

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM621862

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blocker Outdoors LLC		01/22/2021	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	ScentLok Technologies, Inc.		
Street Address:	1731 Wierengo Drive		
City:	Muskegon		
State/Country:	MICHIGAN		
Postal Code:	49442		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4689219	WINDBRAKE	
CORRESPONDENCE DATA			
Fax Number:	4142974900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-271-2400		
Email:	ipdocketing@foley.com, sfelde@foley.com		
Correspondent Name:	Richard J. McKenna		
Address Line 1:	3000 K Street, N.W. Suite 600		
Address Line 2:	Foley & Lardner LLP		
Address Line 4:	Washington, D.C. 20007-5109		
ATTORNEY DOCKET NUMBER:	073328-0263		
NAME OF SUBMITTER:	Richard J McKenna		
SIGNATURE:	/R.J. McKenna/		
DATE SIGNED:	01/22/2021		
Total Attachments: 1			
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OP \$40.00 4689219

TRADEMARK ASSIGNMENT

WHEREAS, Blocker Outdoors LLC , a Michigan limited liability company (“Assignor”) is the current owner of US Trademark Registration No. 4689219 for the mark WINDBRAKE and all common law rights, goodwill and rights associated with this mark (the “Mark”); and

WHEREAS, ScentLok Technologies, Inc., a Michigan corporation (“Assignee”) wishes to acquire any and all rights with Assignor may have in the Mark including the goodwill of the business associated therewith;

NOW, THEREFORE, in consideration of and in exchange for \$1.00 and other valuable and legal consideration, the receipt and sufficiency thereof which Assignor hereby acknowledges, Assignor hereby agrees to and does sell, assign and transfer to Assignee its entire right, title and interest in and to the Mark together with the goodwill of the business to which the Mark pertains, as well as all rights of enforcement and recovery for past infringement. Assignor further agrees to take all reasonable and necessary steps to implement the provisions of this assignment.

IN WITNESS WHEREOF, a duly authorized officer of Assignor has executed this agreement on the date listed below.

BLOCKER OUTDOORS LLC

SCENTLOK TECHNOLOGIES, INC.

By: Greg Paquin
Print Name:

By: Greg Paquin
Print Name:

Title: VP Licensing / Production

Title: VP Licensing - Production

Date: 1-22-2021

Date: 1-22-2021