

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM624149

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NoHo Hospitality LLC		01/28/2021	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Three Guy Collective LLC		
<b>Street Address:</b>	520 Broadway, 10th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 18</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	4834420	BAR PRIMI	
Registration Number:	5586376	CHIXY DIPS	
Registration Number:	5840172	DIRTY DIPPED	
Registration Number:	5700234	DOUBLE DIP	
Registration Number:	5186110	DOUBLE DIP	
Registration Number:	5734054	EVENING BAR	
Registration Number:	5148127	LEUCA	
Registration Number:	4823660	LITTLE PARK	
Registration Number:	5345869	MALTER CRONKITE	
Registration Number:	5282122	MISTER DIPS	
Registration Number:	5267052		
Registration Number:	5421176	NOHO HOSPITALITY	
Registration Number:	5783690	PENNY RED'S	
Registration Number:	5382117	PRIMI	
Registration Number:	5699141	SAN MORELLO	
Registration Number:	5683040	SINGLE DIP	
Registration Number:	4003932	THE DUTCH	
Registration Number:	5241664		

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**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212-813-5900**Email:** anicolescu@fzlz.com**Correspondent Name:** Julia Belagorudsky**Address Line 1:** Fross Zelnick Lehrman & Zissu, P.C.**Address Line 2:** 151 West 42nd Street, 17th Floor**Address Line 4:** New York, NEW YORK 10036

<b>ATTORNEY DOCKET NUMBER:</b>	TGUY 2010443
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<b>NAME OF SUBMITTER:</b>	Anca Nicolescu
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<b>SIGNATURE:</b>	/ancanicolescu/
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<b>DATE SIGNED:</b>	02/03/2021
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**Total Attachments: 3**

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source=Executed assignment to Three Guy (F3881339x96B9E)#page2.tif

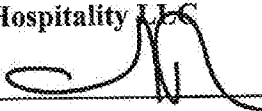
source=Executed assignment to Three Guy (F3881339x96B9E)#page3.tif

ASSIGNMENT

WHEREAS, NoHo Hospitality LLC, a limited liability company organized and existing under the laws of New York, located at 520 Broadway, 10th Floor, New York, New York 10012 ("Assignor"), is the owner of the trademarks listed in the attached schedule, registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks"); and


WHEREAS, Three Guy Collective LLC, a limited liability company organized and existing under the laws of New York, located at 520 Broadway, 10th Floor, New York, New York 10012 ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.


NoHo Hospitality LLC  
By:   
Name: Joshua Pickard  
Title: Member  
Date of Signature: 1.28.2021

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**SCHEDULE**

	<b>TRADEMARK</b>	<b>REGISTRATION NO.</b>
1	BAR PRIMI	4834420
2	CHIXY DIPS	5586376
3	DIRTY DIPPED	5840172
4	DOUBLE DIP	5700234
5	DOUBLE DIP	5186110
6	EVENING BAR	5734054
7	LEUCA	5148127
8	LITTLE PARK	4823660
9	MALTER CRONKITE	5345869
10	MISTER DIPS	5282122
11	 Miscellaneous Design	5267052
12	NOHO HOSPITALITY	5421176
13	PENNY RED'S	5783690
14	PRIMI	5382117
15	SAN MORELLO	5699141

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16	SINGLE DIP	5683040
17	THE DUTCH	4003932
18	 Miscellaneous Design	5241664

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