

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM624172

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fiesta Hotels & Resorts, S.L.		12/23/2020	Limited Liability Company: SPAIN
RECEIVING PARTY DATA			
Name:	Palladium Gestion, S.L.		
Street Address:	Avda. Bartolomé Rosello, 18		
City:	Eivissa (Islas Baleares)		
State/Country:	SPAIN		
Postal Code:	07800		
Entity Type:	Limited Liability Company: SPAIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90348158	PALLADIUM REWARDS	
CORRESPONDENCE DATA			
Fax Number:	9735776301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9735776300		
Email:	michael@mjbrownlaw.com		
Correspondent Name:	Michael Brown/Michael J Brown Law Office		
Address Line 1:	354 Eisenhower Parkway		
Address Line 2:	Plaza 1, 2nd Floor, Suite 2025		
Address Line 4:	Livingston, NEW JERSEY 07039		
NAME OF SUBMITTER:	Michael J. Brown		
SIGNATURE:	/MichaelJBrown/		
DATE SIGNED:	02/03/2021		
Total Attachments: 2			
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source=Estados Unidos Assignment of US marks - LLC FIRMADO#page2.tif			

OP \$40.00 90348158

TRADEMARK ASSIGNMENT

WHEREAS, Fiesta Hotels & Resorts, S.L. ("Assignor"), a Spanish sociedad limitada (limited liability company) located and doing business at Avda. Bartolomé Rosello, 18, 07800 Eivissa (Islas Baleares), Spain, has adopted, used and is using in commerce the trademark(s) identified on the attached Schedule A (the "Trademarks"); and

WHEREAS, Palladium Gestion, S.L. ("Assignee"), a Spanish sociedad limitada (limited liability company) located and doing business at Avda. Bartolomé Rosello, 18, 07800 Eivissa (Islas Baleares), Spain, desires to acquire said Trademarks, the goodwill of the business associated therewith, and the applications and/or registrations thereof.

WHEREAS, Assignee is a wholly owned subsidiary of Assignor, under common control and/or ownership.

WHEREAS, pursuant to a separate transaction agreement between Assignor and Assignee, the present assignment is desired.

NOW THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign, transfer and set over unto the Assignee the entire right, title, and interest in and to the Trademarks in the United States of America, the goodwill of the business associated with said marks, the application and/or registrations thereof, and the right to sue for past and future infringement thereof.

This assignment is effective as of December 23rd, 2020.

Fiesta Hotels & Resorts, S.L.

Dated: December 23rd, 2020

By: 

Name: Abel Matutes Juan

Title: President

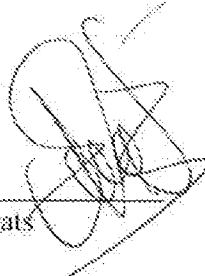
Palladium Gestion, S.L.

Dated: December 23rd, 2020

By: 

Name: M^a del Carmen Matutes Prats

Jesús Sobrino Fernández

Title: Joint Managing Directors 

SCHEDULE A

Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date	Status
PALLADIUM REWARDS (Stylized)	90/348158	Nov. 30, 2020			Pending