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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM622914

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE: Trademark Security and Pledge Agreement		
SEQUENCE:	2	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vector Tobacco Inc.		01/28/2021	Corporation: VIRGINIA

RECEIVING PARTY DATA

Name:	U.S. Bank National Association, As Collateral Agent	
Street Address:	60 Livingston Ave.	
Internal Address:	EP-MN-WS3C	
City:	St. Paul	
State/Country:	MINNESOTA	
Postal Code:	55107	
Entity Type:	NATIONAL ASSOCIATION: UNITED STATES	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1041041	EAGLE 20'S
Registration Number:	3140520	SILVER EAGLE
Registration Number:	5241313	WHY PAY MORE?
Registration Number:	5271626	EAGLE

CORRESPONDENCE DATA

Fax Number: 3129939767

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128767700

Email: thomas.buettner@lw.com

Correspondent Name: Thomas J. Buettner Latham & Watkins LLP Address Line 1:

Address Line 2: 330 North Wabash Avenue, Suite 2800

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	038507-0983
NAME OF SUBMITTER:	Thomas J. Buettner
SIGNATURE:	/tjb/
DATE SIGNED:	01/28/2021

Total Attachments: 7 source=Vector- VT Trademark Security Agreement (Executed)#page1.tif source=Vector- VT Trademark Security Agreement (Executed)#page2.tif source=Vector- VT Trademark Security Agreement (Executed)#page3.tif source=Vector- VT Trademark Security Agreement (Executed)#page4.tif source=Vector- VT Trademark Security Agreement (Executed)#page5.tif source=Vector- VT Trademark Security Agreement (Executed)#page6.tif source=Vector- VT Trademark Security Agreement (Executed)#page7.tif

TRADEMARK SECURITY AND PLEDGE AGREEMENT

This **TRADEMARK SECURITY AND PLEDGE AGREEMENT**, dated as of January 28, 2021 (as may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, this "<u>Agreement</u>"), is made by Vector Tobacco Inc., a Virginia corporation (the "<u>Grantor</u>") in favor of U.S. Bank National Association, as collateral agent (in such capacity, the "<u>Collateral Agent</u>") for the Noteholders (as defined in the Security Agreement referred to below).

WHEREAS, the Grantor has guaranteed the Notes issued under the Indenture, dated as of January 28, 2021 (as amended, supplemented, or otherwise modified from time to time, the "<u>Indenture</u>") among Vector Group Ltd. (the "<u>Issuer</u>"), the Grantor and certain of the Issuer's other direct and indirect subsidiaries and the Collateral Agent, in its capacity as trustee thereunder.

WHEREAS, it is a condition precedent to the obligations of the Collateral Agent under the Indenture that the Grantor shall have executed and delivered that certain Security Agreement, dated as of January 28, 2021, in favor of the Collateral Agent (as amended, supplemented, replaced or otherwise modified from time to time, the "Security Agreement").

WHEREAS, under the terms of the Security Agreement, the Grantor has granted a security interest in certain property, including certain Intellectual Property of the Grantor to the Collateral Agent for the benefit of the Secured Parties, and has agreed as a condition thereof to execute this Agreement for recording with the United States Patent and Trademark Office and other applicable Governmental Authorities.

WHEREAS, this Agreement is supplemental to the provisions contained in the Security Agreement and, in the event of an inconsistency among them, the Security Agreement shall control over this Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor agrees as follows:

1. **DEFINITIONS.**

- 1.1 Terms Defined in the Security Agreement. All capitalized terms used in this Agreement and not otherwise defined herein shall have the meanings assigned to them in the Security Agreement.
- **1.2** Certain Defined Terms. As used in this Agreement, the following terms shall have the following meanings:

"Assignment of Trademarks" has the meaning set forth in Section 2.2 herein.

"PTO" means the United States Patent and Trademark Office.

"Trademark Collateral" has the meaning set forth in Section 2.1 herein.

1.3 <u>Rules of Construction</u>. Unless otherwise provided herein, the rules of construction set forth in Section 1.2 of the Security Agreement shall be applicable to this Agreement.

2. GRANT OF SECURITY INTEREST.

- 2.1 Security Interest. As collateral security for the payment and performance in full of all of the Secured Liabilities, the Grantor hereby pledges and grants to the Collateral Agent, for the benefit of the Secured Parties, a continuing security interest in and lien on all of the Grantor's right, title and interest in all Trademarks owned by the Grantor, including the Trademarks referred to on Schedule A hereto (as such schedule may be amended or supplemented from time to time), in each case whether now or hereafter existing or arising or in which the Grantor now has or hereafter owns or acquires, and all rights to sue for past, present and future infringements or dilutions thereof, and all proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages, and proceeds of suit (collectively, the "Trademark Collateral").
- 2.2 Assignment of Trademarks upon Default. The Grantor acknowledges that the Collateral Agent has the right, pursuant to the power of attorney granted the Collateral Agent hereunder and under the Security Agreement, upon the occurrence and during the continuance of an Event of Default, to execute on behalf of the Grantor an assignment of Trademarks that constitute Trademark Collateral (each an "Assignment of Trademarks") for the sole purpose of effecting the Collateral Agent's exercise of its remedies under Section 8 of the Security Agreement. In furtherance of the foregoing, the Grantor hereby authorizes the Collateral Agent to complete, execute and record with the PTO an Assignment of Trademarks on behalf of the Grantor upon the occurrence and during the continuance of an Event of Default for the sole purpose of effecting the Collateral Agent's exercise of its remedies under Section 8 of the Security Agreement.
- 2.3 Conditional Assignment. In addition to, and not by way of limitation of, the grant and pledge of the Trademark Collateral provided in Section 2.1, the Grantor hereby grants, assigns, transfers, conveys and sets over to the Collateral Agent, for the benefit of the Secured Parties, the Grantor's entire right, title and interest in and to the Trademark Collateral; provided, that such grant, assignment, transfer and conveyance shall be and become of force and effect only (a) in connection with the Collateral Agent's exercise of its rights and remedies in strict accordance with the terms of the Security Agreement, and (b) upon or after the occurrence and during the continuance of an Event of Default and (c) either (i) upon the written demand of the Collateral Agent at any time during such continuance or (ii) immediately and automatically (without notice or action of any kind by

the Collateral Agent) upon an Event of Default for which acceleration of the payment of the Notes is automatic under the Indenture or upon the sale or other disposition of or foreclosure upon the Collateral pursuant to the Security Agreement and applicable law (including the transfer or other disposition of the Collateral by the Grantor to the Collateral Agent or its nominee in lieu of foreclosure).

2.4 Security Agreement. Pursuant to the Security Agreement the Grantor has granted to the Collateral Agent, for the benefit of the Secured Parties, a continuing security interest in and lien on the Collateral (including the Trademark Collateral). Agreement, and all rights and interests of the Collateral Agent in and to the Collateral (including the Trademark Collateral) thereunder, are hereby ratified and confirmed in all respects, and the Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In no event shall this Agreement, the grant, assignment, transfer and conveyance of the Trademark Collateral hereunder, or the recordation of this Agreement (or any other document hereunder) with the PTO, adversely affect or impair, in any way or to any extent, the Security Agreement, the security interest of the Collateral Agent in the Collateral (including the Trademark Collateral) pursuant to the Security Agreement, the attachment and perfection of such security interest under the UCC (including the security interest in the Trademark Collateral), or any present or future rights and interests of the Collateral Agent in and to the Collateral under or in connection with the Security Agreement or the UCC. In the event that any provision of this Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

3. AFTER-ACQUIRED TRADEMARKS

- **3.1** After-acquired Trademarks. If, after the execution of the Agreement and before the end of the Security Period, the Grantor shall develop or acquire any new Trademarks, the provisions of this Agreement shall automatically apply thereto.
- 3.2 Amendment to Schedule. The Grantor authorizes the Collateral Agent to modify this Agreement and the Assignments of Trademarks, without the necessity of the Grantor's further approval or signature, by amending Schedule A hereto and the Annex to each Assignment of Trademarks to include any future or other Trademarks that become part of the Trademark Collateral under Section 2 or Section 3.1.

4. GOVERNING LAW; CONSENT TO JURISDICTION.

This Agreement, the relationship between the parties hereunder and any claim or dispute (whether sounding in contract, tort, statute or otherwise) relating to this Agreement or that relationship shall be governed by and construed in accordance with law of the State of New York including section 5-1401 of the New York General Obligations Law but excluding any other conflict of law rules that would lead to the application of the law of another jurisdiction. If the law of a jurisdiction other than New York is, under section 1-

105(2) of the UCC, mandatorily applicable to the perfection, priority or enforcement of any security interest granted under this Agreement in respect of any Trademark Collateral, that other law shall apply solely to the matters of perfection, priority or enforcement to which it is mandatorily applicable.

5. MISCELLANEOUS.

- (a) <u>Headings</u>. The headings of each section of this Agreement are for convenience only and shall not define or limit the provisions thereof. This Agreement and all rights and obligations hereunder shall be binding upon the Grantor and its respective successors and assigns, and shall inure to the benefit of the Secured Parties and their respective successors and assigns. If any term of this Agreement shall be held to be invalid, illegal or unenforceable, the validity of all other terms hereof shall in no way be affected thereby, and this Agreement shall be construed and be enforceable as if such invalid, illegal or unenforceable term had not been included herein. The Grantor acknowledges receipt of a copy of this Agreement.
- (b) <u>Counterparts</u>. This Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

[Signatures begin on next page]

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IN WITNESS WHEREOF, the Grantor has caused this Trademark Security and Pledge Agreement to be executed and delivered by its duly authorized officer as of the day and year first above written.

VECTOR TOBACCO INC., as Grantor

By:

Name: Marc N. Bell

Title: Senior Vice President, General

Counsel and Secretary

REEL: 007172 FRAME: 0446

U.S. Bank National Association, as Collateral

Agent

By:

Name: Title:

Joshua A. Hahn Vice President

REEL: 007172 FRAME: 0447

Schedule A to the Trademark Security and Pledge Agreement

Grantor: Vector Tobacco, Inc.

<u>United States Trademark Registrations of Grantor</u>

Trademark	Registration No./ Application No.	Registration Date/ Application Date
EAGLE 20'S	1041041/73065753	08-JUN-1976/14-OCT-1975
SILVER EAGLE	3140520/78632586	05-SEP-2006/18-MAY-2005
WHY PAY MORE?	5241313/87265921	11-JUL-2017/12-DEC-2016
EAGLE	5271626/86574929	22-AUG-2017/24-MAR-2015

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RECORDED: 01/28/2021