

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM623885

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BFY Brands, Inc.		12/22/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BFY Brands, LLC		
<b>Street Address:</b>	79 Industrial Place		
<b>City:</b>	Middletown		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10940		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5840437	DO ONE BETTER	
<b>Registration Number:</b>	5950733	FARM2 FUTURE	
<b>Registration Number:</b>	5923935	FARM2FUTURE	
<b>Registration Number:</b>	5950734	FARM2FUTURE	
<b>Registration Number:</b>	5941237	FARM2FUTURE	
<b>Registration Number:</b>	5192751	OUR LITTLE REBELLION	
<b>Registration Number:</b>	5341608	OUR LITTLE REBELLION	
<b>Registration Number:</b>	5957098	POPCORNERS FLEX	
<b>Registration Number:</b>	5957099	POPCORNERS FLOURISH	
<b>Registration Number:</b>	5800740	POPCRINKLES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademarks@pepsico.com		
<b>Correspondent Name:</b>	Jeanette S. Zimmer		
<b>Address Line 1:</b>	7701 Legacy Drive		
<b>Address Line 2:</b>	Mail Stop 3A-110H		
<b>Address Line 4:</b>	Plano, TEXAS 75024		

CH \$265.00 5840437

<b>NAME OF SUBMITTER:</b>	Jeanette S. Zimmer
<b>SIGNATURE:</b>	/Jeanette S. Zimmer/
<b>DATE SIGNED:</b>	02/02/2021
<b>Total Attachments: 4</b> source=BFY Brands, Inc.-DE-Conversion#page1.tif source=BFY Brands, Inc.-DE-Conversion#page2.tif source=BFY Brands, Inc.-DE-Conversion#page3.tif source=BFY Brands, Inc.-DE-Conversion#page4.tif	

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BFY BRANDS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BFY BRANDS, INC." TO "BFY BRANDS, LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2020, AT 8:14 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

5748987 8100V  
SR# 20208724134

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204443997  
Date: 12-30-20

**TRADEMARK**  
**REEL: 007177 FRAME: 0636**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:14 AM 12/22/2020  
FILED 08:14 AM 12/22/2020  
SR 20208724134 - File Number 5748987

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

1. The jurisdiction where the Corporation first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the corporation first formed is May 18, 2015.
4. The name of the Corporation immediately prior to filing this Certificate is BFY Brands, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is BFY Brands, LLC.
6. This Certificate of Conversion shall be effective on December 22, 2020.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate as of December 22, 2020.

/s/ Susan Y. Chao  
By: \_\_\_\_\_  
Name: Susan Y. Chao  
Assistant Secretary

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "BFY BRANDS, LLC" FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2020, AT 8:14 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

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SR# 20208724134

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Authentication: 204443997  
Date: 12-30-20

**TRADEMARK**  
**REEL: 007177 FRAME: 0638**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:14 AM 12/22/2020  
FILED 08:14 AM 12/22/2020  
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**STATE OF DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE OF FORMATION**

**First:** The name of the limited liability company is BFY Brands, LLC.

**Second:** The address of its registered office in the State of Delaware is:  
Corporation Trust Center, 1209 Orange Street, City of Wilmington, County of New  
Castle, Delaware, 19801.

The name of its registered agent at such address is The Corporation Trust Company.

**Third:** This Certificate of Formation shall be effective on December 22, 2020.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Formation as of  
December 22, 2020.

/s/ Susan Y. Chao  
By: \_\_\_\_\_  
Name: Susan Y. Chao  
Manager

#121138-1

**RECORDED: 02/02/2021**

**TRADEMARK  
REEL: 007177 FRAME: 0639**