

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM622772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nike, Inc.		01/15/2021	Corporation:
RECEIVING PARTY DATA			
Name:	West 2 East Industries, Inc.		
Street Address:	1301 2nd Ave., Suite 1700		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98101		
Entity Type:	Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5429100	RW 3	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5036716453		
Email:	marion.costello@nike.com		
Correspondent Name:	Jennifer M. Reynolds		
Address Line 1:	One Bowerman Drive		
Address Line 4:	Beaverton, OREGON 97005		
NAME OF SUBMITTER:	Jennifer Martin Reynolds		
SIGNATURE:	/Jennifer M. Reynolds/		
DATE SIGNED:	01/27/2021		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT – UNITED STATES

THIS TRADEMARK ASSIGNMENT is effective as of the date of the last signature below (“Effective Date”).

WHEREAS, NIKE, Inc., an Oregon corporation having a place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453 (“Assignor”), is the owner of the following trademark registration (“Trademark”);

Country	Mark	Class	Reg. No.	Reg. Date
United States		25	5429100	Mar. 20, 2018

WHEREAS, Assignor is desirous of assigning all right, title and interest in and to the Trademark, and all goodwill associated therewith, to West 2 East Industries, Inc., a Washington corporation having a place of business at 1301 2nd Ave., Suite 1700, Seattle, Washington 98101-0035 U.S.A. (“Assignee”);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all of Assignor’s right, title and interest in and to the Trademark, together with the goodwill connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed by their duly authorized representatives with effect as of the Effective Date.

NIKE, INC.

WEST 2 EAST INDUSTRIES, INC.

By: 
Name: Ann M. Miller
Title: VP, Corporate Secretary
Date: Jan 15, 2021

By: 
Name: Scott Pickett
Title: CFO
Date: 10/15/20