

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM621355

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
America's Collectibles Network, Inc.		01/15/2021	Corporation: TENNESSEE
Shop at Home Holdings, Inc.		01/15/2021	Corporation: TENNESSEE
BJMS, Inc.		01/15/2021	Corporation: TENNESSEE

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A.
Street Address:	605 Chestnut Street
Internal Address:	Suite 1060
City:	Chattanooga
State/Country:	TENNESSEE
Postal Code:	37450
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	5795114	FAB U LESS
Registration Number:	5573215	MODA AL MASSIMO
Registration Number:	5424860	UNFORGETTABLE BRILLIANCE, UNQUENCHABLE F
Registration Number:	5266099	COLORS OF CHRISTMAS
Registration Number:	5266098	ROCKAFELLAS UNPLUGGED
Registration Number:	5266097	GIRLFRIEND FRIDAY AFTERPARTY
Registration Number:	5753281	BELLA LUCE LUXE
Serial Number:	90165536	PRET AMORE
Serial Number:	88160066	ROCK STAR DESIGNER
Serial Number:	88903054	BEJOY
Serial Number:	88903047	BEJOYUS
Serial Number:	90240572	JEDORA

CORRESPONDENCE DATA

Fax Number: 6152482954

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 615-742-7944
Email: trademarks@bassberry.com
Correspondent Name: Martha B. Allard
Address Line 1: 150 3rd Ave. S.
Address Line 2: Suite 2800
Address Line 4: Nashville, TENNESSEE 37201

ATTORNEY DOCKET NUMBER:	110554.0195
NAME OF SUBMITTER:	Martha B. Allard
SIGNATURE:	/Martha B. Allard/
DATE SIGNED:	01/20/2021

Total Attachments: 5

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January 15, 2021

**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
PATENTS AND TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

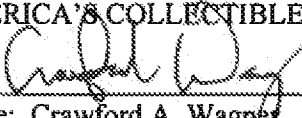
Please be advised that pursuant to a First Amended and Restated Pledge and Security Agreement dated as of February 28, 2017 (as supplemented and amended from time to time, the "Security Agreement"), by and between America's Collectibles Network, Inc., Shop at Home Holdings, Inc., BJMS, Inc. (each a "Grantor", and collectively, the "Grantors"), the other parties thereto and JPMorgan Chase Bank, N.A., in its capacity as administrative agent (the "Administrative Agent") for the lenders referenced therein (the "Lenders"), the undersigned Grantors have granted a continuing security interest in and continuing lien upon (in addition to the patents and trademarks listed in prior notices filed with this office) the patents and trademarks listed in Exhibit A, attached hereto and made a part hereof, to the Administrative Agent, for the ratable benefit of the Lenders.

The undersigned Grantors and the Administrative Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the patents and trademarks listed in Exhibit A (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any patent or trademark.

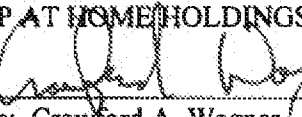
[signature page follows]

Very truly yours,

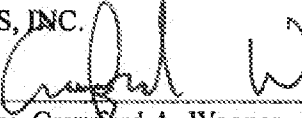
AMERICA'S COLLECTIBLES NETWORK, INC.

By: 
Name: Crawford A. Wagner
Title: Authorized Signatory

SHOP AT HOME HOLDINGS, INC.

By: 
Name: Crawford A. Wagner
Title: Authorized Signatory

BJMS, INC.

By: 
Name: Crawford A. Wagner
Title: Authorized Signatory

[Signatures continue on following page]

Acknowledged and Accepted:

JPMORGAN CHASE BANK, N.A., as Administrative Agent

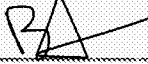
By: 
Name: Brandon Abney
Title: Authorized Officer

EXHIBIT A

PATENTS

Holder	Nature of Interest	Application No.	Registered Patent No.	Issue Date	Filed Date	Country of Issue
America's Collectibles Network, Inc	Assignee	16/514,897			07/17/2019	United States
America's Collectibles Network, Inc	Assignee	16/727,676			12/26/2019	United States
America's Collectibles Network, Inc	Assignee	16/773,821			01/27/2020	United States
America's Collectibles Network, Inc	Assignee	16/796,714			02/20/2020	United States
America's Collectibles Network, Inc	Assignee	17/063,528			10/05/2020	United States
America's Collectibles Network, Inc	Assignee	62/967,327			01/29/2020	United States

REGISTERED TRADEMARKS

Owner	Mark/Name	Registration Number	Registration Date
America's Collectibles Network, Inc.	PRET AMORE	Pending	September 8, 2020
America's Collectibles Network, Inc.	ROCK STAR DESIGNER	Pending	October 18, 2018
America's Collectibles Network, Inc.	FAB U LESS	5795114	September 18, 2017
America's Collectibles Network, Inc.	MODA AL MASSIMO	5573215	August 24, 2017
America's Collectibles Network, Inc.	UNFORGETTABLE BRILLIANCE, UNQUENCHABLE FIRE AND TIMELESS	5424860	March 13, 2018

Owner	Mark/Name	Registration Number	Registration Date
	BEAUTY		
America's Collectibles Network, Inc.	COLORS OF CHRISTMAS	5266099	August 15, 2017
America's Collectibles Network, Inc.	ROCKAFELLAS UNPLUGGED	5266098	August 15, 2017
America's Collectibles Network, Inc.	GIRLFRIEND FRIDAY AFTERPARTY	5266097	August 15, 2017

Owner	Mark/Name	Registration Number	Registration Date
Shop At Home Holdings, Inc.	BELLA LUCE LUX	5753281	May 14, 2019

Owner	Mark/Name	Registration Number	Registration Date
BJMS, Inc.	BEJOY	Pending	May 6, 2020
BJMS, Inc.	BEJOYUS	Pending	May 6, 2020
BJMS, Inc.	JEDORA	Pending	October 7, 2020

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