

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM624145

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ralcorp Frozen Bakery Products, Inc.		01/26/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Rich Products Corporation		
Street Address:	One Robert Rich Way		
City:	Buffalo		
State/Country:	NEW YORK		
Postal Code:	14213		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5345032	COTTAGE BAKERY	
Registration Number:	4606150	COTTAGE BAKERY	
Registration Number:	5443459	COTTAGE BAKERY	
Registration Number:	2068532	PANNE' PROVINCIO	
CORRESPONDENCE DATA			
Fax Number:	3122220818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3122220800		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Christine A. Filarski		
Address Line 1:	444 West Lake Street, Suite 3200		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	213102-5870-US01		
NAME OF SUBMITTER:	Christine A. Filarski		
SIGNATURE:	/Christine A. Filarski/		
DATE SIGNED:	02/03/2021		
Total Attachments: 2			
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OP \$115.00 5345032

TRADEMARK ASSIGNMENT

This Agreement is made by and between Ralcorp Frozen Bakery Products, Inc., a Delaware Corporation located at 2021 Spring Road, Oak Brook, Illinois, 60523 ("Assignor"), and Rich Products Corporation, a Delaware Corporation located at One Robert Rich Way, Buffalo, New York, 14213 ("Assignee")(collectively, the "Parties"), effective as of April 17, 2020.

WHEREAS, Assignee acquired the trademarks and related registrations identified in Schedule 1 attached hereto (the "Trademarks") from the Assignor pursuant to the terms of an Asset Purchase Agreement dated January 10, 2020, the transactions contemplated by such Asset Purchase Agreement were consummated on April 17, 2020.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Parties hereby agree as follows:

1. Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Trademarks, the rights to sue for past, present, and future infringements, together with the goodwill of the business symbolized by the Trademarks, effective as of April 17, 2020.

2. Assignor and Assignee consent to the recordal of this Agreement.

IN WITNESS WHEREOF, Assignor, as represented by one of its officers, has duly executed this Agreement on the date set forth below, to be effective as of April 17, 2020.

Ralcorp Frozen Bakery Products, Inc.
("Assignor")



By: Courtney Esko

Name: Courtney Esko

Title: Vice President and Assistant Secretary

Date: January 26, 2021

SCHEDULE 1

Mark	Registration Number	Registration Date
COTTAGE BAKERY	5,345,032	Nov. 28, 2017
	4,606,150	Sep. 16, 2014
	5,443,459	Apr. 10, 2018
PANNE' PROVINCIO	2,068,532	Jun. 10, 1997
PANNE' PROVINCIO	TMA506159	Jan. 6, 1999