

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM623819

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Victoria's Secret Stores Brand Management, Inc.		04/03/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Victoria's Secret Stores Brand Management, LLC		
Street Address:	Four Limited Parkway		
City:	Reynoldsburg		
State/Country:	OHIO		
Postal Code:	43068		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5984581	PINK SOCIETY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	614-415-7298		
Email:	VSSBMIP@victoria.com		
Correspondent Name:	VS - Legal Services, IP Team		
Address Line 1:	Three Limited Parkway		
Address Line 4:	Columbus, OHIO 43230		
NAME OF SUBMITTER:	Dionne Strange		
SIGNATURE:	/Dionne Strange/		
DATE SIGNED:	02/02/2021		
Total Attachments: 2			
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source=Victoria_s Secret Stores Brand Management, Inc. - Conversion to LLC, 4-03-2020#page2.tif			

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC." TO "VICTORIA'S SECRET STORES BRAND MANAGEMENT, LLC", FILED IN THIS OFFICE ON THE THIRD DAY OF APRIL, A.D. 2020, AT 7:32 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIFTH DAY OF APRIL, A.D. 2020 AT 12:01 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

3917124 8100V
SR# 20202593426

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202717542
Date: 04-06-20

TRADEMARK
REEL: 007177 FRAME: 0246

State of Delaware
Secretary of State
Division of Corporations
Delivered 07:32 PM 04/03/2020
FILED 07:32 PM 04/03/2020

SR 20202593426 - File Number 3917124

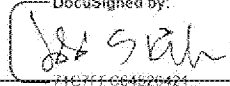
STATE OF DELAWARE
CERTIFICATE OF CONVERSION
OF
VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC.
INTO
VICTORIA'S SECRET STORES BRAND MANAGEMENT, LLC

THE UNDERSIGNED, being a duly authorized officer of Victoria's Secret Stores Brand Management, Inc., a Delaware corporation (the "Corporation"), does hereby certify that:

1. The name of the Corporation immediately prior to the filing of this Certificate of Conversion is Victoria's Secret Stores Brand Management, Inc.
2. The certificate of incorporation of the Corporation was filed with the Delaware Secretary of State on January 26, 2005 and the Corporation was incorporated on such date.
3. The name of the Delaware limited liability company, to which the Corporation shall be converted, as set forth in the limited liability company's Certificate of Formation is Victoria's Secret Stores Brand Management, LLC.
4. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law. The Board of Directors of the Corporation adopted a resolution approving the conversion of the Corporation from a Delaware corporation to a Delaware limited liability company and recommending the approval of such conversion by the sole stockholder of the Corporation. The sole stockholder of the Corporation adopted the resolution of the Board of Directors approving the conversion of the Corporation from a Delaware corporation to a Delaware limited liability company.
5. The conversion shall be effective at 12:01 a.m., Eastern Daylight Time, on April 5, 2020.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Conversion to be executed by a duly authorized officer, as of the 3rd day of April, 2020.

VICTORIA'S SECRET STORES BRAND
MANAGEMENT, INC.

By:  DocuSigned by:

Todd G. Helvie, Senior Vice President - Tax