

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM624009

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Peninsula Gaming, LLC		01/18/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Boyd Gaming Corporation		
Street Address:	6465 South Rainbow Boulevard		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89118		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4053972	BECAUSE WINNING IS JUST THE BEGINNING	
Registration Number:	4627468	DIAMOND JO	
Registration Number:	4235416	KANSAS STAR	
Registration Number:	4298562	KANSAS STAR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	702-257-1483		
Email:	zg@h2law.com		
Correspondent Name:	Zachary T. Gordon		
Address Line 1:	450 W. Fourth Street		
Address Line 4:	Royal Oak, MICHIGAN 48067		
NAME OF SUBMITTER:	Zachary T. Gordon		
SIGNATURE:	/Zachary T. Gordon/		
DATE SIGNED:	02/02/2021		
Total Attachments: 3			
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source=Peninsula#page2.tif			

OP \$115.00 4053972

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), dated as of JANUARY 18, 2020, is made by Peninsula Gaming, LLC ("Assignor"), a Delaware limited liability company, in favor of Boyd Gaming Corporation ("Assignee"), a Nevada corporation located at 6465 South Rainbow Boulevard, Las Vegas, Nevada 89118. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all of Assignor's right, title, and interest in and to the following (the "Assigned Trademarks"), together with all of the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:

(a) the trademark registrations and trademark applications set forth on Exhibit A and all issuances, extensions and renewals thereof;

(b) all rights of any kind whatsoever of Assignor accruing under the trademarks set forth on Exhibit A provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor authorizes the Commissioner for Trademarks of the USPTO and any other national, federal and state government officials to record and register this Assignment upon request by Assignee. Assignor shall execute any and all documents and take all other further actions as reasonably requested by Assignee to transfer ownership of the Assigned Trademarks including, but not limited to, assignments, transfers and related powers of attorney.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

ASSIGNOR

Peninsula Gaming, LLC

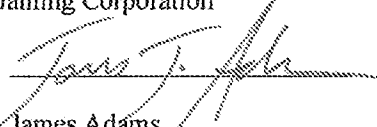
By:  _____

Name: Josh Hirsberg

Title: Chief Financial Officer,
Senior Vice President and Treasurer

ASSIGNEE



Boyd Gaming Corporation

By:  _____

Name: James Adams

Title: Vice President of Legal Affairs

EXHIBIT A

Jurisdiction	Trademark	Reg. No	Reg. Date	Goods/Services
US	BECAUSE WINNING IS JUST THE BEGINNING	4053972	November 8, 2011	Class 41: Entertainment services, namely, casino gaming
US	DIAMOND JO	4627468	October 28, 2014	Class 41: Booking of entertainment halls; Casinos; Entertainment in the nature of arranging and conducting special events for social entertainment purposes; Arranging for ticket reservations for shows and other entertainment events; Educational and entertainment services, namely, providing motivational and educational speakers; Entertainment in the nature of live performances by visual and audio performances, musical, variety and comedy shows; presentation of live show performances; organization of boxing matches; providing live shows performances featuring actors, comedians, ice skating and mixed martial arts; Providing casino facilities; Providing casino services featuring a casino players rewards program; Providing casino services featuring stored value membership cards for redeeming cash, discounts, and other benefits
US	KANSAS STAR (& Design) KANSAS  STAR	4235416	October 30, 2012	Class 25: Men's, women's and children's wearing apparel, namely, shirts, T-shirts, hats, and caps Class 41: Entertainment, namely, casino gaming and gaming services in the nature of casino gaming
US	KANSAS STAR (& Design) KANSAS  STAR	4298562	March 5, 2013	Class 21: Coffee cups; mugs Class 25: Sweatshirts Class 35: Retail store services featuring convenience store items; retail store services in the field of business accessories, electronic equipment, collectable items, personal-hygiene products, health-care products, food items, travel accessories, seasonal items, gift-certificates and other general merchandise, batteries, periodical newspapers and magazines, jewelry, cosmetics, leather goods, beverage ware, glassware, ceramic ware, crystal, decorative items made of metals and precious metals, perfume, and flowers; retail gift shop services; conducting bonus card incentive award programs to promote hotel resort and casino services; and retail grocery store services

Jurisdiction	Trademark	Reg. No	Reg. Date	Goods/Services
				<p>Class 41: Entertainment services, namely, organizing and conducting athletic events, sporting events, sporting competitions and athletic tournaments in the fields of golf and swimming; Sports instruction; Golf course services; Golf caddie services; Entertainment services in the nature of live musical and comedy performances; Health club, fitness club and athletic club services, namely, providing instruction and equipment in the field of physical exercise</p> <p>Class 43: Resort services; Bar services; Providing temporary lodging accommodations for others in the nature of condominium hotels; Food preparation and restaurant services</p>