

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM623938

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MACK & SCHUHLE, INC.		12/22/2020	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LaRue Wines, Inc.		
<b>Street Address:</b>	401 East Main Street		
<b>City:</b>	Turlock		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95380		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5531696	LA RUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8642711592		
<b>Email:</b>	usdocketing@dority-manning.com		
<b>Correspondent Name:</b>	Dority & Manning, P.A		
<b>Address Line 1:</b>	PO Box 1449		
<b>Address Line 4:</b>	Greenville, SOUTH CAROLINA 29602		
<b>NAME OF SUBMITTER:</b>	Jason A. Pittman		
<b>SIGNATURE:</b>	/Jason A. Pittman/		
<b>DATE SIGNED:</b>	02/02/2021		
<b>Total Attachments: 1</b>			
source=LARU-4-TM-L Assignment#page1.tif			

OP \$40.00 5531696

EXHIBIT A to SETTLEMENT AGREEMENT

ASSIGNMENT

WHEREAS, Mack & Schuhle, Inc., a corporation of the State of Florida, has adopted, used, and is currently using the following trademark which is registered in the United States Patent and Trademark Office: Registration No. 5,531,696, registered July 31, 2018 for the mark LA RUE (referred to herein as the "LA RUE trademark") for "Alcoholic beverages, except beer; sparkling wines; wines" in International Class 033.

WHEREAS, LaRue Wines, Inc., a corporation of the State of California, having a place of business at 401 East Main Street, Turlock, CA 95380, is desirous of acquiring said trademark and registration therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Mack & Schuhle, Inc., does hereby assign, transfer and convey unto the said LaRue Wines, Inc., all its rights, title and interest in and to the said LA RUE trademark and said Registration No. 5,531,696, together with the goodwill of the business symbolized by the mark, and the registration thereof, including the right to sue for any past, present or future infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Mack & Schuhle, Inc., does hereby assign, transfer and convey unto the said LaRue Wines, Inc., all rights, title and interest that M&S has in the common law trademark LA RUE, together with the goodwill of the business symbolized by the mark, including the right to sue for any past, present or future infringement thereof.

This assignment is not subject to any license to Registration No. 5,531,696 and/or the LA RUE trademark, granted by Mack & Schuhle, Inc., to any third-party.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 22 day of December, 2020.

Mack & Schuhle, Inc.

By: \_\_\_\_\_

Title: \_\_\_\_\_

ATTEST:

By: \_\_\_\_\_

Title: \_\_\_\_\_