

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM623774

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sandhills Global, Inc.		12/27/2020	Corporation: NEBRASKA
RECEIVING PARTY DATA			
Name:	402 Ventures, LLC		
Street Address:	120 W. Harvest Drive		
City:	Lincoln		
State/Country:	NEBRASKA		
Postal Code:	68521		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4924371	HIBID	
Registration Number:	3844721	BIDOPIA	
Registration Number:	3080038	AUCTION FLEX	
Registration Number:	5956119		
Registration Number:	5956118	AUCTION FLEX 360	
Registration Number:	6193371	GAVEL BUDDY	
CORRESPONDENCE DATA			
Fax Number:	4023909005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4023909500		
Email:	ip@koleyjessen.com		
Correspondent Name:	Roberta L. Christensen		
Address Line 1:	1125 S 103rd Street		
Address Line 2:	One Pacific Place, Suite 800		
Address Line 4:	Omaha, NEBRASKA 68124		
ATTORNEY DOCKET NUMBER:	18072-0031		
NAME OF SUBMITTER:	Roberta L. Christensen		
SIGNATURE:	/rlc/		
DATE SIGNED:	02/02/2021		

OP \$165.00 4924371

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective as of December 27, 2020, by Sandhills Global, Inc., an Nebraska corporation ("Assignor"), having an address of 120 W. Harvest Drive, Lincoln, Nebraska 68521, and 402 Ventures, LLC, a Delaware limited liability company ("Assignee"), having an address of 120 W. Harvest Drive, Lincoln, Nebraska 68521.

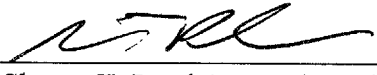
WHEREAS, Assignor is the owner of the trademarks listed on Exhibit "A", attached hereto (the "Trademarks"), and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, all applications and registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

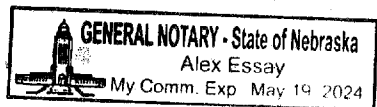
Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademark in any and all countries.

Sandhills Global, Inc., Assignor

By: 
Shawn T. Peed, Executive Vice President

State of Nebraska)
) ss.
County of Lancaster)

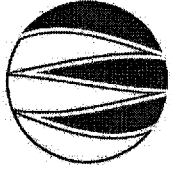
On this 27 day of December, 2020, before a Notary Public in and for the county and state aforesaid, appeared Shawn T. Peed, to me personally known to be the signer of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.




Notary Public

EXHIBIT "A"

U.S. Trademarks

Mark	Registration No.
HIBID	4,924,371
BIDOPIA	3,844,721
AUCTION FLEX	3,080,038
MISCELLANEOUS DESIGN 	5,956,119
AUCTION FLEX 360	5,956,118
GAVEL BUDDY	6,193,371