

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM624186

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Yik Yak, Inc.		08/16/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Epicenter, LLC		
<b>Street Address:</b>	2233 Peachtree Road NE		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30309		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4688305	YIK YAK	
<b>Registration Number:</b>	5219000	YIK YAK	
<b>Registration Number:</b>	4998393	YIK YAK	
<b>Registration Number:</b>	4688306		
<b>Registration Number:</b>	5027290		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6158008918		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	615-800-8919		
<b>Email:</b>	amy@everhartlawfirm.com		
<b>Correspondent Name:</b>	Amy J. Everhart		
<b>Address Line 1:</b>	202 Fifth Avenue South		
<b>Address Line 4:</b>	Franklin, TENNESSEE 37064		
<b>NAME OF SUBMITTER:</b>	Amy J. Everhart		
<b>SIGNATURE:</b>	/Amy J. Everhart/		
<b>DATE SIGNED:</b>	02/03/2021		
<b>Total Attachments: 4</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 16th day of August, 2018, by and between Yik Yak, Inc., a corporation organized and existing under the laws of Delaware ("Assignor") and Epicenter, LLC, a Georgia limited liability company ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the following trademarks (the "Marks");

- YIK YAK word trademark:

Jurisdiction	Registration Number	Registration Date
U.S.	4688305	February 17, 2015
Australia	1726670	October 8, 2015
EUTM	014665459	February 23, 2016
U.S.	5219000	June 6, 2017
U.S.	4998393	July 12, 2017

- "Yak" logo trademark:

Jurisdiction	Registration Number	Registration Date
Australia	1263686	December 31, 2014
U.K.	1263686	December 31, 2014
WIPO	1263686	December 31, 2014
Canada	TMA948553	September 7, 2016
Australia	4688306	February 17, 2015
Australia	1726671	October 8, 2015
EUTM	014665467	February 8, 2016
US	5027290	August 23, 2016

WHEREAS, Assignor and Assignee are parties to that certain Assignment Agreement, dated as of the date hereof (the "Assignment Agreement"), pursuant to which Assignor transferred, sold and conveyed to Assignee certain of the assets of Assignor, including the Marks and the goodwill of the business symbolized thereby;

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, in consideration of the premises set forth above and in the Assignment Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Marks (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country or countries foreign to the United States whose duty it is to

record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.


Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

*[Remainder of page intentionally left blank]*

Trademark Assignment

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date first written above.

ASSIGNOR: YIK YAK, INC  
Name: Kent Huskey  
Signature: *Kent Huskey*  
Title: Head of Finance

ASSIGNEE: EPICENTER, LLC  
Name: Tyler Droll  
Signature:   
Title: Owner

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<b>TITLE</b>	IP Docs
<b>FILE NAME</b>	Yik Yak - A...ug 2018.doc and 1 other
<b>DOCUMENT ID</b>	421683a90ec59e762bca09ed0de5e6b6dc072e73
<b>STATUS</b>	* Completed

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Document History



**08/16/2018**  
15:58:42 UTC

Signed by Kent Huskey (kent@yikyakapp.com)  
IP: 73.207.63.35



**08/16/2018**  
15:58:44 UTC

Sent for signature to Tyler Droll (tylerdroll4@gmail.com)  
from kent@yikyakapp.com  
IP: 73.207.63.35



**08/17/2018**  
12:05:13 UTC

Viewed by Tyler Droll (tylerdroll4@gmail.com)  
IP: 73.43.18.211



**08/17/2018**  
12:06:50 UTC

Signed by Tyler Droll (tylerdroll4@gmail.com)  
IP: 73.43.18.211



**08/17/2018**  
12:06:50 UTC

The document has been completed.