

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM623638

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Assignment Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Caleres, Inc		06/04/2019	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Vionic Group LLC		
Street Address:	4040 Civic Center Drive, Suite 430		
City:	San Rafael		
State/Country:	CALIFORNIA		
Postal Code:	94903		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	3829838	1STRAY	
Registration Number:	3839523	1STRAY	
Registration Number:	1832064	ORTHAHEEL	
Registration Number:	2727758	VASYLI	
Registration Number:	4135546	VASYLI	
Registration Number:	4511131	VIONIC	
Registration Number:	4617851	VIONIC	
Registration Number:	4351690	VIONIC	
Registration Number:	4423188	VIONIC	
Registration Number:	4675978	VIONIC	
Registration Number:	4679473	VIONIC GROUP	
Registration Number:	4679474	VIONIC GROUP	
Registration Number:	4721441	VIONIC INNOVATION LAB	
Registration Number:	3999381	WALK MOVE LIVE	
Registration Number:	4867683	WALK. MOVE. LIVE.	
Registration Number:	4433081	VASYLI THINK TANK	
Registration Number:	5064586	SOLE STORY	
Registration Number:	5266524	SOLE STORY	
Registration Number:	4868471	VIONIC SUPPORTS	

OP \$515.00 3829838

Property Type	Number	Word Mark
Registration Number:	4947108	VIONIC SUPPORTS

CORRESPONDENCE DATA

Fax Number: 3148544098

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-854-4000

Email: dlnorman@caleres.com

Correspondent Name: Deborah L. Norman

Address Line 1: 8300 Maryland Avenue

Address Line 4: St. Louis, MISSOURI 63105

NAME OF SUBMITTER: Deborah L. Norman

SIGNATURE: /deborah l. norman/

DATE SIGNED: 02/01/2021

Total Attachments: 11

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- source=Assignment_Caleres_to_Vionic_Group_Illc#page5.tif
- source=Assignment_Caleres_to_Vionic_Group_Illc#page6.tif
- source=Assignment_Caleres_to_Vionic_Group_Illc#page7.tif
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Trademark Assignment"), including all schedules attached hereto, is entered into as of June 4, 2019 by and between Caleres, Inc., a New York corporation, whose full post office address is 8300 Maryland Ave., St. Louis, MO 63105 ("Caleres") and Vionic Group LLC, a Delaware limited liability company, whose full post office address is 4040 Civic Center Drive, Suite 430, San Rafael, CA 94903 ("Vionic"). Caleres and Vionic may be each referred to as a "Party" and, collectively, as the "Parties."

WHEREAS, Caleres desires to assign to Vionic and Vionic desires to accept from Caleres ownership of the Caleres Owned Marks identified on Exhibit A.

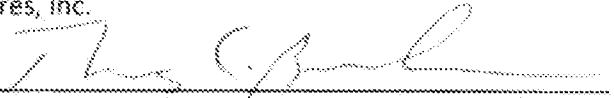
NOW, THEREFORE, Caleres, for good and valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer unto Vionic, all of its right, title, and interest in, to or under the Caleres Owned Marks expressly identified on Exhibit A, including all goodwill of the business associated therewith. This Trademark Assignment may be recorded with the United States Patent and Trademark Office and with comparable offices in other jurisdictions throughout the world, as well as with any other United States or foreign government office as may be necessary or appropriate.

This Trademark Assignment may be executed simultaneously in multiple counterparts, and in separate counterparts (including via facsimile or portable document (PDF)), each of which shall be deemed an original, but all of which taken together shall constitute one and the same instrument.

[Signature Page Follows]


Caleres

Caleres, Inc.

By: 

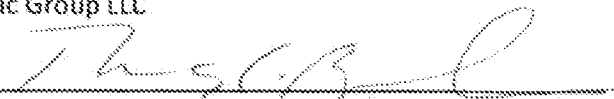
Name: THOMAS C. BURKE

Title: VICE PRESIDENT, GENERAL COUNSEL & SECRETARY

Witness: 

Vionic

Vionic Group LLC

By: 

Name: THOMAS C. BURKE

Title: VICE PRESIDENT, SECRETARY

Exhibit A to Trademark Assignment

Owner	Application Date	Name	Jurisdiction	Class of Goods	Filing No.	Asset Type	Registration Number	Status	Issued Date
Caleres, Inc.	4/14/10	1STRAY	CA	N/A	848,217	Trademark	848,217	Registered	4/10/13
Caleres, Inc.	1/31/13	15TRAY	EU	10, 25, 35	11535986	Trademark	11535986	Registered	6/25/13
Caleres, Inc.	12/17/09	15TRAY	US	10	77/895,776	Trademark	3,829,838	Registered	8/3/10
Caleres, Inc.	12/17/09	15TRAY	US	25	77/895,789	Trademark	3,639,523	Registered	8/24/10
Caleres, Inc.	7/11/13	FMT	AR	10	3263177	Trademark	2672763	Registered	8/25/14
Caleres, Inc.	7/11/13	FMT	AR	25	3263178	Trademark	2672764	Registered	8/25/14
Caleres, Inc.	3/24/10	FMT	AU	10, 25	1352363	Trademark	1352363	Registered	3/24/10
Caleres, Inc.	4/3/13	FMT	BR	10	840471688	Trademark	840471688	Registered	12/29/15
Caleres, Inc.	4/3/13	FMT	BR	25	840471696	Trademark	840471696	Registered	12/29/15
Caleres, Inc.	12/12/12	FMT	CA	N/A	1606359	Trademark	TMA923561	Registered	12/16/15
Caleres, Inc.	6/2/13	FMT	CH	10, 25, 35	594917013	Trademark	652053	Registered	11/10/13
Caleres, Inc.	5/24/13	FMT	CL	10	1057779	Trademark	1127053	Registered	9/23/14

Exhibit A to Trademark Assignment

Owner	Application Date	Name	Jurisdiction	Class of Goods	Filing No.	Asset Type	Registration Number	Status	Issued Date
Caleres, Inc.	5/15/13	FMT	CL	25	1057780	Trademark	3066477	Registered	12/19/13
Caleres, Inc.	5/15/13	FMT	CL	25	1057780	Trademark	1066477	Registered	12/19/13
Caleres, Inc.	6/1/10	FMT	CN	10	8350580	Trademark	8350580	Registered	6/13/11
Caleres, Inc.	7/12/09	FMT	EU	10, 25	8737521	Trademark	8737521	Registered	2/6/10
Caleres, Inc.	6/4/10	FMT	IN	10	1975071	Trademark	1975071	Registered	2/15/16
Caleres, Inc.	6/4/10	FMT	IN	25	1975072	Trademark	1397624	Registered	11/23/16
Caleres, Inc.	5/26/15	FMT	JP	10	2015049987	Trademark	5821739	Registered	1/22/16
Caleres, Inc.	4/21/10	FMT	MX	10	1083334	Trademark	1157722	Registered	5/12/10
Caleres, Inc.	4/21/10	FMT	MX	25	1083337	Trademark	1156737	Registered	4/30/10
Caleres, Inc.	3/30/11	FMT	NZ	10, 25		Trademark	839596	Registered	10/9/11
Caleres, Inc.	5/24/10	FMT	TW	10, 25	98024791	Trademark	1460961	Registered	6/1/11
Caleres, Inc.	12/9/09	FMT	US	10	77/688,689	Trademark	4,396,455	Registered	9/3/13
Caleres, Inc.	5/2/13	FMT	US	25	85/921,350	Trademark	4,540,033	Registered	5/27/14

Exhibit A to Trademark Assignment

Owner	Application Date	Name	Jurisdiction	Class of Goods	Filing No.	Asset Type	Registration Number	Status	Issued Date
Caleres, Inc.	5/13/10	Labyrinth Design	US	10		Trademark		Registered	
Caleres, Inc.	3/22/12	ORTHAHEEL	AR	10	3152995	Trademark	2582524	Registered	7/15/13
Caleres, Inc.	3/22/12	ORTHAHEEL	AR	25	3152996	Trademark	2582525	Registered	7/15/13
Caleres, Inc.	9/28/11	ORTHAHEEL	BR	10	831232005	Trademark	831232005	Registered	7/18/17
Caleres, Inc.	9/28/11	ORTHAHEEL	BR	25	831232030	Trademark	831232030	Registered	7/18/17
Caleres, Inc.	5/2/97	ORTHAHEEL	CA	01	0448910	Trademark	T44528787	Registered	6/5/00
Caleres, Inc.	10/8/06	ORTHAHEEL	MX	10	966502	Trademark	1094488	Registered	4/15/09
Caleres, Inc.	10/8/08	ORTHAHEEL	MX	25	966503	Trademark	1094489	Registered	4/15/09
Caleres, Inc.	5/7/91	ORTHAHEEL	US	10	79/104,481	Trademark	1,832,064	Registered	4/19/94
Caleres, Inc.	9/19/07	ORTHAHEEL	US	25	77/282,997	Trademark	3,570,010	Registered	8/18/09
Caleres, Inc.	2/3/12	VASYU	AR	10	3143555	Trademark	2574800	Registered	6/7/13
Caleres, Inc.	9/28/11	VASYU	BR	10	831232021	Trademark	831232021	Registered	7/11/17
Caleres, Inc.	9/28/11	VASYU	BR	25	831232048	Trademark	831232048	Registered	7/11/17

Exhibit A to Trademark Assignment

Owner	Application Date	Name	Jurisdiction	Class of Goods	Filing No.	Asset Type	Registration Number	Status	Issued Date
Caleres, Inc.	5/2/97	VASYU	CA	02	843908	Trademark	TMA546435	Registered	6/11/01
Caleres, Inc.	10/9/00	VASYU	MX	10	986505	Trademark	1091828	Registered	3/25/09
Caleres, Inc.	10/6/00	VASYU	MX	25	986307	Trademark	1091829	Registered	3/25/09
Caleres, Inc.	1/11/01	VASYU	US	10	76/193,475	Trademark	2727758	Registered	6/17/03
Caleres, Inc.	9/27/11	VASYU	US	10	85/432,552	Trademark	4,135,546	Registered	5/1/12
Caleres, Inc.	10/10/12	VIRONIC	AR	10	3198181	Trademark	2820823	Registered	1/6/14
Caleres, Inc.	10/10/12	VIRONIC	AR	25	3198162	Trademark	2620674	Registered	1/6/14
Caleres, Inc.	7/27/11	VIRONIC	AU	10, 25	1439336	Trademark	1430336	Registered	7/27/11
Caleres, Inc.	8/2/12	VIRONIC	BR	10	940217897	Trademark	840217897	Registered	7/28/17
Caleres, Inc.	6/9/11	VIRONIC	CA	N/A	1538861	Trademark	TMA884026	Registered	9/14/14
Caleres, Inc.	7/9/13	VIRONIC	CH	10, 25, 35	58482/2013	Trademark	652392	Registered	12/17/13
Caleres, Inc.	3/7/13	VIRONIC	CL	10	1048773	Trademark	1048183	Registered	10/4/13
Caleres, Inc.	1/19/12	VIRONIC	CN	10	10440923	Trademark	10440923	Registered	1/19/12

Exhibit A to Trademark Assignment

Owner	Application Date	Name	Jurisdiction	Class of Goods	Filing No.	Asset Type	Registration Number	Status	Issued Date
Caleres, Inc.	1/30/15	VIONIC	CN	25	16270173	Trademark	16270173	Registered	9/14/17
Caleres, Inc.	12/18/12	VIONIC	EU	10, 25, 35	11436482	Trademark	11436482	Registered	5/2/13
Caleres, Inc.	7/26/11	VIONIC	EU	10, 35	10153064	Trademark	30153064	Registered	7/5/13
Caleres, Inc.	5/30/12	VIONIC	HK	10, 25	302266245	Trademark	302266245	Registered	5/30/12
Caleres, Inc.	1/10/12	VIONIC	IN	10	2264190	Trademark	2264190	Registered	1/10/12
Caleres, Inc.	1/10/12	VIONIC	IN	25	2264191	Trademark	2264191	Registered	1/10/12
Caleres, Inc.	1/26/12	VIONIC	JP	10, 25	2012-004900	Trademark	55314165	Registered	9/10/12
Caleres, Inc.	8/1/12	VIONIC	MX	10	1396632	Trademark	1603427	Registered	9/30/13
Caleres, Inc.	7/27/11	VIONIC	NZ	10, 25		Trademark	846587	Registered	1/27/12
Caleres, Inc.	5/3/16	VIONIC	SG	10, 25	40201607483U	Trademark	40301607483U	Registered	5/3/16
Caleres, Inc.	8/15/12	VIONIC	TW	10, 25	101046187	Trademark	1576336	Registered	5/1/13
Caleres, Inc.	7/15/13	VIONIC (Chinese Characters)	TW	10	102038084	Trademark	1621530	Registered	1/16/14
Caleres, Inc.	7/15/13	VIONIC (Chinese Characters)	TW	35	103038083	Trademark	1640903	Registered	5/1/14

Exhibit A to Trademark Assignment

Owner	Application Date	Name	Jurisdiction	Class of Goods	Filing No.	Asset Type	Registration Number	Status	Issue Date
Caleres, Inc.	7/27/11	VIONIC	US	10	85/081,894	Trademark	4,511,131	Registered	4/8/14
Caleres, Inc.	7/27/11	VIONIC	US	25	85/361,896	Trademark	4,517,851	Registered	10/7/14
Caleres, Inc.	7/27/11	VIONIC	US	10	85/078,973	Trademark	4,551,690	Registered	6/11/13
Caleres, Inc.	7/27/11	VIONIC	US	25	85/079,811	Trademark	4,433,189	Registered	10/22/13
Caleres, Inc.	4/17/13	VIONIC	US	18	85/906,432	Trademark	4,675,978	Registered	1/20/15
Caleres, Inc.	2/18/12	VIONIC	ZA	10	201203695	Trademark	201203695	Registered	9/25/14
Caleres, Inc.	2/14/12	VIONIC	ZA	25	201203686	Trademark	201203686	Registered	9/26/14
Caleres, Inc.	5/14/13	VIONIC GROUP	US	10	85/931,657	Trademark	4,679,473	Registered	1/27/15
Caleres, Inc.	5/14/13	VIONIC GROUP	US	25	85/931,664	Trademark	4,679,474	Registered	1/27/15
Caleres, Inc.	9/11/14	VIONIC INNOVATION LAB	AU	41	1646459	Trademark	1646459	Registered	9/11/14
Caleres, Inc.	9/19/14	VIONIC INNOVATION LAB	CN	41	15376844	Trademark	15376844	Registered	10/28/15
Caleres, Inc.	9/11/14	VIONIC INNOVATION LAB	EU	41	13248075	Trademark	13248075	Registered	9/11/14
Caleres, Inc.	3/19/14	VIONIC INNOVATION LAB	US	41	86/225,877	Trademark	4,721,441	Registered	4/14/15

Exhibit A to Trademark Assignment

Owner	Application Date	Name	Jurisdiction	Class of Goods	Filing No.	Asset Type	Registration Number	Status	Issued Date
Caleres, Inc.	4/11/11	WALK MOVE LIVE	AU	10, 25	1419293	Trademark	1419293	Registered	4/11/11
Caleres, Inc.	9/11/14	WALK MOVE LIVE	AU	10	1646458	Trademark	1646458	Registered	6/3/15
Caleres, Inc.	12/10/10	WALK MOVE LIVE	CA	N/A	1507316	Trademark	866,956	Registered	12/9/13
Caleres, Inc.	8/2/13	WALK MOVE LIVE	CH	10, 25, 35	59495/2013	Trademark	652054	Registered	12/10/13
Caleres, Inc.	10/19/11	WALK MOVE LIVE	CN	25	10082278	Trademark	10082278	Registered	1/7/13
Caleres, Inc.	10/19/11	WALK MOVE LIVE	CN	10	10082279	Trademark	10082279	Registered	1/7/13
Caleres, Inc.	9/19/14	WALK MOVE LIVE	CN	10	15376845	Trademark	15376845	Registered	4/14/17
Caleres, Inc.	4/4/11	WALK MOVE LIVE	EU	10, 25, 35	9865511	Trademark	9865511	Registered	9/6/11
Caleres, Inc.	8/24/12	WALK MOVE LIVE	IN	10	2385131	Trademark	2385131	Registered	3/31/18
Caleres, Inc.	4/12/11	WALK MOVE LIVE	NZ	10, 25	840121	Trademark	840121	Registered	10/12/11
Caleres, Inc.	5/6/10	WALK MOVE LIVE	US	25	85/032,036	Trademark	3,999,381	Registered	7/19/11
Caleres, Inc.	3/14/14	WALK MOVE LIVE	US	10	86/21,015	Trademark	4,867,683	Registered	12/8/15
Caleres, Inc.	2/13/11	VANSYI THINK TANK	AU	41	1403920	Trademark	1403920	Registered	1/13/11

Exhibit A to Trademark Assignment

Owner	Application Date	Name	Jurisdiction	Class of Goods	Filing No.	Asset Type	Registration Number	Status	Issued Date
Caleres, Inc.	11/23/11	VASYU THINK TANK	CA	N/A	1559439	Trademark	TM4889646	Registered	11/17/14
Caleres, Inc.	4/6/11	VASYU THINK TANK	EU	41, 42	9873407	Trademark	9873407	Registered	9/8/11
Caleres, Inc.	11/29/11	VASYU THINK TANK	US	41, 42	85/482,416	Trademark	4,433,081	Registered	11/12/13
Caleres, Inc.	5/27/05	FASHIONEERED WALKWEAR	AU	25	1057553	Trademark	1057553	Registered	5/27/05
Caleres, Inc.	5/27/05	FASHIONEERED WALKWEAR	NZ	25		Trademark	730341	Registered	12/1/05
Caleres, Inc.	11/25/13	SOLE STORY	US	35	86/128,014	Trademark	5084586	Registered	10/18/16
Caleres, Inc.	7/15/15	SOLE STORY	US	41	86/693,787	Trademark	5266524	Registered	8/15/17
Caleres, Inc.	5/6/03	AOI & Design	CA	N/A	728340	Trademark	497,391	Registered	7/17/98
Caleres, Inc.	8/13/13	BEFORE AFTER	CH	10, 25, 35	652068	Trademark	598967013	Registered	12/10/13
Caleres, Inc.	4/4/11	AMS ADVANCED MOTION SYSTEMS	EU	10, 25, 35	9865593	Trademark	9865593	Registered	9/6/11
Caleres, Inc.	4/4/11	MISCELLANEOUS DESIGN	EU & RCD	10, 25, 35	9865569	Trademark	9865569	Registered	9/6/11
Caleres, Inc.	4/1/15	VIONIC SUPPORTS	US	44	86/583,868	Trademark	4,868,471	Registered	12/8/15
Caleres, Inc.	4/10/15	VIONIC SUPPORTS Design	EU	44	13927009	Trademark	13927009	Registered	8/13/15

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Caleres, Inc.	10/13/14	VICNIC SUPPORTS Design	US	44	85421875	Trademark	4,947,108	Registered	4/25/16
Caleres, Inc.	9/26/16	VICNIC	TH	25	160108234	Trademark		Pending	
Caleres, Inc.	8/24/12	WALK MOVE LIVE	IN	25	2305132	Trademark		Pending	
Caleres, Inc.	9/26/11	WELL BEING WITH EVERY STEP	CN	10	10005095	Trademark	10005095	Registered	2/28/13
Caleres, Inc.	9/26/11	WELL BEING WITH EVERY STEP	CN	25	10005094	Trademark	10005094	Registered	3/7/13

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