Date: December 9, 2020

Exhibit 1

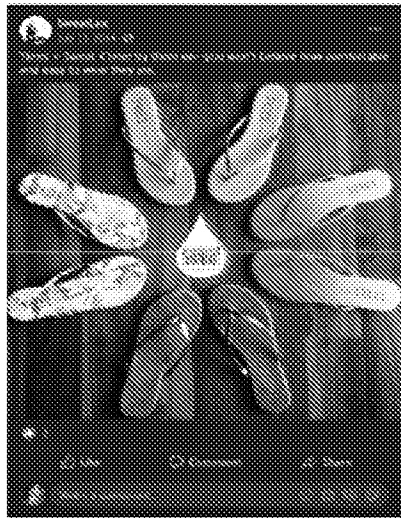




October 16, 2012



November 22, 2013



July 15, 2014



March 26, 2015