

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM622906

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grupo Bimbo, S.A.B. DE C.V.		12/28/2020	Corporation: MEXICO
RECEIVING PARTY DATA			
Name:	Bimbo Bakeries USA, Inc.		
Street Address:	255 Business Center Drive		
City:	Horsham		
State/Country:	PENNSYLVANIA		
Postal Code:	19044		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 31			
Property Type	Number	Word Mark	
Registration Number:	3349935	THOMAS'	
Registration Number:	0968304	DUTCH COUNTRY	
Registration Number:	1655695	MAIER'S	
Registration Number:	0215997	THOMAS'	
Registration Number:	0853756	SAHARA	
Registration Number:	4259364	BAGEL THINS	
Registration Number:	0827257		
Registration Number:	0565109		
Registration Number:	0684234	TOAST-R-CAKES	
Registration Number:	0762418	TOAST-R-CAKES	
Registration Number:	1249968	THE ORIGINAL THOMAS ENGLISH MUFFINS FORK	
Registration Number:	0827258	THOMAS'	
Registration Number:	2614090	NOOKS & CRANNIES	
Registration Number:	5169350	THOMAS'	
Registration Number:	5033011	BREAKFAST LIKE NO OTHER	
Registration Number:	5550872	THOMAS'	
Registration Number:	5769800	THOMAS'	
Registration Number:	5836152	NOOKS & CRANNIES	
Registration Number:	6164916	THOMAS'	

CH \$790.00 3349935

Property Type	Number	Word Mark
Registration Number:	5905073	WAKE UP TO WHAT'S POSSIBLE
Registration Number:	6119019	THOMAS'
Serial Number:	87799108	THOMAS' OVEN CRAFTED
Serial Number:	88621720	THOMAS' PICK ME UPS
Serial Number:	88646195	THOMAS'
Serial Number:	88646200	THOMAS'
Serial Number:	88735430	THOMAS'
Serial Number:	88798731	THOMAS'
Serial Number:	88871850	THOMAS' PICK ME UPS. THE ANYTIME, ANYWHE
Registration Number:	1265871	D'ITALIANO
Registration Number:	1733390	D'ITALIANO ITALIAN BREAD ENRICHED
Registration Number:	4905235	GOOD THINGS COME IN SWIRLS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-321-4200

Email: officeactions@brinksgilson.com

Correspondent Name: Andrew J. Avsec

Address Line 1: P.O. Box 10395

Address Line 4: Chicago, ILLINOIS 60610

ATTORNEY DOCKET NUMBER:	14259/01871
NAME OF SUBMITTER:	Andrew J. Avsec
SIGNATURE:	/Andrew J. Avsec/
DATE SIGNED:	01/28/2021

Total Attachments: 5

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TRADEMARK ASSIGNMENT

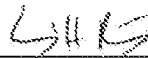
FOR U.S. TRADEMARK ACT AND REGISTRATION PURPOSES

WHEREAS, **GRUPO BIMBO, S.A.B. DE C.V.**, a Mexican corporation with an address at Prol. Paseo de la Reforma No. 1000, Col. Peña Blanca Santa Fe ("Assignor"), owns U.S. Trademark Registration and Applications listed on Schedule A (hereinafter referred to as the "Marks"):


WHEREAS, **Bimbo Bakeries USA, Inc.**, a Delaware corporation with a place of business at 255 Business Center Drive, Horsham, PA 19044 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks and the registration thereof;

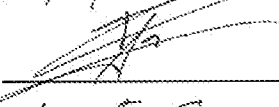
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, conveys and delivers to Assignee, its successors and assigns, all right, title and interest in and to the Marks together with the good will symbolized by the Marks according to 15 U.S.C. § 1060 including but not limited to, the right to sue and collect for any past, present or future infringement, misappropriation or unauthorized use thereof, the same to be held and enjoyed hereinafter by the Assignee for its own use and for the use of its successors and assigns. The effective date for this assignment is December 28, 2020.

Bimbo Bakeries USA, Inc.,
Assignee




By: 
Name: Craig H. Pizer
Title: Vice President & General Counsel
Date: December 28, 2020



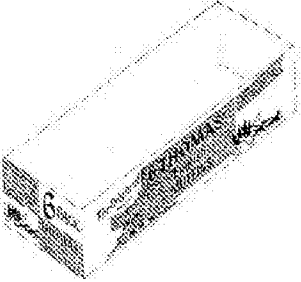
GRUPO BIMBO, S.A.B. DE C.V.
Assignor

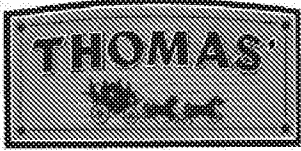

By: 
Name: Luis Miguel Becerra
Title: Attorney in Fact
Date: 28/12/2020

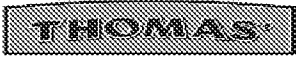
By: 
Name: Luis F. Sampedro
Title: Attorney in Fact
Date: 28/12/2020

Schedule A

Mark	Serial No.	Registration Number	Registration Date	Comment
BAGEL THINS	77798364	4,259,364	12/11/2012	
BREAKFAST LIKE NO OTHER	86698079	5,033,011	8/30/2016	
D'ITALIANO	73334016	1,265,871	01/31/1984	
D'ITALIANO ITALIAN BREAD ENRICHES and Design 	74259263	1,733,390	11/17/1992	
DUTCH COUNTRY (Stylized) 	72444417	968,304	9/11/1973	
GOOD THINGS COME IN SWIRLS	86751364	4,905,235	2/23/2016	
MAIER'S and Design 	74086515	1,655,695	9/3/1991	
NOOKS & CRANNIES	88069691	5,836,152	8/13/2019	
NOOKS & CRANNIES	76115473	2,614,090	9/3/2002	

Silhouettes of Men in Carriage Design 	72238317	827,257	4/11/1967	
Silhouettes of Men in Carriage Design 	71623487	565,109	10/7/1952	
THE ORIGINAL THOMAS ENGLISH MUFFINS FORK SPLIT TOASTED ENGLISH MUFFINS and Design 	73349017	1,249,968	8/30/1983	
THOMAS'	88286030	6,164,916	9/29/2020	
THOMAS'	88798735	6,119,019	8/4/2020	
THOMAS'	87786054	5,550,872	8/28/2018	
THOMAS'	71226313	215,997	8/3/1926	
THOMAS'	72238318	827,258	4/11/1967	
THOMAS'	86855432	5,169,350	3/28/2017	

THOMAS' and Design (Color)	78804603	3,349,935	12/4/2007	
				
THOMAS	88200704	5,769,800	6/4/2019	
TOAST-R-CAKES	72151791	762,418	12/31/1963	
WAKE UP TO WHAT'S POSSIBLE	88227949	5,905,073	11/5/2019	
THOMAS'	88/798,731			30
THOMAS'	88/735,430			29
THOMAS (New Logo)	88/646,195			30
				

THOMAS' NEW (Logo) 	88/646,200			30
THOMAS' OVEN CRAFTED	87/799,108			(30)
THOMAS' PICK ME UPS	88/621,720			30
THOMAS' PICK ME UPS. THE ANYTIME, ANYWHERE SNACK.	88/871,850			30
TOAST-R-CAKES		684,234	8/25/1959	30
SAHARA		853,756	7/30/1968	30