

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM622621

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Insight 2 Design, LLC		03/31/2020	Limited Liability Company: KANSAS
RECEIVING PARTY DATA			
Name:	Crossfirst Bank		
Street Address:	11440 Tomahawk Creek Pkwy		
City:	Leawood		
State/Country:	KANSAS		
Postal Code:	66211		
Entity Type:	Chartered Bank: KANSAS		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	87227023	CORE	
Serial Number:	87227009	CORE	
Registration Number:	5214437	CORE	
Registration Number:	5214436	CORE	
Registration Number:	4877826	ELEVATE	
Registration Number:	4877825	ELEVATE	
Serial Number:	90044399	FIREFLY! OUTDOOR GEAR	
Serial Number:	90222705	SIMPLE PUSH	
CORRESPONDENCE DATA			
Fax Number:	8164121263		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8168428600		
Email:	cynthia.maust@stinson.com		
Correspondent Name:	Stinson LLP		
Address Line 1:	1201 Walnut Street, Suite 2900		
Address Line 2:	Cynthia Maust, Paralegal		
Address Line 4:	Kansas City, MISSOURI 64106-2150		
ATTORNEY DOCKET NUMBER:	0810639.0031		

CH \$215.00 87227023

NAME OF SUBMITTER:	Cynthia Maust
SIGNATURE:	/Cynthia Maust/
DATE SIGNED:	01/27/2021
Total Attachments: 3 source=Notice of Grant of Security Interest in Trademarks (Executed)#page1.tif source=Notice of Grant of Security Interest in Trademarks (Executed)#page2.tif source=Notice of Grant of Security Interest in Trademarks (Executed)#page3.tif	




NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

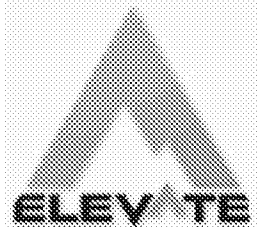


United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement, dated as of March 31, 2020 (as the same may be amended, consolidated, restated, replaced or otherwise modified from time to time, the "Security Agreement"), by and among INSIGHT 2 DESIGN, LLC, ELEVATE, LLC, I2D LICENSED BRANDS, LLC, WORLDWIDE CAMPING HOLDINGS, LLC (collectively, the "Debtor") and CROSSFIRST BANK (the "Bank"), the Debtor has granted to the Bank, as security for the Obligations referred to in the Security Agreement, a continuing security interest in and continuing lien upon the trademarks and trademark applications described below, and the goodwill associated with such marks, excluding only United States intent-to-use trademark applications to the extent that, and solely during the period in which, the grant, attachment, or enforcement of a security interest therein would, under applicable federal law, impair the registrability of such applications or the validity or enforceability of registrations issuing from such applications:

TRADEMARKS OF INSIGHT 2 DESIGN, INC.

Reg. No. or Serial No.	Reg. Date or Filing Date	Mark	Registrant/Owner
87227023	11/4/2016		Insight 2 Design, Inc.
87227009	11/4/2016		Insight 2 Design, Inc.
5214437	5/30/2017		Insight 2 Design, Inc.

5214436	5/30/2017	CORE	Insight 2 Design, Inc.
4877826	12/29/2015		Insight 2 Design, Inc.
4877825	12/29/2015	ELEVATE	Insight 2 Design, Inc.
n/a	n/a		n/a
n/a	n/a		n/a

TRADEMARK APPLICATIONS OF INSIGHT 2 DESIGN, INC.

n/a	n/a		n/a
90044399	7/9/2020	FIREFLY! OUTDOOR GEAR	Insight 2 Design, Inc.

90222705	9/29/2020	SIMPLE PUSH	Insight 2 Design, Inc.
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The Debtor and the Bank agree that the security interest in and lien upon the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Security Agreement and the Credit Agreement referred to therein, and (b) is not to be construed as an absolute assignment of any trademark or trademark application.

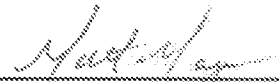
Very truly yours,

INSIGHT 2 DESIGN, LLC

By: 
 Name: _____
 Title: _____

Acknowledged and Accepted:

CROSSFIRST BANK

By: 
 Name: Matt Meyer
 Title: MANAGING DIRECTOR