

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM624016

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Belle of Orleans, L.L.C.		01/18/2021	Limited Liability Company: LOUISIANA
RECEIVING PARTY DATA			
Name:	Boyd Gaming Corporation		
Street Address:	6465 South Rainbow Boulevard		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89118		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3403618	AMELIA BELLE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	702-257-1483		
Email:	zg@h2law.com		
Correspondent Name:	Zachary T. Gordon		
Address Line 1:	450 W. Fourth Street		
Address Line 4:	Royal Oak, MICHIGAN 48067		
NAME OF SUBMITTER:	Zachary T. Gordon		
SIGNATURE:	/Zachary T. Gordon/		
DATE SIGNED:	02/02/2021		
Total Attachments: 2			
source=Assignment (Belle of Orleans)#page1.tif			
source=Assignment (Belle of Orleans)#page2.tif			

OP \$40.00 3403618

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), dated as of January 18, 2020, is made by Belle of Orleans, L.L.C. ("Assignor"), a Louisiana limited liability company, in favor of Boyd Gaming Corporation ("Assignee"), a Nevada Corporation located at 6465 South Rainbow Boulevard, Las Vegas, Nevada 89118. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all of Assignor's right, title, and interest in and to the following (the "Assigned Trademarks"), together with all of the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:

(a) the trademark registrations and trademark applications set forth on Exhibit A and all issuances, extensions and renewals thereof;

(b) all rights of any kind whatsoever of Assignor accruing under the trademarks set forth on Exhibit A provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor authorizes the Commissioner for Trademarks of the USPTO and any other national, federal and state government officials to record and register this Assignment upon request by Assignee. Assignor shall execute any and all documents and take all other further actions as reasonably requested by Assignee to transfer ownership of the Assigned Trademarks including, but not limited to, assignments, transfers and related powers of attorney.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

ASSIGNOR

Belle of Orleans, L.L.C.

By: 

Name: Josh Hirsberg

Title: Chief Financial Officer,
Senior Vice President and Treasurer

ASSIGNEE

Boyd Gaming Corporation

By: 

Name: James Adams

Title: Vice President of Legal Affairs

EXHIBIT A

Jurisdiction	Trademark	Reg. No	Reg. Date	Goods/Services
US	AMELIA BELLE	3403618	March 25, 2008	Class 41: Casino services