# OP \$40.00 5099999

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM623704

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Zeta Interactive Corp		04/17/2017	Corporation: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Zeta Global Corp.	
Street Address:	3 Park Ave, 33rd Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10016	
Entity Type:	Corporation: DELAWARE	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	5099999	SCAAS

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 6462762697

Email: cosnato@zetaglobal.com

Correspondent Name: Candice Osnato
Address Line 1: 3 Park Ave, 33rd Floor
Address Line 2: Zeta Global Corp.

Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER: Candice Hebden Osnato	
SIGNATURE:	/candicehebdenosnato/
DATE SIGNED:	02/01/2021

**Total Attachments: 3** 

source=TM\_Assignment\_ZetaCorp#page1.tif source=TM\_Assignment\_ZetaCorp#page2.tif source=TM\_Assignment\_ZetaCorp#page3.tif

> TRADEMARK REEL: 007176 FRAME: 0526



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "ZETA INTERACTIVE

CORP.", CHANGING ITS NAME FROM "ZETA INTERACTIVE CORP." TO

"ZETA GLOBAL CORP.", FILED IN THIS OFFICE ON THE SEVENTEENTH

DAY OF APRIL, A.D. 2017, AT 3:48 O'CLOCK P.M.

4431538 8100 SR# 20210125031

You may verify this certificate online at corp.delaware.gov/authver.shtml

Justicey 14 Business, Successivy of State 5

Authentication: 202297263

Date: 01-15-21

TRADEMARK REEL: 007176 FRAME: 0527

State of Delaware Secretary of State Division of Corporations Delivered 03:48 PM 04/17/2017 FILED 03:48 PM 04/17/2017 SR 20172552399 - File Number 4431538

## STATE OF DELAWARE CERTIFICATE OF AMENDMENT OF THE SEVENTH AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF ZETA INTERACTIVE CORP.

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST**: That the Board of Directors of Zeta Interactive Corp., has duly adopted a resolution for an amendment of the Certificate of Incorporation of said corporation. The resolution setting forth the proposed amendment is as follows:

**RESOLVED**, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "ONE" so that, as amended, said Article shall be and read as follows:

"That the name of the Corporation is: Zeta Global Corp. (the "Corporation").

**SECOND:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 17th day of April, 2017.

Name: Steven Vine Title: Secretary

204020879.1

TRADEMARK
REEL: 007176 FRAME: 0528



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY "ZETA GLOBAL CORP." IS DULY

INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD

STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS

OF THIS OFFICE SHOW, AS OF THE FIFTEENTH DAY OF JANUARY, A.D. 2021.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "ZETA GLOBAL CORP." WAS INCORPORATED ON THE TWENTY-EIGHTH DAY OF SEPTEMBER, A.D. 2007.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

4431538 8300 SR# 20210125031

RECORDED: 02/01/2021

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jathony H. Bushack, Successivy at States

Authentication: 202297260

Date: 01-15-21

TRADEMARK REEL: 007176 FRAME: 0529