

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM623702

| | | | |
|---|-------------------------------------|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Zeta Interactive LLC | | 07/28/2017 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Zeta Global LLC | | |
| Street Address: | 3 Park Ave, 33rd Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10016 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 7 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4601443 | ZETA ACTIONS | |
| Registration Number: | 4601441 | ZETA ENTERPRISE | |
| Registration Number: | 4728899 | ZETA HUB | |
| Registration Number: | 4601442 | ZETAXCHANGE | |
| Registration Number: | 3711927 | ZETA | |
| Registration Number: | 5410097 | ZETA | |
| Registration Number: | 5410098 | ZETA GLOBAL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 6462762697 | | |
| Email: | cosnato@zetaglobal.com | | |
| Correspondent Name: | Candice Osnato | | |
| Address Line 1: | 3 Park Ave, 33rd Floor | | |
| Address Line 2: | Zeta Global Corp. | | |
| Address Line 4: | New York, NEW YORK 10016 | | |
| NAME OF SUBMITTER: | Candice Hebden Osnato | | |
| SIGNATURE: | /candicehebdenosnato/ | | |

OP \$190.00 4601443

| | |
|---|------------|
| DATE SIGNED: | 02/01/2021 |
| Total Attachments: 3 source=TM_Assignment_ZetaLLC#page1.tif source=TM_Assignment_ZetaLLC#page2.tif source=TM_Assignment_ZetaLLC#page3.tif | |


Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ZETA INTERACTIVE, LLC", CHANGING ITS NAME FROM "ZETA INTERACTIVE, LLC" TO "ZETA GLOBAL, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JULY, A.D. 2017, AT 11 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

5025641 8100
SR# 20210125049

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202297298
Date: 01-15-21

TRADEMARK
REEL: 007176 FRAME: 0523

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: Zeta Interactive, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

ARTICLE FIRST SHALL BE AMENDED TO READ AS FOLLOWS:

"FIRST: The name of the limited liability company is Zeta Global, LLC"

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 26th day of July, A.D. 2017.

By: Thomas Barila

Authorized Person(s)

Name: Thomas Barila

Print or Type

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "ZETA GLOBAL, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE FIFTEENTH DAY OF JANUARY, A.D. 2021.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "ZETA GLOBAL, LLC" WAS FORMED ON THE SIXTEENTH DAY OF AUGUST, A.D. 2011.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.



5025641 8300

SR# 20210125049

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 202297277

Date: 01-15-21