

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM624275

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Levelocity, LLC		02/03/2021	Limited Liability Company: DELAWARE
VeriaMail, LLC		02/03/2021	Limited Liability Company: DELAWARE
Zeta Global, LLC		02/03/2021	Limited Liability Company: DELAWARE
Zeta Global Corp.		02/03/2021	Corporation: DELAWARE
Disqus, Inc.		02/03/2021	Corporation: DELAWARE
UnsubCentral, Inc.		02/03/2021	Corporation: DELAWARE
Zeta Global Holdings Corp.		02/03/2021	Corporation: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Bank of America, N.A.
<b>Street Address:</b>	135 S. LaSalle Street
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60603
<b>Entity Type:</b>	National Banking Association: UNITED STATES

**PROPERTY NUMBERS Total: 24**

Property Type	Number	Word Mark
<b>Registration Number:</b>	3635224	DISQUS
<b>Registration Number:</b>	3394564	UNSUBCENTRAL
<b>Registration Number:</b>	5073983	MARKETING THAT LEARNS
<b>Registration Number:</b>	4775422	ORIGIN KEYCHAIN
<b>Registration Number:</b>	5110180	ROCKET FUEL
<b>Registration Number:</b>	3993878	ROCKETFUEL
<b>Registration Number:</b>	4573365	ADVERTISING SHOULD BE A DEVICEFUL EXPERI
<b>Registration Number:</b>	3929580	C COLLECTIVE THE AUDIENCE ENGINE
<b>Registration Number:</b>	4449241	CAUSAL ATTRIBUTION
<b>Registration Number:</b>	4867160	COLLECTIVE DESK
<b>Registration Number:</b>	4573364	LIFE IS BUT A SCREEN

CH \$615.00 3635224

Property Type	Number	Word Mark
Registration Number:	3867672	THE AUDIENCE ENGINE
Registration Number:	5004558	VISTO
Registration Number:	5496455	VISTO
Registration Number:	5284134	VISTO BY COLLECTIVE
Registration Number:	5099999	SCAAS
Registration Number:	4601443	ZETA ACTIONS
Registration Number:	4601441	ZETA ENTERPRISE
Registration Number:	4728899	ZETA HUB
Registration Number:	4601442	ZETAXCHANGE
Registration Number:	3711927	ZETA
Registration Number:	5410097	ZETA
Registration Number:	5410098	ZETA GLOBAL
Serial Number:	88713603	ZOE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2128192511  
**Email:** iprecordations@whitecase.com  
**Correspondent Name:** Kate Andes  
**Address Line 1:** 1221 Avenue of the Americas  
**Address Line 4:** New York, NEW YORK 10020

<b>ATTORNEY DOCKET NUMBER:</b>	1103813-0164-CM65
<b>NAME OF SUBMITTER:</b>	Kate Andes
<b>SIGNATURE:</b>	/Kate Andes/
<b>DATE SIGNED:</b>	02/03/2021

**Total Attachments: 5**

source=Zeta-BofA - Notice of Trademarks (02.2021) (Executed)#page1.tif  
source=Zeta-BofA - Notice of Trademarks (02.2021) (Executed)#page2.tif  
source=Zeta-BofA - Notice of Trademarks (02.2021) (Executed)#page3.tif  
source=Zeta-BofA - Notice of Trademarks (02.2021) (Executed)#page4.tif  
source=Zeta-BofA - Notice of Trademarks (02.2021) (Executed)#page5.tif

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

**United States Patent and Trademark Office**

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of February 3, 2021 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as administrative agent (the "Administrative Agent") for the Secured Parties referenced therein, each of the undersigned Grantors has granted a continuing security interest in, and a right to set off against, the trademark and trademark applications shown on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademark and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any patent or patent application.

[Signature Page Follows]

Very truly yours,

**LEVELOCITY, LLC**

By: 

Name: Steven Vine

Title: President

**VERIAMAIL, LLC**

**ZETA GLOBAL, LLC**

By: 

Name: Steven Vine

Title: Vice President and Secretary

**ZETA GLOBAL CORP.**

By: 


Name: Steven Vine

Title: Executive Vice President and General Counsel

**DISQUS, INC.**

**UNSUBCENTRAL, INC.**

**ZETA GLOBAL BUILDINGS CORP.**

By: 

Name: Steven Vine

Title: Executive Vice President and Secretary

*[Signature page to Notice of Grant of Security Interests in Trademarks]*

**TRADEMARK**  
**REEL: 007179 FRAME: 0741**

Acknowledged and Accepted:

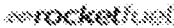


BANK OF AMERICA, N.A., as Administrative Agent

By: Christine Trotter

Name: Christine Trotter

Title: Assistant Vice President

SCHEDULE 1

Mark	Grantor	Registration No. (Application No.)	Registration Date (Application Date)
U.S. FEDERAL TRADEMARKS			
DISQUS	Disqus, Inc., Aka Disqus	3635224	June 9, 2009
UNSUBCENTRAL	Unsubcentral, Inc.	3394564	March 11, 2008
MARKETING THAT LEARNS	Zeta Global Corp.	5073983	November 1, 2016
ORIGIN KEYCHAIN	Zeta Global Corp.	4775422	July 21, 2015
ROCKET FUEL	Zeta Global Corp.	5110180	December 27, 2016
ROCKETFUEL and Design 	Zeta Global Corp.	3993878	July 12, 2011
ZOE	Zeta Global Corp.	(88713603)	December 3, 2019
ADVERTISING SHOULD BE A DEVICEFUL EXPERIENCE	Zeta Global Holdings Corp.	4573365	July 22, 2014
C COLLECTIVE THE AUDIENCE ENGINE (Stylized) 	Zeta Global Holdings Corp.	3929580	March 8, 2011
CAUSAL ATTRIBUTION	Zeta Global Holdings Corp.	4449241	December 10, 2013
COLLECTIVE DESK	Zeta Global Holdings Corp.	4867160	December 8, 2015
LIFE IS BUT A SCREEN	Zeta Global Holdings Corp.	4573364	July 22, 2014
THE AUDIENCE ENGINE	Zeta Global Holdings Corp.	3867672	October 26, 2010
VISTO	Zeta Global Holdings Corp.	5004558	July 19, 2016
VISTO and Design 	Zeta Global Holdings Corp.	5496455	June 19, 2018
VISTO BY COLLECTIVE	Zeta Global Holdings Corp.	5284134	September 12, 2017

SCAAS	Zeta Global Corp.	5099999	December 13, 2016
ZETA ACTIONS	Zeta Global, LLC	4601443	September 9, 2014
ZETA ENTERPRISE	Zeta Global, LLC	4601441	September 9, 2014
ZETA HUB	Zeta Global, LLC	4728899	April 28, 2015
ZETAXCHANGE	Zeta Global, LLC	4601442	September 9, 2014
ZETA	Zeta Global, LLC	3711927	November 17, 2019
ZETA	Zeta Global, LLC	5410097	February 27, 2018
ZETA GLOBAL	Zeta Global, LLC	5410098	February 27, 2018
U.S. STATE TRADEMARKS			
ASSOCIATED MAIL SYSTEMS	VERIAMAIL, LLC	HI 4127074	March 7, 2014
HEXAGON PUBLISHING SERVICES	LEVELOCITY, LLC	WI 20141442745	June 25, 2014
QUADRANGLE DIGITAL MARKETING	LEVELOCITY, LLC	HI 4117323	May 21, 2013
TRANSITIVITY TECHNOLOGY	VERIAMAIL, L.L.C.	NE 10200601	November 26, 2014
TRANSITIVITY TECHNOLOGY	VERIAMAIL, LLC	NE 10219839	January 14, 2016