

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM623212

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lifelines Limited		01/22/2021	Corporation: ENGLAND
RECEIVING PARTY DATA			
Name:	Lifelines Neuro Company, LLC		
Street Address:	900 E Main Street, Suite 300		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40206		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4462873	LIFELINES	
Registration Number:	3600827	TRACKIT	
Registration Number:	3805317	TRACK IT SLEEP WALKER	
CORRESPONDENCE DATA			
Fax Number:	8592520779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8592520889		
Email:	robin@iplaw1.net		
Correspondent Name:	Nicholas P. Coleman		
Address Line 1:	800 Corporate Drive, Suite 200		
Address Line 4:	Lexington, KENTUCKY 40503		
ATTORNEY DOCKET NUMBER:	1735-021		
NAME OF SUBMITTER:	Nick Coleman		
SIGNATURE:	/Nick Coleman/		
DATE SIGNED:	01/29/2021		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made among Lifelines Limited, a corporation formed under the laws of the United Kingdom and having a place of business at 7 Clarendon Court Over Wallop, Nr Stockbridge Hampshire, ENGLAND SO208HU (the "Assignor"), and Lifelines Neuro Company, LLC, a Delaware limited liability company, having a place of business at 900 E Main, Suite 300, Louisville, KENTUCKY 40206 (the "Assignee") (each a "party" and collectively, the "parties").

WHEREAS, Assignor is the owner of certain trademark rights set forth on Schedule A hereto (the "Trademarks");

WHEREAS, Assignor has not abandoned the Trademarks or any rights associated therewith; and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Trademarks.

NOW THEREFORE, for good and valuable consideration, including the premises and covenants set forth herein, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. Assignor hereby conveys, assigns and transfers to Assignee, and Assignee hereby acquires and accepts from Assignor, all of Assignor's right, title and interest in, to and under the Trademarks, including any and all goodwill symbolized thereby, all rights therein provided by international conventions and treaties, all rights of priority and renewals, and all rights to sue and recover damages for past, present and future infringement, dilution, misappropriation, unlawful imitation or other violation thereof or conflict therewith.

2. Further Assurances.

(a) Assignor shall (i) execute and deliver at the request of the Assignee, all papers, instruments and assignments, and perform any other reasonable acts the Assignee may require in order to (A) update the public records with the correct registered owner's name of any of the Trademarks and/or (B) vest all Assignor's rights, title, and interest in and to the Trademarks in the Assignee and (ii) provide reasonable evidence as necessary to document any of the foregoing.

(b) Assignor hereby irrevocably designates and appoints Assignee, and Assignee's duly authorized officers, agents and representatives, as its agents and attorneys-in-fact with full power of substitution to act for and on the behalf and instead of Assignor, to execute and file any such document or documents and to do all other lawfully permitted acts in order to vest in Assignee or record in the name of Assignee all of Assignor's right, title, and interest in and to the Trademarks with the same legal force and effect as if executed by Assignor.

3. Due Authorization. Assignor hereby authorizes and requests the appropriate official of any applicable Governmental Authority to record this Assignment and issue any and all registrations from any and all applications for registration included in the Trademarks or any renewals of the same to and in the name of Assignee.

4. Counterparts. This Assignment may be executed and delivered (including by electronic transmission) in one or more counterparts, and by the different parties hereto in separate counterparts, each of which when executed shall be deemed to be an original, but all of which taken together shall constitute one and the same agreement.

The remainder of this page is intentionally left blank.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized representative.

LIFELINES LIMITED

By: D. K. Hulin
(Signature)

22 Jan 2021
Date

DAVID HULIN
(Print or type name)

DIRECTOR
(Print or type title)

LIFELINES NEURO COMPANY, LLC

By: _____
(Signature)

Date

(Print or type name)

(Print or type title)

LIFELINES NEURO COMPANY, LLC

By: _____
(Signature)

Mack Jackson

Date

28/1/21

(Print or type name)

MACK JACKSON

(Print or type title)

President & COO

Schedule A

<u>Mark</u>	<u>U.S. Trademark Application Number</u>	<u>U.S. Trademark Registration Number</u>
LIFELINES and Design	77082202	4,462,873
TRACKIT and Design	77082204	3,600,827
TRACKIT SLEEP WALKER	77542838	3,805,317