

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM622864

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLICKBOOTH.COM, LLC		01/27/2021	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	PERFORM[CB], LLC		
Street Address:	401 North Cattlemen Road, Suite 200		
City:	Sarasota		
State/Country:	FLORIDA		
Postal Code:	34232		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	6247362	PERFORMLEAP	
Serial Number:	88832456	PERFORMSHIELD	
Registration Number:	6103766	PERFORMCB	
Registration Number:	5799494	CB CLICKBOOTH	
Registration Number:	4987570	THE PERFORMANCE EXCHANGE	
Registration Number:	4987638	CB CLICKBOOTH THE PERFORMANCE EXCHANGE	
Registration Number:	4862381	CB CLICKBOOTH THE EXCLUSIVE NETWORK	
CORRESPONDENCE DATA			
Fax Number:	5616256572		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5616256575		
Email:	ustrademarks@mchaleslavin.com		
Correspondent Name:	Brian M Taillon		
Address Line 1:	2855 PGA Blvd.		
Address Line 4:	Palm Beach Gardens, FLORIDA 33410		
NAME OF SUBMITTER:	Brian M. Taillon		
SIGNATURE:	/Brian M. Taillon/		
DATE SIGNED:	01/28/2021		

OP \$190.00 6247362

Total Attachments: 2

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ASSIGNMENT

ASSIGNOR: CLICKBOOTH.COM, LLC

Status: A Florida limited liability company

Address: 401 North Cattlemen Road, Suite 200

City: Sarasota State/Zip: FL 34232

ASSIGNEE: PERFORM[CB], LLC

Status: A Delaware limited liability company

Address: 401 North Cattlemen Road, Suite 200

City: Sarasota State/Zip: FL 34232

The Assignor having used, filed for, and/or obtained registration of the Trademark(s) set forth in the attached Addendum, and the Assignee being desirous of acquiring the same; in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which being hereby acknowledged, the Assignor hereby assigns to the Assignee, including their successors, assigns, heirs, administrators, all of the Assignor's right, title and interest and goodwill associated with the Trademark(s) including any applications and registrations which may evolve or have evolved therefrom, including the right to prepare derivative marks; and including, without limitation, the right to sue and collect damages for any past infringement thereof.

The Assignor further assigns all right, title and interest in and to said Trademark(s) in all foreign countries, and all applications for Trademark Registration in foreign countries and any registrations which may evolve or have evolved therefrom, including the right to claim International Convention priority; and

The Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or required by Assignee to obtain said Trademark, without any additional payment therefor, but without any expense to Assignor.

Date: 1/27/2021

Assignor

Ami DeWille
By: Ami DeWille

Ami DeWille

Title: Vice President of Marketing _____

STATE OF FLORIDA)

COUNTY OF MANATEE)

Before me this 27 day of January 2021, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledge to me that he executed the same on his own free will for the purpose therein expressed.

Cara M. Zambella
Notary Public Cara M. Zambella

Personally known ___; Produced ID & type FLDL



ADDENDUM

<u>Trademark:</u>	<u>Serial No.</u>	<u>Registration No.</u>
PERFORMLEAP	88832388	6247362
PERFORMSHIELD	88832456	
PERFORMCB	88677255	6103766
CB CLICKBOOTH (with Design)	88223650	5799494
CB CLICKBOOTH THE PERFORMANCE EXCHANGE (with Design)	86787264	4987638
THE PERFORMANCE EXCHANGE	86786292	4987570
CB CLICKBOOTH THE EXCLUSIVE NETWORK (with Design)	86556236	4862381